

# Moldova Innovation Challenge Scheme

## SME Collaborative Projects

### Application Form

*Project "Innovative Business Development for Local Sustainable Economic Growth" 2015 - 2017.*

*UNDP Moldova*

#### A. INFORMATION ON THE APPLICANT

##### A1. TYPE OF THE APPLICANTS

Medium enterprises	< 250	≤ MDL 50 million
Small enterprises	< 50	≤ MDL 25 million
Micro enterprises	< 10	≤ MDL 3 million

TYPE OF THE SME 1		TYPE OF THE SME 2		TYPE OF THE SME 3
Medium enterprises <input type="checkbox"/>		Medium enterprises <input type="checkbox"/>		Medium enterprises <input type="checkbox"/>
Small enterprises <input type="checkbox"/>		Small enterprises <input type="checkbox"/>		Small enterprises <input type="checkbox"/>
Micro enterprises <input type="checkbox"/>		Micro enterprises <input type="checkbox"/>		Micro enterprises <input type="checkbox"/>

Tick in which category the Applicant belongs.

Ownership structure of the company (state owners and percentage of ownership for each owner):		
SME 1	SME 2	SME 3

##### A2. GENERAL INFO ON THE APPLICANTS

	SME 1	SME 2	SME 3
Tax number:			
Address:			
Town:			
Director of the company:			
Founding date of the company (MM/YY):			

Person responsible for the project:			
Phone:			
Mobile:			
E-mail:			
Fax:			
The main classification of economic activity according to the National Bureau of Statistics CAEM Rev.2			
Does the company possess outstanding debts in terms of public contributions?	Yes Please specify: No	Yes Please specify: No	Yes Please specify: No

## B. INFORMATION ON THE PROJECT

### B1. Project Title:

Enter the full name of the project that you propose to fund and which can be made public. The name should be short and understandable to non-experts in the industry sector.

### B2. Project duration:

Enter the number of months that you think will finish the proposed project (max 12 months).

### B3. Industry area:

Select one of the following industry areas which the project belongs to. If your project does not belong to either of the area, enter the area that you think is closest to the project.

1. Electronics, Electrical Engineering and Materials
2. Energy and Environment,
3. ICT, Media and Communication
4. Medicine, Biomedicine, Pharmaceutical Industry
5. Agriculture, Forestry and Fishery
6. Food and Beverages Production
7. Mechanical Engineering
8. Traffic and Transport Technology
9. Trade and Financial Services
10. Other industries and services

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**B5. Short description of the project/challenge:**

Provide a brief description of the challenge to be addressed and of the innovation (new or improved product/process/services) to be developed within the project (briefly write the main features, objectives, expected results and way of its commercialization). Explain why collaborative approach is taken and how the companies plan to merge efforts for the implementation (clear distribution of roles, tasks, etc.)

Max 2.500 characters (1/2 page)

**B6. Innovation:**

Describe the uniqueness of your innovation and its key novel features and explain your innovation so as to highlight the importance of your solution compared to existing solutions in the market. Provide a brief comparison of your innovative solution with solutions from major competitors, explaining why customers/end-users would choose your product/service, and not a competitive or alternative option..

Max 2.500 characters (1/2 page)

**B7. The market potential and business model**

Specify the market scope for the innovative solution to be developed and the expected future market share. Explain how your product will respond to the needs of the market today that has not been answered. Explain how you see your innovation's route to the market and indicate the preferred method of commercialization (positioning in the market, models and channels for sales). Indicate the total value of direct revenue expected from the sale of which will stem from the developed innovation during each of the first five years of commercialization. Bring out the current state-of-the-art of the innovation development in your company in relation to what is expected after the implementation of the project.

Max 2.500 characters (1/2 page)

**B8. The Applicants and the Project team**

- Describe the main business, technical and marketing advantages and strengths of each involved company that are relevant to the successful completion of the proposed development project and for its successful commercialization, with a focus on its human resources.
- Describe your future business, clearly showing the role of the project in these plans.
- Specify whether and how the project has a positive effect on the further development of each business enterprises, and whether the same will have a positive effect on business development and growth.
- Please describe exact shares, roles and duties of each company involved in the project.
- Please describe clear and concise collaboration mechanism between the companies.
- Please describe if the collaborative project already identified or collaborates with an international technological partner.

Max 2.500 characters (1/2 page)

**B9. Project Budget**

Estimation funds needed for implementation of the project:

Total Project Amount	MDL	
The total amount of grant requested	MDL	%

The amount of matching funding from other sources	MDL	%
Including:		
Contribution of Company 1	MDL	%
Contribution of Company 2	MDL	%
Contribution of Company 3	MDL	%
Other sources - partners	MDL	%

The BIL, based on the MICS, would eventually finance up to 60% of total eligible project costs. Applicants should provide 40% of funds from its own resources. Details on the possible BIL funding are explained in the MICS manual.

### C. STATEMENT OF THE APPLICANT

This statement confirms that the Applicant:

1. Under the full moral and material responsibility claims that all factual data and information which are in the Concept Note are true and complete;
2. That there are no legal or administrative procedures against Applicant, that there is not initiated any court proceedings against the Applicants, its individual owners or director(s);
3. Are willing to give all necessary additional information and documents for the purpose of the evaluation of the project;
4. Have consent that the data disclosed may be stored by the UNDP, but processed solely for the purpose of the MICS implementation, as well as to be used as the statistical data (without any technical details about the business or technology data);
5. Have consent that the basic information about the Applicant – name and address of the company are publicly available and that some information provided will be used for promotional goals;;
6. Are familiar with all the elements of the application documentation which is relevant to understanding of the Applicant’s rights and obligations with regard to the process of evaluation and selection of projects;
7. Have willingness to respect the integrity of the evaluators and will not try to influence any person who participates in the evaluation of the project;
8. Have consent that on the decision on dismissal or rejection of the project in the stage of preliminary application do not have the right to appeal;
9. Are ready in case of a positive evaluation of the Concept Note to participate to the interview in front of the international Board of Mentors;
10. Are willing to finance a part of the Project with their own resources;
11. The Applicants and individual owners have not been convicted for crimes connected to business operations.
12. Each company included in the collaborative project agrees on and acknowledges the acceptance of the MICS conditions and that they will collaborate for the respective project as described in the above concept application

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**Signature of the responsible person of the Applicant**