#### **United Nations Development Programme**



# **REQUEST FOR PROPOSAL**

Design and implementation of the 2019 Civic Education Campaign for the Central Electoral Commission

RFP No.: RfP19/01893

Project: "Enhancing democracy in Moldova through inclusive and transparent

elections" (EDMITE Project)

Country: Moldova

Issued on: 19 March 2019

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### **Section 1.** Letter of Invitation

The United Nations Development Programme (UNDP) hereby invites you to submit a Proposal to this Request for Proposal (RFP) for the above-referenced subject.

This RFP includes the following documents and the General Terms and Conditions of Contract which is inserted in the Bid Data Sheet (BDS):

Section 1: This Letter of Invitation Section 2: Instruction to Bidders Section 3: Bid Data Sheet (BDS) Section 4: Evaluation Criteria Section 5: Terms of Reference

Section 6: Returnable Bidding Forms

- o Form A: Technical Proposal Submission Form
- o Form B: Bidder Information Form
- o Form C: Joint Venture/Consortium/Association Information Form
- o Form D: Qualification Form
- o Form E: Format of Technical Proposal
- o Form F: Financial Proposal Submission Form
- o Form G: Financial Proposal Form

If you are interested in submitting a Proposal in response to this RFP, please prepare your Proposal in accordance with the requirements and procedure as set out in this RFP and submit it by the Deadline for Submission of Proposals set out in Bid Data Sheet.

Please acknowledge receipt of this RFP by sending an email to <a href="mailtosc.md@undp.org">sc.md@undp.org</a>, indicating whether you intend to submit a Proposal or otherwise. You may also utilize the "Accept Invitation" function in e-Tendering system, where applicable. This will enable you to receive amendments or updates to the RFP. Should you require further clarifications, kindly communicate with the contact person/s identified in the attached Bid Data Sheet as the focal point for queries on this RFP.

UNDP looks forward to receiving your Proposal and thank you in advance for your interest in UNDP procurement opportunities.

Issued by:

DocuSigned by:

Lvrie Tarcenco

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Name: Iurie Tarcenco

Title: Procurement Associate

Date: March 19, 2019

Approved by:

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Name: Dorin Rotaru

Title: Arr/ Head of Operations

DocuSigned by:

Date: March 19, 2019

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## **Section 2.** Instruction to Bidders

A. GENERAL PROVISIONS		
1. Introduction	1.1	Bidders shall adhere to all the requirements of this RFP, including any amendments in writing by UNDP. This RFP is conducted in accordance with the UNDP Programme and Operations Policies and Procedures (POPP) on Contracts and Procurement which can be accessed at <a href="https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d">https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d</a>
	1.2	Any Proposal submitted will be regarded as an offer by the Bidder and does not constitute or imply the acceptance of the Proposal by UNDP. UNDP is under no obligation to award a contract to any Bidder as a result of this RFP.
	1.3	As part of the bid, it is desired that the Bidder registers at the United Nations Global Marketplace (UNGM) website ( <a href="www.ungm.org">www.ungm.org</a> ). The Bidder may still submit a bid even if not registered with the UNGM. However, if the Bidder is selected for contract award, the Bidder must register on the UNGM prior to contract signature.
2. Fraud & Corruption, Gifts and Hospitality	2.1	UNDP strictly enforces a policy of zero tolerance on proscribed practices, including fraud, corruption, collusion, unethical or unprofessional practices, and obstruction of UNDP vendors and requires all bidders/vendors observe the highest standard of ethics during the procurement process and contract implementation. UNDP's Anti-Fraud Policy can be found at <a href="http://www.undp.org/content/undp/en/home/operations/accountability/audit/officeof-audit andinvestigation.html#anti">http://www.undp.org/content/undp/en/home/operations/accountability/audit/officeof-audit andinvestigation.html#anti</a>
	2.2	Bidders/vendors shall not offer gifts or hospitality of any kind to UNDP staff members including recreational trips to sporting or cultural events, theme parks or offers of holidays, transportation, or invitations to extravagant lunches or dinners.
	2.3	In pursuance of this policy, UNDP  (a) Shall reject a proposal if it determines that the selected bidder has engaged in any corrupt or fraudulent practices in competing for the contract in question;  (b) Shall declare a vendor ineligible, either indefinitely or for a stated period of time, to be awarded a contract if at any time it determines that the vendor has engaged in any corrupt or fraudulent practices in competing for, or in executing a UNDP contract.
	2.4	All Bidders must adhere to the UN Supplier Code of Conduct, which may be found at <a href="http://www.un.org/depts/ptd/pdf/conduct_english.pdf">http://www.un.org/depts/ptd/pdf/conduct_english.pdf</a>
3. Eligibility	3.1	A vendor should not be suspended, debarred, or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization. Vendors are therefore required to disclose to UNDP whether they are subject to any sanction or temporary suspension imposed by these organizations.
	3.2	It is the Bidder's responsibility to ensure that its employees, joint venture members, sub-contractors, service providers, suppliers and/or their employees meet the eligibility requirements as established by UNDP.

#### 4. Conflict of Interests

4.1

- Bidders must strictly avoid conflicts with other assignments or their own interests, and act without consideration for future work. Bidders found to have a conflict of interest shall be disqualified. Without limitation on the generality of the above, Bidders, and any of their affiliates, shall be considered to have a conflict of interest with one or more parties in this solicitation process, if they:
  - a) Are or have been associated in the past, with a firm or any of its affiliates which have been engaged by UNDP to provide services for the preparation of the design, specifications, Terms of Reference, cost analysis/estimation, and other documents to be used for the procurement of the goods and services in this selection process;
  - b) Were involved in the preparation and/or design of the programme/project related to the services requested under this RFP; or
  - c) Are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP.
- 4.2 In the event of any uncertainty in the interpretation of a potential conflict of interest, Bidders must disclose to UNDP, and seek UNDP's confirmation on whether or not such a conflict exists.
- 4.3 Similarly, the Bidders must disclose in their proposal their knowledge of the following:
  - a) If the owners, part-owners, officers, directors, controlling shareholders, of the bidding entity or key personnel are family members of UNDP staff involved in the procurement functions and/or the Government of the country or any Implementing Partner receiving services under this RFP; and
  - b) All other circumstances that could potentially lead to actual or perceived conflict of interest, collusion or unfair competition practices.

Failure to disclose such an information may result in the rejection of the proposal or proposals affected by the non-disclosure.

4.4 The eligibility of Bidders that are wholly or partly owned by the Government shall be subject to UNDP's further evaluation and review of various factors such as being registered, operated and managed as an independent business entity, the extent of Government ownership/share, receipt of subsidies, mandate and access to information in relation to this RFP, among others. Conditions that may lead to undue advantage against other Bidders may result in the eventual rejection of the Proposal.

#### **B. PREPARATION OF PROPOSALS**

# 5. General Considerations

- 5.1 In preparing the Proposal, the Bidder is expected to examine the RFP in detail. Material deficiencies in providing the information requested in the RFP may result in rejection of the Proposal.
- 5.2 The Bidder will not be permitted to take advantage of any errors or omissions in the RFP. Should such errors or omissions be discovered, the Bidder must notify the UNDP

# 6. Cost of Preparation of Proposal

6.1 The Bidder shall bear any and all costs related to the preparation and/or submission of the Proposal, regardless of whether its Proposal was selected or not. UNDP shall not be responsible or liable for those costs, regardless of the conduct or outcome of the procurement process.

### 7. Language

7.1 The Proposal, as well as any and all related correspondence exchanged by the Bidder and UNDP, shall be written in the language (s) specified in the BDS.

#### 8. Documents

8.1 The Proposal shall comprise of the following documents:

Comprising the Proposal	<ul> <li>a) Documents Establishing the Eligibility and Qualifications of the Bidder;</li> <li>b) Technical Proposal;</li> <li>c) Financial Proposal;</li> <li>d) Proposal Security, if required by BDS;</li> <li>e) Any attachments and/or appendices to the Proposal.</li> </ul>
9. Documents Establishing the Eligibility and Qualifications of the Bidder	9.1 The Bidder shall furnish documentary evidence of its status as an eligible and qualified vendor, using the Forms provided under Section 6 and providing documents required in those forms. In order to award a contract to a Bidder, its qualifications must be documented to UNDP's satisfaction.
10.Technical Proposal Format and Content	10.1 The Bidder is required to submit a Technical Proposal using the Standard Forms and templates provided in Section 6 of the RFP.
	10.2 The Technical Proposal shall not include any price or financial information. A Technical Proposal containing material financial information may be declared non-responsive.
	10.3 Samples of items, when required as per Section 5, shall be provided within the time specified and unless otherwise specified by UNDP, and at no expense to UNDP
	10.4 When applicable and required as per Section 5, the Bidder shall describe the necessary training programme available for the maintenance and operation of the services and/or equipment offered as well as the cost to the UNDP. Unless otherwise specified, such training as well as training materials shall be provided in the language of the Bid as specified in the BDS.
11. Financial Proposals	11.1 The Financial Proposal shall be prepared using the Standard Form provided in Section 6 of the RFP. It shall list all major cost components associated with the services, and the detailed breakdown of such costs.
	11.2 Any output and activities described in the Technical Proposal but not priced in the Financial Proposal, shall be assumed to be included in the prices of other activities or items, as well as in the final total price.
	11.3 Prices and other financial information must not be disclosed in any other place except in the financial proposal.
12. Proposal Security	12.1 A Proposal Security, if required by BDS, shall be provided in the amount and form indicated in the BDS. The Proposal Security shall be valid up to thirty (30) days after the final date of validity of the Proposal.
	12.2 The Proposal Security shall be included along with the Technical Proposal. If Proposal Security is required by the RFP but is not found along with the Technical Proposal, the Proposal shall be rejected.
	12.3 If the Proposal Security amount or its validity period is found to be less than what is required by UNDP, UNDP shall reject the Proposal.
	12.4 In the event an electronic submission is allowed in the BDS, Bidders shall include a copy of the Bid Security in their proposal and the original of the Proposal Security must be sent via courier or hand delivery as per the instructions in BDS.
	12.5 The Proposal Security may be forfeited by UNDP, and the Proposal rejected, in the event of any one or combination, of the following conditions:
	a) If the Bidder withdraws its offer during the period of the Proposal Validity specified in the BDS, or;
	b) In the event that the successful Bidder fails:

	12.6	i. to sign the Contract after UNDP has issued an award; or to furnish the Performance Security, insurances, or other documents that UNDP may require as a condition precedent to the effectivity of the contract that may be awarded to the Bidder.
13. Currencies	13.1	All prices shall be quoted in the currency or currencies indicated in the BDS. Where Proposals are quoted in different currencies, for the purposes of comparison of all Proposals:
		<ul> <li>UNDP will convert the currency quoted in the Proposal into the UNDP preferred currency, in accordance with the prevailing UN operational rate of exchange on the last day of submission of Proposals; and</li> </ul>
		b) In the event that UNDP selects a proposal for award that is quoted in a currency different from the preferred currency in the BDS, UNDP shall reserve the right to award the contract in the currency of UNDP's preference, using the conversion method specified above.
14. Joint Venture, Consortium or Association	14.1	If the Bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the Proposal, they shall confirm in their Proposal that: (i) they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, which shall be evidenced by a duly notarized Agreement among the legal entities, and submitted with the Proposal; and (ii) if they are awarded the contract, the contract shall be entered into, by and between UNDP and the designated lead entity, who shall be acting for and on behalf of all the member entities comprising the joint venture.
	14.2	After the Deadline for Submission of Proposal, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of UNDP.
	14.3	The lead entity and the member entities of the JV, Consortium or Association shall abide by the provisions of Clause 9 herein in respect of submitting only one proposal.
	14.4	The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entity in the joint venture in delivering the requirements of the RFP, both in the Proposal and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by UNDP.
	14.5	A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:
		a) Those that were undertaken together by the JV, Consortium or Association; and
		b) Those that were undertaken by the individual entities of the JV, Consortium or Association.
	14.6	Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.
	14.7	JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.

15. Only One Proposal	<ul> <li>5.1 The Bidder (including the individual members of any Joint Venture) shall submit only one Proposal, either in its own name or as part of a Joint Venture.</li> <li>5.2 Proposals submitted by two (2) or more Bidders shall all be rejected if they are found to have any of the following: <ul> <li>a) they have at least one controlling partner, director or shareholder in common; or</li> <li>b) any one of them receive or have received any direct or indirect subsidy from the other/s; or</li> <li>c) they have the same legal representative for purposes of this RFP; or</li> <li>d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the Proposal of, another Bidder regarding this RFP process;</li> <li>e) they are subcontractors to each other's Proposal, or a subcontractor to one Proposal also submits another Proposal under its name as lead Bidder; or</li> <li>f) some key personnel proposed to be in the team of one Bidder participates in more than one Proposal received for this RFP process. This condition relating to the personnel, does not apply to subcontractors being included in more than one Proposal.</li> </ul> </li> </ul>
16. Proposal Validity Period	Proposals shall remain valid for the period specified in the BDS, commencing on the Deadline for Submission of Proposals. A Proposal valid for a shorter period may be rejected by UNDP and rendered non-responsive.
	6.2 During the Proposal validity period, the Bidder shall maintain its original Proposal without any change, including the availability of the Key Personnel, the proposed rates and the total price.
17. Extension of Proposal Validity Period	7.1 In exceptional circumstances, prior to the expiration of the proposal validity period, UNDP may request Bidders to extend the period of validity of their Proposals. The request and the responses shall be made in writing, and shall be considered integral to the Proposal.
	7.2 If the Bidder agrees to extend the validity of its Proposal, it shall be done without any change in the original Proposal.
	7.3 The Bidder has the right to refuse to extend the validity of its Proposal, and in which case, such Proposal will not be further evaluated.
18. Clarification of Proposal	8.1 Bidders may request clarifications on any of the RFP documents no later than the date indicated in the BDS. Any request for clarification must be sent in writing in the manner indicated in the BDS. If inquiries are sent other than specified channel, even if they are sent to a UNDP staff member, UNDP shall have no obligation to respond or confirm that the query was officially received.
	8.2 UNDP will provide the responses to clarifications through the method specified in the BDS.
	8.3 UNDP shall endeavor to provide responses to clarifications in an expeditious manner, but any delay in such response shall not cause an obligation on the part of UNDP to extend the submission date of the Proposals, unless UNDP deems that such an extension is justified and necessary.
19. Amendment of Proposals	9.1 At any time prior to the deadline of Proposal submission, UNDP may for any reason, such as in response to a clarification requested by a Bidder, modify the RFP in the form of an amendment to the RFP. Amendments will be made available to all prospective bidders.

	10.2	If the common description is the structure of LINIDD array of the Description for a characteristic
	19.2	If the amendment is substantial, UNDP may extend the Deadline for submission of proposal to give the Bidders reasonable time to incorporate the amendment into their Proposals.
20. Alternative Proposals	20.1	Unless otherwise specified in the BDS, alternative proposals shall not be considered. If submission of alternative proposal is allowed by BDS, a Bidder may submit an alternative proposal, but only if it also submits a proposal conforming to the RFP requirements. UNDP shall only consider the alternative proposal offered by the Bidder whose conforming proposal ranked the highest as per the specified evaluation method. Where the conditions for its acceptance are met, or justifications are clearly established, UNDP reserves the right to award a contract based on an alternative proposal.
	20.2	If multiple/alternative proposals are being submitted, they must be clearly marked as "Main Proposal" and "Alternative Proposal"
21. Pre-Bid Conference	21.1	location specified in the BDS. All Bidders are encouraged to attend. Non-attendance, however, shall not result in disqualification of an interested Bidder. Minutes of the Bidder's conference will be disseminated on the procurement website and shared by email or on the e-Tendering platform as specified in the BDS. No verbal statement made during the conference shall modify the terms and conditions of the RFP, unless specifically incorporated in the Minutes of the Bidder's Conference or issued/posted as an amendment to RFP.
C. SUBMISSION AND	OPENII	NG OF PROPOSALS
22. Submission	22.1	The Bidder shall submit a duly signed and complete Proposal comprising the documents and forms in accordance with the requirements in the BDS. The submission shall be in the manner specified in the BDS.
	22.2	The Proposal shall be signed by the Bidder or person(s) duly authorized to commit the Bidder. The authorization shall be communicated through a document evidencing such authorization issued by the legal representative of the bidding entity, or a Power of Attorney, accompanying the Proposal.
	22.3	Bidders must be aware that the mere act of submission of a Proposal, in and of itself, implies that the Bidder fully accepts the UNDP General Contract Terms and Conditions.
Hard copy (manual) submission	22.4	Hard copy (manual) submission by courier or hand delivery allowed or specified in the BDS shall be governed as follows:
		a) The signed Proposal shall be marked "Original", and its copies marked "Copy" as appropriate. The number of copies is indicated in the BDS. All copies shall be made from the signed original only. If there are discrepancies between the original and the copies, the original shall prevail.
		b) The Technical Proposal and the Financial Proposal envelopes MUST BE COMPLETELY SEPARATE and each of them must be submitted sealed individually and clearly marked on the outside as either "TECHNICAL PROPOSAL" or "FINANCIAL PROPOSAL", as appropriate. Each envelope SHALL clearly indicate the name of the Bidder. The outer envelopes shall:
		i. Bear the name and address of the bidder;
		ii. Be addressed to UNDP as specified in the BDS

	iii.	Bear a warning that states "Not to be opened before the time and date for proposal opening" as specified in the BDS.
		If the envelopes and packages with the Proposal are not sealed and marked as required, UNDP shall assume no responsibility for the misplacement, loss, or premature opening of the Proposal.
<b>Email Submission</b>	22.5 Er	nail submission, if allowed or specified in the BDS, shall be governed as follows:
	a)	Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in BDS;
	b)	The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE. The financial proposal shall be encrypted with different passwords and clearly labelled. The files must be sent to the dedicated email address specified in the BDS.
	c)	The password for opening the Financial Proposal should be provided only upon request of UNDP. UNDP will request password only from bidders whose Technical Proposal has been found to be technically responsive. Failure to provide correct password may result in the proposal being rejected.
eTendering submission		ectronic submission through eTendering, if allowed or specified in the BDS, all be governed as follows:
	a)	Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in BDS;
	b)	The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE and each of them must be uploaded individually and clearly labelled.
	d)	The Financial Proposal file must be encrypted with a password so that it cannot be opened nor viewed until the password is provided. The password for opening the Financial Proposal should be provided only upon request of UNDP. UNDP will request password only from bidders whose technical proposal has been found to be technically responsive. Failure to provide the correct password may result in the proposal being rejected.
	c)	Documents which are required to be in original form (e.g. Bid Security, etc.) must be sent via courier or hand delivery as per the instructions in BDS.
	d)	Detailed instructions on how to submit, modify or cancel a bid in the eTendering system are provided in the eTendering system Bidder User Guide and Instructional videos available on this link: <a href="http://www.undp.org/content/undp/en/home/operations/procurement/business/procurement-notices/resources/">http://www.undp.org/content/undp/en/home/operations/procurement/business/procurement-notices/resources/</a>
23. Deadline for Submission of Proposals and Late	th	omplete Proposals must be received by UNDP in the manner, and no later than e date and time, specified in the BDS. UNDP shall only recognize the date and me that the bid was received by UNDP
Proposals	23.2 UI	NDP shall not consider any Proposal that is submitted after the deadline for e submission of Proposals.
24. Withdrawal, Substitution, and		Bidder may withdraw, substitute or modify its Proposal after it has been bmitted at any time prior to the deadline for submission.
Modification of Proposals	Pr	anual and Email submissions: A bidder may withdraw, substitute or modify its oposal by sending a written notice to UNDP, duly signed by an authorized presentative, and shall include a copy of the authorization (or a Power of

		Attorney). The corresponding substitution or modification of the Proposal, if any, must accompany the respective written notice. All notices must be submitted in the same manner as specified for submission of proposals, by clearly marking them as "WITHDRAWAL" "SUBSTITUTION," or "MODIFICATION"
	24.3	eTendering: A Bidder may withdraw, substitute or modify its Proposal by Canceling, Editing, and re-submitting the proposal directly in the system. It is the responsibility of the Bidder to properly follow the system instructions, duly edit and submit a substitution or modification of the Proposal as needed. Detailed instructions on how to cancel or modify a Proposal directly in the system are provided in Bidder User Guide and Instructional videos.
	24.4	Proposals requested to be withdrawn shall be returned unopened to the Bidders (only for manual submissions), except if the bid is withdrawn after the bid has been opened
25. Proposal Opening	25.1	There is no public bid opening for RFPs. UNDP shall open the Proposals in the presence of an ad-hoc committee formed by UNDP, consisting of at least two (2) members. In the case of e-Tendering submission, bidders will receive an automatic notification once their proposal is opened.
D. EVALUATION OF P	ROPOS	ALS
26. Confidentiality	26.1	Information relating to the examination, evaluation, and comparison of Proposals, and the recommendation of contract award, shall not be disclosed to Bidders or any other persons not officially concerned with such process, even after publication of the contract award.
	26.2	Any effort by a Bidder or anyone on behalf of the Bidder to influence UNDP in the examination, evaluation and comparison of the Proposals or contract award decisions may, at UNDP's decision, result in the rejection of its Proposal and may be subject to the application of prevailing UNDP's vendor sanctions procedures.
27. Evaluation of Proposals	27.1	The Bidder is not permitted to alter or modify its Proposal in any way after the proposal submission deadline except as permitted under Clause 24 of this RFP. UNDP will conduct the evaluation solely on the basis of the submitted Technical and Financial Proposals.
	27.2	Evaluation of proposals is made of the following steps:
		a) Preliminary Examination
		<ul><li>b) Minimum Eligibility and Qualification (if pre-qualification is not done)</li><li>c) Evaluation of Technical Proposals</li><li>d) Evaluation of Financial Proposals</li></ul>
28. Preliminary Examination	28.1	UNDP shall examine the Proposals to determine whether they are complete with respect to minimum documentary requirements, whether the documents have been properly signed, and whether the Proposals are generally in order, among other indicators that may be used at this stage. UNDP reserves the right to reject any Proposal at this stage.
29. Evaluation of Eligibility and Qualification	29.1	Eligibility and Qualification of the Bidder will be evaluated against the Minimum Eligibility/Qualification requirements specified in the Section 4 (Evaluation Criteria).
	29.2	In general terms, vendors that meet the following criteria may be considered qualified:  a) They are not included in the UN Security Council 1267/1989 Committee's
		list of terrorists and terrorist financiers, and in UNDP's ineligible vendors' list;  b) They have a good financial standing and have access to adequate financial
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- resources to perform the contract and all existing commercial commitments,
- They have the necessary similar experience, technical expertise, production capacity where applicable, quality certifications, quality assurance procedures and other resources applicable to the provision of the services required;
- d) They are able to comply fully with UNDP General Terms and Conditions of Contract;
- e) They do not have a consistent history of court/arbitral award decisions against the Bidder; and
- f) They have a record of timely and satisfactory performance with their clients.

### 30. Evaluation of Technical and Financial Proposals

- The evaluation team shall review and evaluate the Technical Proposals on the basis of their responsiveness to the Terms of Reference and other RFP documents, applying the evaluation criteria, sub-criteria, and point system specified in the Section 4 (Evaluation Criteria). A Proposal shall be rendered non-responsive at the technical evaluation stage if it fails to achieve the minimum technical score indicated in the BDS. When necessary and if stated in the BDS, UNDP may invite technically responsive bidders for a presentation related to their technical proposals. The conditions for the presentation shall be provided in the bid document where required.
- 30.2 In the second stage, only the Financial Proposals of those Bidders who achieve the minimum technical score will be opened for evaluation. The Financial Proposals corresponding to Technical Proposals that were rendered non-responsive shall remain unopened, and, in the case of manual submission, be returned to the Bidder unopened. For emailed Proposals and e-tendering submissions, UNDP will not request for the password of the Financial Proposals of bidders whose Technical Proposal were found not responsive.
- 30.3 The evaluation method that applies for this RFP shall be as indicated in the BDS, which may be either of two (2) possible methods, as follows: (a) the lowest priced method which selects the lowest evaluated financial proposal of the technically responsive Bidders; or (b) the combined scoring method which will be based on a combination of the technical and financial score.
- 30.4 When the BDS specifies a combined scoring method, the formula for the rating of the Proposals will be as follows:

#### Rating the Technical Proposal (TP):

**TP Rating** = (Total Score Obtained by the Offer / Max. Obtainable Score for TP) x 100

Rating the Financial Proposal (FP):

**FP Rating** = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100

**Total Combined Score:** 

**Combined Score** = (TP Rating) x (Weight of TP, e.g. 60%) + (FP Rating) x (Weight of FP, e.g., 40%)

#### 31. Due Diligence

- 31.1 UNDP reserves the right to undertake a due diligence exercise, also called post qualification, aimed at determining to its satisfaction, the validity of the information provided by the Bidder. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the following:
  - a) Verification of accuracy, correctness and authenticity of information provided by the Bidder;
  - b) Validation of extent of compliance to the RFP requirements and evaluation

	<ul> <li>criteria based on what has so far been found by the evaluation team;</li> <li>c) Inquiry and reference checking with Government entities with jurisdict on the Bidder, or with previous clients, or any other entity that may h done business with the Bidder;</li> <li>d) Inquiry and reference checking with previous clients on the performa on on-going or contracts completed, including physical inspections previous works, as necessary;</li> <li>e) Physical inspection of the Bidder's offices, branches or other places who business transpires, with or without notice to the Bidder;</li> <li>f) Other means that UNDP may deem appropriate, at any stage within selection process, prior to awarding the contract.</li> </ul>	nce of nere
32. Clarification of Proposals	2.1 To assist in the examination, evaluation and comparison of Proposals, UN may, at its discretion, ask any Bidder for a clarification of its Proposal.	IDP
	2.2 UNDP's request for clarification and the response shall be in writing and change in the prices or substance of the Proposal shall be sought, offered permitted, except to provide clarification, and confirm the correction of arithmetic errors discovered by UNDP in the evaluation of the Proposals accordance with RFP.	, or any
	Any unsolicited clarification submitted by a Bidder in respect to its Proposition which is not a response to a request by UNDP, shall not be considered due the review and evaluation of the Proposals.	
33. Responsiveness of Proposal	UNDP's determination of a Proposal's responsiveness will be based on contents of the Proposal itself. A substantially responsive Proposal is one to conforms to all the terms, conditions, TOR and other requirements of the without material deviation, reservation, or omission.	that
	If a Proposal is not substantially responsive, it shall be rejected by UNDP amay not subsequently be made responsive by the Bidder by correction of material deviation, reservation, or omission.	
34. Nonconformities, Reparable Errors and Omissions	Provided that a Proposal is substantially responsive, UNDP may waive any n conformities or omissions in the Proposal that, in the opinion of UNDP, do constitute a material deviation.	
	4.2 UNDP may request the Bidder to submit the necessary information documentation, within a reasonable period of time, to rectify nonmate nonconformities or omissions in the Proposal related to documental requirements. Such omission shall not be related to any aspect of the price the Proposal. Failure of the Bidder to comply with the request may result in rejection of its Proposal.	erial tion e of
	4.3 For Financial Proposal that has been opened, UNDP shall check and cor arithmetical errors as follows:	rect
	a) if there is a discrepancy between the unit price and the line item total to is obtained by multiplying the unit price by the quantity, the unit postall prevail and the line item total shall be corrected, unless in the opin of UNDP there is an obvious misplacement of the decimal point in the opin price; in which case the line item total as quoted shall govern and the opinice shall be corrected;	rice nion unit
	<li>if there is an error in a total corresponding to the addition or subtract of subtotals, the subtotals shall prevail and the total shall be correct and</li>	
	c) if there is a discrepancy between words and figures, the amount in wo shall prevail, unless the amount expressed in words is related to	

		arithmetic error, in which case the amount in figures shall prevail.
	34.4	If the Bidder does not accept the correction of errors made by UNDP, its Proposal shall be rejected.
E. AWARD OF CONTI	RACT	
35. Right to Accept, Reject, Any or All Proposals	35.1	UNDP reserves the right to accept or reject any Proposal, to render any or all of the Proposals as non-responsive, and to reject all Proposals at any time prior to award of contract, without incurring any liability, or obligation to inform the affected Bidder(s) of the grounds for UNDP's action. UNDP shall not be obliged to award the contract to the lowest priced offer.
36. Award Criteria	36.1	Prior to expiration of the proposal validity, UNDP shall award the contract to the qualified Bidder based on the award criteria indicated in the BDS.
37. Debriefing	37.1	In the event that a Bidder is unsuccessful, the Bidder may request a debriefing from UNDP. The purpose of the debriefing is to discuss the strengths and weaknesses of the Bidder's submission, in order to assist the Bidder in improving its future proposals for UNDP procurement opportunities. The content of other proposals and how they compare to the Bidder's submission shall not be discussed.
38. Right to Vary Requirements at the Time of Award	38.1	At the time of award of Contract, UNDP reserves the right to vary the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.
39. Contract Signature	39.1	Within fifteen (15) days from the date of receipt of the Contract, the successful Bidder shall sign and date the Contract and return it to UNDP. Failure to do so may constitute sufficient grounds for the annulment of the award, and forfeiture of the Proposal Security, if any, and on which event, UNDP may award the Contract to the Second Ranked Bidder or call for new Proposals.
40. Contract Type and General Terms and Conditions	40.1	The types of Contract to be signed and the applicable UNDP Contract General Terms and Conditions, as specified in BDS, can be accessed at <a href="http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html">http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html</a>
41. Performance Security	41.1	40.1 A performance security, if required in BDS, shall be provided in the amount specified in BDS and form available at <a 15="" contract%20management%20payment%20and%20taxes_advanced%20payment%20guarantee%20form.docx&action="default&lt;/a" href="https://popp.undp.org/layouts/15/WopiFrame.aspx?sourcedoc=/UNDP POPP_DOCUMENT LIBRARY/Public/PSU Solicitation Performance%20Guarantee%20Form.docx&amp;action=default within fifteen (15) days of the contract signature by both parties. Where a performance security is required, the receipt of the performance security by UNDP shall be a condition for rendering the contract effective.&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;42. Bank Guarantee for&lt;br&gt;Advanced Payment&lt;/th&gt;&lt;th&gt;42.1&lt;/th&gt;&lt;th&gt;Except when the interests of UNDP so require, it is UNDP's preference to make no advance payment(s) (i.e., payments without having received any outputs). If an advance payment is allowed as per BDS, and exceeds 20% of the total contract price, or USD 30,000, whichever is less, the Bidder shall submit a Bank Guarantee in the full amount of the advance payment in the form available at &lt;a href=" https:="" layouts="" popp.undp.org="" popp_document_library="" psu="" public="" wopiframe.aspx?sourcedoc="/UNDP"></a>

43. Liquidated Damages	13.1 If specified in BDS, UNDP shall apply Liquidated Damages resulting from the Contractor's delays or breach of its obligations as per the Contract.
44. Payment Provisions	Payment will be made only upon UNDP's acceptance of the work performed. The terms of payment shall be within thirty (30) days, after receipt of invoice and certification of acceptance of work issued by the proper authority in UNDI with direct supervision of the Contractor. Payment will be effected by bank transfer in the currency of contract.
45. Vendor Protest	UNDP's vendor protest procedure provides an opportunity for appeal to thos persons or firms not awarded a contract through a competitive procuremer process. In the event that a Bidder believes that it was not treated fairly, th following link provides further details regarding UNDP vendor protest procedures: <a href="http://www.undp.org/content/undp/en/home/procurement/business/protest-and-sanctions.html">http://www.undp.org/content/undp/en/home/procurement/business/protest-and-sanctions.html</a>
46. Other Provisions	In the event that the Bidder offers a lower price to the host Government (e.g. General Services Administration (GSA) of the federal government of the Unite States of America) for similar services, UNDP shall be entitled to same lower price. The UNDP General Terms and Conditions shall have precedence.
	16.2 UNDP is entitled to receive the same pricing offered by the same Contractor is contracts with the United Nations and/or its Agencies. The UNDP General Term and Conditions shall have precedence.
	The United Nations has established restrictions on employment of (former) UI staff who have been involved in the procurement process as per bulleti ST/SGB/2006/15 <a href="http://www.un.org/en/ga/search/view doc.asp?symbol=ST/SGB/2006/15&amp;refeer">http://www.un.org/en/ga/search/view doc.asp?symbol=ST/SGB/2006/15&amp;refeer</a>

## Section 3. Bid Data Sheet

The following data for the services to be procured shall complement, supplement, or amend the provisions in the Request for Proposals. In the case of a conflict between the Instructions to Bidders, the Data Sheet, and other annexes or references attached to the Data Sheet, the provisions in the Data Sheet shall prevail.

BDS No.	Ref. to Section.2	Data	Specific Instructions / Requirements
1	7	Language of the Proposal	English, Romanian
2		Submitting Proposals for Parts or sub-parts of the TOR (partial bids)	Not Allowed
3	20	Alternative Proposals	Shall not be considered
4	21	Pre-proposal conference	Will not be conducted
5	10	Proposal Validity Period	120 days
6	14	Bid Security	Not Required  If "Not Required" Form H: Form of proposal security – does not have to be submitted
7	41	Advanced Payment upon signing of contract	Not Allowed
8	42	Liquidated Damages	Will be imposed as follows: Percentage of contract price per day of delay: 0.5%  Max. number of days of delay 30, after which UNDP may terminate the contract.
9	40	Performance Security	Not Required
10	18	Currency of Proposal	United States Dollar
11	31	Deadline for submitting requests for clarifications/ questions	5 days before the submission deadline

12	31	Contact Details for submitting clarifications/questions	Eva Bounegru, Project Manager, EDMITE Project Address: 119 Alecsandri street, office 118 E-mail address dedicated for this purpose: Eva.Bounegru@undp.org
13	18, 19 and 21	Manner of Disseminating Supplemental Information to the RFP and responses/clarifications to queries	Direct communication to prospective Proposers by email and Posting on the website sc.undp.md
14	23	Deadline for Submission	02 Apr 2019, 16:00 (GMT +2, Moldova Local Time) For eTendering submission - as indicated in eTendering system. Note that system time zone is in EST/EDT (New York) time zone.
14	22	Allowable Manner of Submitting Proposals	⊠ e-Tendering
15	22	Proposal Submission Address	https://etendering.partneragencies.org  BU Code MDA10 Event ID: 0000003530
16	22	Electronic submission (email or eTendering) requirements	<ul> <li>Format: pdf, zip, png, jpeg, docx files</li> <li>File names must be maximum 60 characters long and must not contain any letter or special character other than from Latin alphabet/keyboard.</li> <li>All files must be free of viruses and not corrupted.</li> <li>Password for financial proposal must not be provided to UNDP until requested by UNDP.</li> <li>Company Profile, which should not exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods/services being procured</li> <li>Quality Certificate (e.g., ISO, etc.) and/or other similar certificates, accreditations, awards and citations received by the Bidder, if any</li> <li>CVs of key project personnel, CVs for other personnel may be included as deemed applicable by the Bidder. Bidders agree that named staff will participate on the project at the level and duration specified unless agreement is provided in writing by the Programme to allow substitutions</li> <li>Statement of Satisfactory Performance from the Top 3 Clients in terms of Contract Value the past 2 years</li> <li>All information regarding any past and current litigation during the last five (5) years, in which the bidder is involved, indicating the parties concerned, the subject of the litigation, the amounts involved, and the final resolution if already concluded.</li> </ul>

17	27 36	Evaluation Method for the Award of Contract	Combined Scoring Method, using the 60%-40% distribution for technical and financial proposals respectively  The minimum technical score required to pass is 70%.
18		Expected date for commencement of Contract	April 15, 2019
19		Maximum expected duration of contract	12 Months
20	35	UNDP will award the contract to:	One Proposer Only
21	39	Type of Contract	Contract for Goods and Services for UNDP <a href="http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html">http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html</a>
22	39	UNDP Contract Terms and Conditions that will apply	UNDP General Terms and Conditions for Mixed Goods and Services <a href="http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html">http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html</a>
23		Other Information Related to the RFP	<ul> <li>Have at least 3 years of relevant experience in designing and implementing successful PR /communication campaigns in the Republic of Moldova;</li> <li>Have at least 1 (one) project of similar or higher complexity implemented at the national level in the field of elections or democratic processes.</li> <li>In case the Service Provider is a consortium of companies, the application should contain a clear distribution of tasks among the consortium members/subcontractors, including a clear division of tasks for the personnel of the companies participating in the consortium;</li> <li>If the Bidder subcontracts activities of obtaining any deliverable, then it shall submit the Work Package attached to these activities in a form signed by both the Bidder as well as proposed Subcontractor and shall contain: date, responsible person (including CV, qualifications supported by Certificates), description of the work package, description of deliverables that are part of the working package, quality-checking methods to be used, level of resources to be allocated, date of commencement and finalization, constraints, reporting method.</li> </ul>

## Section 4. Evaluation Criteria

#### **Preliminary Examination Criteria**

Proposals will be examined to determine whether they are complete and submitted in accordance with RFP requirements as per below criteria on a Yes/No basis:

- Appropriate signatures
- Power of Attorney
- Minimum documents provided
- Technical and Financial Proposals submitted separately
- Bid Validity
- Bid Security submitted as per RFP requirements with compliant validity period

#### **Minimum Eligibility and Qualification Criteria**

Eligibility and Qualification will be evaluated on Pass/Fail basis.

If the Proposal is submitted as a Joint Venture/Consortium/Association, each member should meet minimum criteria, unless otherwise specified in the criterion.

Subject	Criteria	Document Submission requirement
ELIGIBILITY		
Legal Status	Vendor is a legally registered entity.	Form B: Bidder Information Form
Eligibility	Vendor is not suspended, nor debarred, nor otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization in accordance with ITB clause 3.	Form A: Technical Proposal Submission Form
Conflict of Interest	No conflicts of interest in accordance with ITB clause 4.	Form A: Technical Proposal Submission Form
Bankruptcy	Not declared bankruptcy, not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future.	Form A: Technical Proposal Submission Form
QUALIFICATION		
History of Non- Performing Contracts <sup>1</sup>	Non-performance of a contract did not occur as a result of contractor default for the last 3 years.	Form D: Qualification Form
Litigation History	No consistent history of court/arbitral award decisions against the Bidder for the last 3 years.	Form D: Qualification Form
Previous Experience	Minimum 3 years of relevant experience in designing and implementing successful PR /communication campaigns in the Republic of Moldova;	Form D: Qualification Form

<sup>&</sup>lt;sup>1</sup> Non-performance, as decided by UNDP, shall include all contracts where (a) non-performance was not challenged by the contractor, including through referral to the dispute resolution mechanism under the respective contract, and (b) contracts that were so challenged but fully settled against the contractor. Non-performance shall not include contracts where Employers decision was overruled by the dispute resolution mechanism. Non-performance must be based on all information on fully settled disputes or litigation, i.e. dispute or litigation that has been resolved in accordance with the dispute resolution mechanism under the respective contract and where all appeal instances available to the Bidder have been exhausted.

	At least 1 (one) project of similar or higher complexity implemented at the national level in the field of elections or democratic processes.	Form D: Qualification Form
	Minimum 2 projects successfully implemented at the national level in the past 2 (two) years  (For JV/Consortium/Association, all Parties cumulatively should	Form D: Qualification Form
	meet requirement).	
Financial Standing	Minimum average annual turnover of 1 M MDL for the last 3 years.  (For JV/Consortium/Association, all Parties cumulatively should meet requirement).	Form D: Qualification Form
	Bidder must demonstrate the current soundness of its financial standing and indicate its prospective long-term profitability. (For JV/Consortium/Association, all Parties cumulatively should meet requirement).	Form D: Qualification Form

### **Technical Evaluation Criteria**

Summ	Summary of Technical Proposal Evaluation Forms		
1.	Bidder's qualification, capacity and experience	290	
2.	Proposed Methodology, Approach and Implementation Plan	440	
3.	Management Structure and Key Personnel	270	
	Total	1000	

Sectio	n 1. Bidder's qualification, capacity and experience	Points obtainable
1.1	Reputation of Organization and Credibility / Reliability / Industry Standing (up to 25 pts.)	25
1.2	General Organizational Capability which is likely to affect implementation	
	<ul> <li>Financial stability "Annual turnover over 1 M MDL" (no – 0 pts., yes - 15 pts.);</li> <li>Strength of project management support (up to 10 pts.);</li> </ul>	35
	Strength of project implementation team (up to 10 pts.).	
1.3	Quality assurance procedures and risk mitigation measures: Q&A and Warranty procedures proposed (up to 15 pts.).	15
1.4	<ul> <li>Relevance of:</li> <li>Minimum 3 (three) years of relevant experience in designing and implementing successful public outreach and communication campaigns in the Republic of Moldova (3 years – 30 pts., each additional year – 5 pts., up to max 45 pts.);</li> <li>At least 2 (two) projects successfully implemented at the national level in the past 2 (two) years and their brief description (2 projects – 25 pts., each additional project – 5 pts., up to max 40 pts.);</li> <li>Minimum 1 (one) project of similar or higher complexity implemented at the national level in the field of elections or democratic processes (1 project – 30 pts., each additional project – 10 pts, up to max 50 pts);</li> <li>Demonstrated experience in the design and implementation of education-based outreach programming (1 project – 10 pts., each additional project – 5 pts., up to max 25 pts.);</li> <li>Demonstrated experience working with the Central Electoral Commission would be a strong advantage (no – 0 pts., yes – 25 pts.);</li> <li>Working experience with UN Agencies and/or other international organizations will</li> </ul>	195
	be an asset (no – 0 pts., yes – 10 pts.).	
1.5	<ul> <li>Sustainable Criteria / Gender equality and diversity commitments:</li> <li>Overall gender balance in the team (5 pts);</li> <li>Appointment of women to managerial positions in the team (5 pts);</li> <li>Diversity within the team: people from minority, vulnerable or marginalized groups are part of the team (5 pts);</li> </ul>	20
	Demonstrated experience in applying the Human Rights Based Approach and Gender Mainstreaming in the area (if relevant) (5 pts)	
	Total Section 1	290

Section 2. Proposed Methodology, Approach and Implementation Plan		
2.1	To what degree does the Proposer understand the task?	90
2.2	Have the important aspects of the task been addressed in sufficient detail?	90
2.3	Are the different components of the project adequately weighted relative to one another?	60
2.4	Is the conceptual framework adopted appropriate for the task?	50
2.5	Is the scope of task well defined and does it correspond to the TOR?	50
2.6	Is the presentation clear and is the sequence of activities and the planning logical, realistic and promise efficient implementation to the project?	100
	Total Section 2	440

Sectio	on 3. Management Structure and Key Personnel	Points obtainable
	Project Manager / Team Leader	85
	University degree in Business Administration, Law, International Relations or another relevant field ( <i>University degree – 5 pts., Master's degree – 10 pts.</i> );	10
	Experience in managerial position in at least 3 (three) similar projects (3 projects – 15 pts., every additional project – 5 pts., up to max 25 pts.);	25
3.1	At least 3 (three) years of experience in organizing, managing and implementing communication campaigns (3 years – 15 pts., each additional year – 5 pts, up to max 25 pts.);	25
	Proven experience in designing and implementing education-based outreach campaigns (up to 10 pts);	10
	Proven experience in communication content development in the field of elections is a strong advantage ( $no - 0$ pts., yes $- 6$ pts.);	6
	Proficiency in Romanian, Russian and English languages (3 pts each).	9
	Creative Director	70
	University degree in Fine Arts, Journalism, International Relations or another relevant field (University degree – 5 pts., Master's degree – 10 pts.);	10
	At least 3 (three) years of experience in a similar position, dealing with practical design of artistic production materials within the framework of communication campaigns (3 years – 15 pts., each additional year – 5 pts, up to max 30 pts.);	30
3.2	Proven experience in the production of audio- and video-based content dealing with social or governance issues (up to 15 pts.)	15
	Proven experience in communication content development in the field of elections is a strong advantage ( $no - 0$ pts., yes $- 6$ pts.);	6
	Proficiency in Romanian and Russian languages is a must. Knowledge of English language is an asset (3 pts. each).	9
	Communication Expert	65
3.3	University degree in Journalism, Sociology, International Relations or another related field (University degree – 5 pts., Master's degree – 10 pts.);	10
	At least 3 (three) years of experience as PR/ Communication expert, dealing with practical design of communication activities, development of informational content of communication campaigns, etc. (3 years – 15 pts., each additional year – 5 pts, up to max 25 pts.);	25
	Demonstrated experience in designing and implementing education-based outreach campaigns (up to 15 pts);	15

	asset (3 pts. each).  Total Section 3	270
	Proficiency in Romanian and Russian languages. Knowledge of English language is an	9
5.4	Proven experience in communication content development in the field of elections is a strong advantage ( $no - 0$ pts., yes $- 6$ pts.);	6
3.4	At least 3 (three) years of experience in organizing, managing and implementing communication campaigns (3 years – 15 pts., each additional year – 5 pts, up to max 25 pts.);	25
	University degree in Business Administration, Law, International relations or another relevant field ( <i>University degree – 5 pts., Master's degree – 10 pts.</i> );	10
	Event Coordinator	50
	Proficiency in Romanian and Russian languages is a must. Knowledge of English language is an asset (3 pts. each).	9
	Proven experience in communication content development in the field of elections is a strong advantage (no – 0 pts., yes – 6 pts.);	6

## **Section 5.** Terms of Reference

#### **Project Description**

"Enhancing democracy in Moldova through inclusive and transparent elections" (EDMITE Project) is a project that sets the overall goal to achieve an enhanced transparency and inclusiveness of the electoral process in Moldova through a modernized IT system, improved legislation and intensified public participation, addressing the root causes of the current challenges hampering the further development of the democracy and the advancement of the electoral process in the Republic of Moldova.

The main objectives of the Project are to contribute to achieving a more accurate State Register of Voters, improving the quality and accessibility of data by re-engineering the Civil Status Acts System and Address Register Information System, and facilitating data exchange and interoperability between different central public institutions via the governmental platform for data exchange (MConnect).

To achieve these objectives, the Project is partnering with the Central Electoral Commission (CEC), the Public Services Agency (PSA) and the Electronic Governance Agency (EGA). These are different state actors that own important population registration data sets necessary for fair and credible elections. Specific Project's interventions aim at improving the systems and processes in the partner institutions to ensure a reliable quality and timely data supply to the State Register of Voters, thus enhancing the integrity of the electoral process.

A distinct thematic focus of the Project is to enhance the awareness on political participation and electoral processes via a series of multi-layered interventions. The Project supports the CEC in designing and implementing large-scale civic education and voter information programmes, offers strategic communication expertise and facilitates other activities to generate a positive change and deliver tailored information to a wide spectrum of target groups (including women, youth and first-time voters, ethnic and linguistic minorities, diaspora, people with disabilities, etc.).

In 2018, the Project provided support to the CEC in designing and conducting a large-scale Civic Education Campaign "Democrația Contează" oriented towards better informing and engaging the general public, and particularly first-time voters, women, people with disabilities, ethnic and linguistic minorities and Diaspora with respect to the Parliamentary Elections conducted for the first time based on a new electoral mixed system. As a result, during April – December 2018, the civic education and voter information efforts reached more than 340,000 direct beneficiaries.

The purpose of the current support is to ensure a logical continuation of the Civic Education Campaign "Democrația Contează" with a particular focus on the General Local Elections, but also on the active citizenship and democratic processes, aiming at creating mechanisms to empower and foster civic participation, as well as building strong and sustainable information and education network. In this context, both the content of the Civic Education Campaign and the image of the CEC as a professional delivering institution, may contribute tremendously to advancing transparent and inclusive electoral processes and generating an increase of trust among citizens in the democratic electoral exercises.

#### F. C. Scope of Services and Expected Outputs

UNDP is seeking to contract a qualified PR Company to support the CEC with the design and implementation of the second phase of the Civic Education Campaign "Democraţia Contează". The Company is expected to develop a communication strategy and a detailed workplan to be applied for this assignment and to provide support to the CEC in the implementation of the workplan. The workplan will be coordinated with the Project and adjusted to the CEC needs, describing in details the contractor's approach, event scenarios and timelines to perform, in due time, the requested tasks:

#### Phase 1. Design the 2019 Civic Education Campaign's Action Plan

 Analyze the civic education and voter information activities conducted in 2018 (strategy, visibility, results, best practices, lessons learned, conclusions, etc.) and develop a time-bound Action Plan for the 2019 Civic Education Campaign<sup>2</sup>, including the social media Plan linked to the General Local Elections.

- Identify, select and propose appropriate and feasible communication tools for targeting the required public and reaching the objectives of the Campaign.
- Support the CEC with the design of 2019 Civic Education Campaign's objectives, messages, strategies, roles and responsibilities.

#### Phase 2. Implement a series of activities within the 2019 Civic Education Campaign

- Launch, implement and periodically monitor the 2019 Civic Education Campaign.
- Consult (throughout the entire Campaign period) relevant stakeholders and partners as to ensure the Campaign's effectiveness.
- Document findings and propose amendments to the initial Action Plan of the Campaign.
- Promote all activities and events of the 2019 Civic Education Campaign through social networks.

Specifically, the Company shall be responsible for the organization of the events proposed below, as part of the 2019 Action Plan, yet not be limited to:

#### Filmmakers' Camp on Elections

The 3-day event shall be organized, attended by at least 25 young professionals and students in the field of cinematography and fine arts. The participants shall be mentored by a team of experts in the field, as to develop video materials/videospots on elections and democratic participation.

### Media Camp on Elections

The 3-day event shall be organized, attended by at least 25 journalists and mass-media representatives with the objective to deliver electoral training. The event shall include a series of workshops and informative presentations on electoral processes, democratic participation, and the 2030 Agenda for Sustainable Development.

#### Second edition of the InnoVoter Creativity Lab

The 3-day event shall be organized, attended by at least 30 young professionals and students in the field of IT and design. The participants shall be mentored by a team of experts in the field, as to develop a graphical interface for the CEC's IT systems.

#### Second edition of the National Youth Forum on Elections

The 3-day event shall be organized, attended by at least 150 representatives of youth organizations of the political parties with the objective to strengthen the capacities of young political parties' representatives in electoral field. The event shall include a series of team building exercises, workshops, simulations, and informative presentations on electoral processes and democratic participation. The participants shall be mentored by representatives of the CEC and a team of experts and opinion makers.

#### Inclusive Camps for engaging young people in democratic participation

Two identical 3-day each event shall be organized, attended by at least 100 young people from marginalized and vulnerable groups with the objective to provide a secure space to share electoral knowledge and foster the feel of belonging, by establishing networks and exchanging experience. The event shall include a series of team building exercises, workshops, simulations, and informative presentations on electoral processes and democratic participation. The participants shall be mentored by representatives of the CEC and a team of experts/ coaches.

#### Electoral Education Week

The series of events to be included in the 2019 Electoral Education Week shall follow the thematic of the similar campaign organized in 2018, at the national level by the CEC with the Project support.

#### Second edition of the Lightroom (un)conference

The event shall be organized in a theatrical format, attended by at least 250 participants on an open registration basis. The scope of the event is to bring into the public space a series of topics of high relevance for the transparency and inclusiveness of the electoral process.

<sup>&</sup>lt;sup>2</sup> The Action Plan must contain, among others, methods to monitor, review and evaluate the effectiveness of the civic education campaign activities proposed.

#### Phase 3. Public outreach support for the 2019 Civic Education Campaign activities

- Design and develop a set of video reports, post-event video spots and various visual materials.
- Promote via other media sources, both of—line and on-line, the events and video materials developed.

#### Phase 4. Implementation of the Post-Campaign activities and reporting

- Review, evaluate, document and report on the results achieved.
  - Organize the closing event of the 2019 Civic Education Campaign.
  - Develop and print a brochure with main achievements and results of the Campaign.
  - Develop a Final Report on the services provided.

The Report shall include, amongst other details, the description of the achieved results, risks and challenges mitigated, gender-disaggregated data on direct and indirect beneficiaries, as well as recommendations for further improvement of the CEC's communication and civic education portfolio.

The Company shall provide their own creative and innovative approach/methodology for the purposes of the assignment, and shall be responsible for all the logistical, public outreach and communication aspects of the entire assignment. The Company shall facilitate and follow-up on all related partnerships established for the purposes of the Campaign implementation and ensure adequate expertise for the activities to be organized.

#### D. Deliverables and Indicative Timeframe

No	Deliverable	Period of implementation/ Deadline**
1.	Action Plan of the 2019 Civic Education Campaign, including the social media	One week after the
2.	Plan linked to the General Local Elections developed  A series of activities of the 2019 Civic Education Campaign implemented	signing the Contract
2.	A series of activities of the 2019 Civic Education Campaign Implemented	
	<ul> <li>3 days Filmmakers Camp on Elections designed and organized</li> </ul>	By end of May 2019
	<ul> <li>3 days Media Camp on Elections designed and organized</li> </ul>	By end of May 2019
	<ul> <li>Second Edition of the 3-days InnoVoter Creativity Lab designed and organized</li> </ul>	By end of June 2019
	<ul> <li>Second Edition of the 3-days National Youth Forum on Elections</li> </ul>	By end of July 2019
	<ul> <li>Two 3-day Inclusive Camp engaging young people in democratic participation designed and organized</li> </ul>	By end of August 2019
	Electoral Education Week designed and conducted throughout the country	By mid-October 2019
	Second Edition of the Lightroom (un)conference designed and organized	By end of October 2019
3.	Public outreach support for the 2019 Civic Education activities*	
	<ul> <li>Visual materials developed and printed for all the events organized (e.g. photowalls, banners, roll-ups, diplomas, etc.);</li> <li>30 Professional photo galleries provided for events organized, including for pre- and post-activities;</li> </ul>	By mid-November 2019
	<ul> <li>25 video reports developed (in Romanian with subtitle in Russian language) for events organized, including for pre- and post- activities;</li> </ul>	
	<ul> <li>25 post-event video testimonials of the beneficiaries developed (in Romanian with subtitle in Russian language);</li> </ul>	
	<ul> <li>Promotion of the entire Civic Education Campaign through social networks (static and animated visuals, infographics, electoral products, etc.) during April – November;</li> </ul>	
	<ul> <li>One videospot (duration of at least 3 min) and 5 video-teasers conceptualized and developed for the Lightroom (un)conference event.</li> </ul>	
4.	Post-Campaign activities implemented, and reporting provided	
	Closing event of the 2019 Civic Education Campaign conducted	By mid-November 2019
	Brochure with main achievements and results of the Campaign developed	
	<ul> <li>Final Report on the services provided, with a specific focus on disaggregated data, challenges and further recommendations.</li> </ul>	By end November 2019

- \* The total amount of promotional materials is for orientation. UNDP reserves its rights to negotiate the final number of items and their type with the Contractor.
- \*\* The period of implementation is tentative. The timeline of the events may be adjusted due to external factors (General Local Elections) and the final timeline will be coordinated and approved by the CEC and the Project.

#### **Confidentiality statement**

All data and information received from UNDP and CEC management for this assignment is to be treated confidentially and are only to be used about the execution of these Terms of Reference. All intellectual property rights arising from the execution of these Terms of Reference are assigned to UNDP. The contents of written materials obtained and used in this assignment may not be disclosed to any third parties without the expressed advance written authorization of the UNDP Project.

#### E. Institutional Arrangement

The Company will work under the supervision of the UNDP Project Manager in close cooperation with CEC Communication Department.

The payment of the contract will be in several instalments after production, delivery and approval of the products. The unit prices shall be **exclusive of VAT**.

#### F. Timeline

The entire assignment should be accomplished by **5 December 2019.** 

#### G. Qualifications of the Successful Service Provider at Various Levels

CVs of key project personnel must be included in the offer. CVs for other personnel may be included as deemed applicable by the Bidder. The CVs submitted for project personnel should be detailed and comprehensive.

Specifically, CVs should include:

- Anticipated role and level of participation in the assignment;
- Previous experience relevant to the assigned role in the assignment (e.g. design and/or implementation of PR/communication campaigns);
- Education, training and certification details;
- Contact information (name, title, organization, mailing address, phone, and email) for a minimum of three business references;
- Linguistic skills.

Bidders should describe, in detail, previous experience of the organization and its staff in successful implementation of similar engagements, relevant to the scope and size to the current assignment.

**Eligibility:** Successful bidder must meet the following qualification requirements:

- Be a legally registered entity or consortia of firms;
- Have at least 3 (three) years of relevant experience in designing and implementing successful public outreach and communication campaigns in the Republic of Moldova;
- Have at least 1 (one) project of similar or higher complexity implemented at the national level in the field of elections or democratic processes.

Failure to comply with the above-mentioned minimum requirements may constitute a reason for disqualification.

Criteria for the evaluation of the corporate competencies:

- Demonstrated experience in implementing projects of similar or higher complexity, relevant to the scope of the current assignment;
- At least 2 (two) projects successfully implemented at the national level in the past 2 (two) years;

- Available pool of trained and qualified staff;
- Have excellent technical capacities to ensure smooth implementation and high-quality outputs;
- Demonstrated experience and expertise in developing communication strategies, communication content, specific messages;
- Demonstrated track record in the design and production of education-based outreach programming;
- Demonstrated experience in the development of editorial and thematic based content dealing with social or governance issues;
- Demonstrated experience of working with the Central Electoral Commission will be a strong asset:
- Working experience with UN Agencies and/or other international organizations will be an asset.

#### Criteria for the evaluation of the Team Leader/Project Manager:

- University degree in Business Administration, Law, International Relations or another related field;
- Experience in managerial position in at least 3 (three) similar projects;
- At least 3 (three) years of experience in organizing, managing and implementing communication campaigns;
- Demonstrated experience in designing and implementing education-based outreach campaigns;
- Proven experience in communication content development in the field of elections is a strong advantage;
- Proficiency in Romanian, Russian and English.

#### Criteria for evaluation of the Creative Director:

- University degree in Fine Arts, Journalism, International Relations or another related field;
- At least 3 (three) years of experience in a similar position, dealing with practical design of artistic production materials within the framework of communication campaigns;
- Experience in the production of audio and video-based content dealing with social or governance issues;
- Proven experience in communication content development in the field of elections is a strong advantage;
- Proficiency in Romanian and Russian is a must, English is an asset.

#### Criteria for evaluation of the Communication Expert:

- University degree in Journalism, Sociology, International Relations or another related field;
- At least 3 (three) years of experience as PR /communication expert, dealing with practical design of communication activities, development of informational content of communication campaigns etc.;
- Demonstrated experience in designing and implementing education-based outreach campaigns;
- Proven experience in communication content development in the field of elections is a strong advantage;
- Proficiency in Romanian and Russian is a must, English is an asset.

#### Criteria for evaluation of the Event Coordinator:

- University degree in Business Administration, Public Relations, or another related field;
- At least 3 (three) years of experience in coordinating events, ensuring logistical support and facilitating partnerships and corporate networking, etc.;
- Experience in Electoral area communication content development is a strong advantage
- Romanian and Russian is a must, English is an asset.

## **Section 6:** Returnable Bidding Forms / Checklist

This form serves as a checklist for preparation of your Proposal. Please complete the Returnable Bidding Forms in accordance with the instructions in the forms and return them as part of your Proposal submission. No alteration to format of forms shall be permitted and no substitution shall be accepted.

Before submitting your Proposal, please ensure compliance with the Proposal Submission instructions of the BDS 22.

## **Technical Proposal Envelope:**

Have you duly completed all the Returnable Bidding Forms?	
<ul> <li>Form A: Technical Proposal Submission Form</li> </ul>	
Form B: Bidder Information Form	
<ul> <li>Form C: Joint Venture/Consortium/ Association Information Form</li> </ul>	
Form D: Qualification Form	
<ul> <li>Form E: Format of Technical Proposal</li> </ul>	
Form H: Proposal Security Form	
Have you provided the required documents to establish compliance with the evaluation criteria in Section 4?	

## **Financial Proposal Envelope**

(Must be submitted in a separate sealed envelope/password protected email)

Form F: Financial Proposal Submission Form	
Form G: Financial Proposal Form	

## Form A: Technical Proposal Submission Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

We, the undersigned, offer to provide the services for [Insert Title of services] in accordance with your Request for Proposal No. [Insert RFP Reference Number] and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

We hereby declare that our firm, its affiliates or subsidiaries or employees, including any JV/Consortium /Association members or subcontractors or suppliers for any part of the contract:

- a) is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists;
- b) have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization;
- c) have no conflict of interest in accordance with Instruction to Bidders Clause 4;
- d) do not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with our firm in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15);
- e) have not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against them that could impair their operations in the foreseeable future;
- f) undertake not to engage in proscribed practices, including but not limited to corruption, fraud, coercion, collusion, obstruction, or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we embrace the principles of the United Nations Supplier Code of Conduct and adhere to the principles of the United Nations Global Compact.

We declare that all the information and statements made in this Proposal are true and we accept that any misinterpretation or misrepresentation contained in this Proposal may lead to our disqualification and/or sanctioning by the UNDP.

We offer to provide services in conformity with the Bidding documents, including the UNDP General Conditions of Contract and in accordance with the Terms of Reference

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet.

We understand and recognize that you are not bound to accept any Proposal you receive.

I, the undersigned, certify that I am duly authorized by [Insert Name of Bidder] to sign this Proposal and bind it should UNDP accept this Proposal.

Name:	·	
Title:		
Date:		
Signature:		

[Stamp with official stamp of the Bidder]

## Form B: Bidder Information Form

Legal name of Bidder	[Complete]
Legal address	[Complete]
Year of registration	[Complete]
Bidder's Authorized Representative Information	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]
Are you a UNGM registered vendor?	☐ Yes ☐ No If yes, [insert UGNM vendor number]
Are you a UNDP vendor?	☐ Yes ☐ No If yes, [insert UNDP vendor number]
Countries of operation	[Complete]
No. of full-time employees	[Complete]
Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate):	[Complete]
Does your Company hold any accreditation such as ISO 14001 related to the environment? (If yes, provide a Copy of the valid Certificate):	[Complete]
Does your Company have a written Statement of its Environmental Policy? (If yes, provide a Copy)	[Complete]
Contact person UNDP may contact for requests for clarification during Proposal evaluation	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]
Please attach the following documents:	<ul> <li>Company Profile, which should not exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods/services being procured</li> <li>Certificate of Incorporation/ Business Registration</li> <li>Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder</li> <li>Trade name registration papers, if applicable</li> <li>Local Government permit to locate and operate in assignment location, if applicable</li> <li>Official Letter of Appointment as local representative, if Bidder is submitting a Bid in behalf of an entity located outside the country</li> <li>Power of Attorney</li> </ul>

## Form C: Joint Venture/Consortium/Association Information Form

Name	e of Bidder:	[Insert Name of Bio	dder]		Date:	Select date
RFP r	RFP reference: [Insert RFP Reference Number]					
	completed and re/Consortium/A	eturned with your Prassociation.	roposal if the Propo	osal is submitt	ed as a .	Joint
No		ner and contact inf ne numbers, fax numbe			_	on of responsibilities (in rvices to be performed
1	[Complete]			[Complete]		
2	[Complete]			[Complete]		
3	[Complete]			[Complete]		
(with Assoc the ev		the JV, Consortium, RFP process and, in	[Complete]			
structı □ Let We he	are of and the co ter of intent to f ereby confirm th	onfirmation of joint a	or and severable liabi	lity of the mender of the mender of the Join	mbers o n/Assoc t Ventui	ich details the likely legal f the said joint venture: iation agreement re/Consortium/Association the Contract.
Nam	e of partner:		Nam	e of partner: _		
Signature:			Signa	Signature:		
Date:			Date	:		
Nam	e of partner:		Nam	e of partner: _		
Signature: S			Signa	ature:		

## Form D: Qualification Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

If JV/Consortium/Association, to be completed by each partner.

## **Historical Contract Non-Performance**

	☐ Contract non-performance did not occur for the last 3 years				
☐ Contract	t(s) not performed fo	or the last 3 years			
Year	Non- performed portion of contract	Contract Identification	Total Contract Amount (current value in US\$)		
		Name of Client:  Address of Client:  Reason(s) for non-performance:			

## **Litigation History** (including pending litigation)

□ No litiga	ation history for the I	ast 3 years	
☐ Litigatio	n History as indicate	d below	
Year of dispute	Amount in dispute (in US\$)	Contract Identification	Total Contract Amount (current value in US\$)
		Name of Client:	
		Address of Client:	
		Matter in dispute:	
		Party who initiated the dispute:	
		Status of dispute:	
		Party awarded if resolved:	

## **Previous Relevant Experience**

Please list only previous similar assignments successfully completed in the last 3 years.

List only those assignments for which the Bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Bidder's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Bidder, or that of the Bidder's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Bidder should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested by UNDP.

Project name & Country of Assignment	Client & Reference Contact Details	Contract Value	Period of activity and status	Types of activities undertaken

bladers thay also attach their own i roject bata sheets with more detaits for assignments abo	ilso attach their own Project Data Sheets with more details for assigni	ments ab	nents (
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## **Financial Standing**

Annual Turnover for the last 3 years	Year Year Year	USD USD USD
Latest Credit Rating (if any), indicate the source		

Financial information (in US\$ equivalent)	Historic information for the last 3 years					
	Year 1	Year 2	Year 3			
	Information from Balance Sheet					
Total Assets (TA)						
Total Liabilities (TL)						
Current Assets (CA)						
Current Liabilities (CL)						
	Information from Income Statement					
Total / Gross Revenue (TR)						
Profits Before Taxes (PBT)						
Net Profit						

c		
Current Ratio		
Carrericitatio		

☐ Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- a) Must reflect the financial situation of the Bidder or party to a JV, and not sister or parent companies;
- b) Historic financial statements must be audited by a certified public accountant;
- c) Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.

## Form E: Format of Technical Proposal

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

The Bidder's proposal should be organized to follow this format of Technical Proposal. Where the bidder is presented with a requirement or asked to use a specific approach, the bidder must not only state its acceptance, but also describe how it intends to comply with the requirements. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

#### SECTION 1: Bidder's qualification, capacity and expertise

- 1.1 Brief description of the organization, including the year and country of incorporation, and types of activities undertaken.
- 1.2 General organizational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted (if so, provide details).
- 1.3 Relevance of specialized knowledge and experience on similar engagements done in the region/country.
- 1.4 Quality assurance procedures and risk mitigation measures.
- 1.5 Organization's commitment to sustainability.

#### **SECTION 2: Proposed Methodology, Approach and Implementation Plan**

This section should demonstrate the bidder's responsiveness to the TOR by identifying the specific components proposed, addressing the requirements, providing a detailed description of the essential performance characteristics proposed and demonstrating how the proposed approach and methodology meets or exceeds the requirements. All important aspects should be addressed in sufficient detail and different components of the project should be adequately weighted relative to one another.

- 2.1 A detailed description of the approach and methodology for how the Bidder will achieve the Terms of Reference of the project, keeping in mind the appropriateness to local conditions and project environment. Details how the different service elements shall be organized, controlled and delivered.
- 2.2 The methodology shall also include details of the Bidder's internal technical and quality assurance review mechanisms.
- 2.3 Explain whether any work would be subcontracted, to whom, how much percentage of the work, the rationale for such, and the roles of the proposed sub-contractors and how everyone will function as a team.
- 2.4 Description of available performance monitoring and evaluation mechanisms and tools; how they shall be adopted and used for a specific requirement.
- 2.5 Implementation plan including a Gantt Chart or Project Schedule indicating the detailed sequence of activities that will be undertaken and their corresponding timing.
- 2.6 Demonstrate how you plan to integrate sustainability measures in the execution of the contract.
- 2.7 Any other comments or information regarding the project approach and methodology that will be adopted.

#### SECTION 2A: Bidder's Comments and Suggestions on the Terms of Reference

Provide comments and suggestions on the Terms of Reference, or additional services that will be rendered beyond the requirements of the TOR, if any.

#### **SECTION 3: Management Structure and Key Personnel**

- 3.1 Describe the overall management approach toward planning and implementing the project. Include an organization chart for the management of the project describing the relationship of key positions and designations. Provide a spreadsheet to show the activities of each personnel and the time allocated for his/her involvement.
- 3.2 Provide CVs for key personnel that will be provided to support the implementation of this project using the format below. CVs should demonstrate qualifications in areas relevant to the Scope of Services.

## **Format for CV of Proposed Key Personnel**

Name of Personnel	[Insert]
Position for this assignment	[Insert]
Nationality	[Insert]
Language proficiency	[Insert]
Education/	[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]
Qualifications	[Insert]
	[Provide details of professional certifications relevant to the scope of services]
Professional certifications	<ul><li>Name of institution: [Insert]</li><li>Date of certification: [Insert]</li></ul>
Employment Record/ Experience	[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]
	[Insert]
	[Provide names, addresses, phone and email contact information for two (2) references]
References	Reference 1: [Insert]
	Reference 2: [Insert]

I, the undersigned, certify that to the best of my knowledge and belief, these data correctly describe my qualifications, my experiences, and other relevant information about myself.

\_\_\_\_\_

Signature of Personnel

Date (Day/Month/Year)

## Form F: Financial Proposal Submission Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

We, the undersigned, offer to provide the services for [Insert Title of services] in accordance with your Request for Proposal No. [Insert RFP Reference Number] and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

Our attached Financial Proposal is for the sum of [Insert amount in words and figures].

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet. We understand you are not bound to accept any Proposal you receive.

Name:			
Title:			
Date:			
Signature:			

[Stamp with official stamp of the Bidder]

## Form G: Financial Proposal Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

The Bidder is required to prepare the Financial Proposal following the below format and submit it in an envelope separate from the Technical Proposal as indicated in the Instruction to Bidders. Any Financial information provided in the Technical Proposal shall lead to Bidder's disqualification.

The Financial Proposal should align with the requirements in the Terms of Reference and the Bidder's Technical Proposal.

**Currency of the proposal:** [Insert Currency]

**Table 1: Summary of Overall Prices** 

	Amount(s)
Professional Fees (from Table 2)	
Other Costs (from Table 3)	
Total Amount of Financial Proposal	

### **Table 2: Breakdown of Professional Fees**

Name	Position	Fee Rate	No. of Days/months/ hours	Total Amount
		Α	В	C=A+B
In-Country				
Home Based				
		Subtotal Pi	ofessional Fees:	

## **Table 3: Breakdown of Other Costs**

Description	UOM	Quantity	Unit Price	<b>Total Amount</b>
International flights	Trip			

Subsistence allowance	Day			
Miscellaneous travel expenses	Trip			
Local transportation costs	Lump Sum			
Out-of-Pocket Expenses				
Other Costs: (please specify)				
Subtotal Other Costs:				

## **Table 4: Breakdown of Price per Deliverable/Activity**

Deliverable/ Activity description	<b>Time</b> (person days)	Professional Fees	Other Costs	Total
Deliverable 1				
Deliverable 2				
Deliverable 3				

## Form H: Form of Proposal Security

Proposal Security must be issued using the official letterhead of the Issuing Bank. Except for indicated fields, no changes may be made on this template.

To: UNDP

[Insert contact information as provided in Data Sheet]

WHEREAS [Name and address of Bidder] (hereinafter called "the Bidder") has submitted a Proposal to UNDP dated Click here to enter a date. to execute Services [Insert Title of Services] (hereinafter called "the Proposal"):

AND WHEREAS it has been stipulated by you that the Bidder shall furnish you with a Bank Guarantee by a recognized bank for the sum specified therein as security in the event that the Bidder:

- a) Fails to sign the Contract after UNDP has awarded it;
- b) Withdraws its Proposal after the date of the opening of the Proposals;
- c) Fails to comply with UNDP's variation of requirement, as per RFP instructions; or
- d) Fails to furnish Performance Security, insurances, or other documents that UNDP may require as a condition to rendering the contract effective.

AND WHEREAS we have agreed to give the Bidder such this Bank Guarantee:

NOW THEREFORE we hereby affirm that we are the Guarantor and responsible to you, on behalf of the Bidder, up to a total of [amount of guarantee] [in words and numbers], such sum being payable in the types and proportions of currencies in which the Price Proposal is payable, and we undertake to pay you, upon your first written demand and without cavil or argument, any sum or sums within the limits of [amount of guarantee as aforesaid] without your needing to prove or to show grounds or reasons for your demand for the sum specified therein.

This guarantee shall be valid up to 30 days after the final date of validity of bids.

#### SIGNATURE AND SEAL OF THE GUARANTOR BANK

[Stamp with official stamp of the Bank]

Signature:		 	 
Date:		 	 
Name of Ba	nk	 	 