

United Nations Development Programme



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Resilient nations.*

REQUEST FOR PROPOSAL

Video and multi-media services to promote the integrity standards in private sector and integrity values among young people

RFP No.: RfP-19/01904

Project: Curbing corruption through building sustainable integrity in the Republic of Moldova

Country: Republic of Moldova

Issued on: 23 April 2019

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Section 1. Letter of Invitation

The United Nations Development Programme (UNDP) hereby invites you to submit a Proposal to this Request for Proposal (RFP) for the above-referenced subject.

This RFP includes the following documents and the General Terms and Conditions of Contract which is inserted in the Bid Data Sheet (BDS):

- Section 1: This Letter of Invitation
- Section 2: Instruction to Bidders
- Section 3: Bid Data Sheet (BDS)
- Section 4: Evaluation Criteria
- Section 5: Terms of Reference
- Section 6: Returnable Bidding Forms
 - o Form A: Technical Proposal Submission Form
 - o Form B: Bidder Information Form
 - o Form C: Joint Venture/Consortium/Association Information Form
 - o Form D: Qualification Form
 - o Form E: Format of Technical Proposal
 - o Form F: Financial Proposal Submission Form
 - o Form G: Financial Proposal Form

If you are interested in submitting a Proposal in response to this RFP, please prepare your Proposal in accordance with the requirements and procedure as set out in this RFP and submit it by the Deadline for Submission of Proposals set out in Bid Data Sheet.

Please acknowledge receipt of this RFP by sending an email to sc.md@undp.org, indicating whether you intend to submit a Proposal or otherwise. You may also utilize the "Accept Invitation" function in e-Tendering system, where applicable. This will enable you to receive amendments or updates to the RFP. Should you require further clarifications, kindly communicate with the contact person/s identified in the attached Bid Data Sheet as the focal point for queries on this RFP.

UNDP looks forward to receiving your Proposal and thank you in advance for your interest in UNDP procurement opportunities.

Issued by:

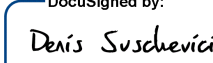


Name: Cristina Gnaciuc

Title: Project Associate

Date: **April 23, 2019**

Approved by:

DocuSigned by:

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Name: Denis Suschevici

Title: Head of Procurement and Operational Support Unit

Date: **April 23, 2019**

Section 2. Instruction to Bidders

| A. GENERAL PROVISIONS | |
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| 1. Introduction | <p>1.1 Bidders shall adhere to all the requirements of this RFP, including any amendments in writing by UNDP. This RFP is conducted in accordance with the UNDP Programme and Operations Policies and Procedures (POPP) on Contracts and Procurement which can be accessed at https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d</p> <p>1.2 Any Proposal submitted will be regarded as an offer by the Bidder and does not constitute or imply the acceptance of the Proposal by UNDP. UNDP is under no obligation to award a contract to any Bidder as a result of this RFP.</p> <p>1.3 As part of the bid, it is desired that the Bidder registers at the United Nations Global Marketplace (UNGM) website (www.ungm.org). The Bidder may still submit a bid even if not registered with the UNGM. However, if the Bidder is selected for contract award, the Bidder must register on the UNGM prior to contract signature.</p> |
| 2. Fraud & Corruption, Gifts and Hospitality | <p>2.1 UNDP strictly enforces a policy of zero tolerance on proscribed practices, including fraud, corruption, collusion, unethical or unprofessional practices, and obstruction of UNDP vendors and requires all bidders/vendors observe the highest standard of ethics during the procurement process and contract implementation. UNDP's Anti-Fraud Policy can be found at http://www.undp.org/content/undp/en/home/operations/accountability/audit/office_of_audit_andinvestigation.html#anti</p> <p>2.2 Bidders/vendors shall not offer gifts or hospitality of any kind to UNDP staff members including recreational trips to sporting or cultural events, theme parks or offers of holidays, transportation, or invitations to extravagant lunches or dinners.</p> <p>2.3 In pursuance of this policy, UNDP (a) Shall reject a proposal if it determines that the selected bidder has engaged in any corrupt or fraudulent practices in competing for the contract in question; (b) Shall declare a vendor ineligible, either indefinitely or for a stated period of time, to be awarded a contract if at any time it determines that the vendor has engaged in any corrupt or fraudulent practices in competing for, or in executing a UNDP contract.</p> <p>2.4 All Bidders must adhere to the UN Supplier Code of Conduct, which may be found at http://www.un.org/depts/ptd/pdf/conduct_english.pdf</p> |
| 3. Eligibility | <p>3.1 A vendor should not be suspended, debarred, or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization. Vendors are therefore required to disclose to UNDP whether they are subject to any sanction or temporary suspension imposed by these organizations.</p> <p>3.2 It is the Bidder's responsibility to ensure that its employees, joint venture members, sub-contractors, service providers, suppliers and/or their employees</p> |

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| | meet the eligibility requirements as established by UNDP. |
| 4. Conflict of Interests | <p>4.1 Bidders must strictly avoid conflicts with other assignments or their own interests, and act without consideration for future work. Bidders found to have a conflict of interest shall be disqualified. Without limitation on the generality of the above, Bidders, and any of their affiliates, shall be considered to have a conflict of interest with one or more parties in this solicitation process, if they:</p> <ul style="list-style-type: none"> a) Are or have been associated in the past, with a firm or any of its affiliates which have been engaged by UNDP to provide services for the preparation of the design, specifications, Terms of Reference, cost analysis/estimation, and other documents to be used for the procurement of the goods and services in this selection process; b) Were involved in the preparation and/or design of the programme/project related to the services requested under this RFP; or c) Are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP. <p>4.2 In the event of any uncertainty in the interpretation of a potential conflict of interest, Bidders must disclose to UNDP, and seek UNDP's confirmation on whether or not such a conflict exists.</p> <p>4.3 Similarly, the Bidders must disclose in their proposal their knowledge of the following:</p> <ul style="list-style-type: none"> a) If the owners, part-owners, officers, directors, controlling shareholders, of the bidding entity or key personnel are family members of UNDP staff involved in the procurement functions and/or the Government of the country or any Implementing Partner receiving services under this RFP; and b) All other circumstances that could potentially lead to actual or perceived conflict of interest, collusion or unfair competition practices. <p>Failure to disclose such an information may result in the rejection of the proposal or proposals affected by the non-disclosure.</p> <p>4.4 The eligibility of Bidders that are wholly or partly owned by the Government shall be subject to UNDP's further evaluation and review of various factors such as being registered, operated and managed as an independent business entity, the extent of Government ownership/share, receipt of subsidies, mandate and access to information in relation to this RFP, among others. Conditions that may lead to undue advantage against other Bidders may result in the eventual rejection of the Proposal.</p> |
| B. PREPARATION OF PROPOSALS | |
| 5. General Considerations | <p>5.1 In preparing the Proposal, the Bidder is expected to examine the RFP in detail. Material deficiencies in providing the information requested in the RFP may result in rejection of the Proposal.</p> <p>5.2 The Bidder will not be permitted to take advantage of any errors or omissions in the RFP. Should such errors or omissions be discovered, the Bidder must notify the UNDP</p> |
| 6. Cost of Preparation of Proposal | <p>6.1 The Bidder shall bear any and all costs related to the preparation and/or submission of the Proposal, regardless of whether its Proposal was selected or not. UNDP shall not be responsible or liable for those costs, regardless of the conduct or outcome of the procurement process.</p> |

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| 7. Language | 7.1 The Proposal, as well as any and all related correspondence exchanged by the Bidder and UNDP, shall be written in the language (s) specified in the BDS. |
| 8. Documents Comprising the Proposal | 8.1 The Proposal shall comprise of the following documents: a) Documents Establishing the Eligibility and Qualifications of the Bidder; b) Technical Proposal; c) Financial Proposal; d) Proposal Security, if required by BDS; e) Any attachments and/or appendices to the Proposal. |
| 9. Documents Establishing the Eligibility and Qualifications of the Bidder | 9.1 The Bidder shall furnish documentary evidence of its status as an eligible and qualified vendor, using the Forms provided under Section 6 and providing documents required in those forms. In order to award a contract to a Bidder, its qualifications must be documented to UNDP's satisfaction. |
| 10. Technical Proposal Format and Content | 10.1 The Bidder is required to submit a Technical Proposal using the Standard Forms and templates provided in Section 6 of the RFP. 10.2 The Technical Proposal shall not include any price or financial information. A Technical Proposal containing material financial information may be declared non-responsive. 10.3 Samples of items, when required as per Section 5, shall be provided within the time specified and unless otherwise specified by UNDP, and at no expense to UNDP 10.4 When applicable and required as per Section 5, the Bidder shall describe the necessary training programme available for the maintenance and operation of the services and/or equipment offered as well as the cost to the UNDP. Unless otherwise specified, such training as well as training materials shall be provided in the language of the Bid as specified in the BDS. |
| 11. Financial Proposals | 11.1 The Financial Proposal shall be prepared using the Standard Form provided in Section 6 of the RFP. It shall list all major cost components associated with the services, and the detailed breakdown of such costs. 11.2 Any output and activities described in the Technical Proposal but not priced in the Financial Proposal, shall be assumed to be included in the prices of other activities or items, as well as in the final total price. 11.3 Prices and other financial information must not be disclosed in any other place except in the financial proposal. |
| 12. Proposal Security | 12.1 A Proposal Security, if required by BDS, shall be provided in the amount and form indicated in the BDS. The Proposal Security shall be valid up to thirty (30) days after the final date of validity of the Proposal. 12.2 The Proposal Security shall be included along with the Technical Proposal. If Proposal Security is required by the RFP but is not found along with the Technical Proposal, the Proposal shall be rejected. 12.3 If the Proposal Security amount or its validity period is found to be less than what is required by UNDP, UNDP shall reject the Proposal. |

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| | <p>12.4 In the event an electronic submission is allowed in the BDS, Bidders shall include a copy of the Bid Security in their proposal and the original of the Proposal Security must be sent via courier or hand delivery as per the instructions in BDS.</p> <p>12.5 The Proposal Security may be forfeited by UNDP, and the Proposal rejected, in the event of any one or combination, of the following conditions:</p> <ul style="list-style-type: none"> a) If the Bidder withdraws its offer during the period of the Proposal Validity specified in the BDS, or; b) In the event that the successful Bidder fails: <ul style="list-style-type: none"> i. to sign the Contract after UNDP has issued an award; or <p>12.6 to furnish the Performance Security, insurances, or other documents that UNDP may require as a condition precedent to the effectivity of the contract that may be awarded to the Bidder.</p> |
| 13. Currencies | <p>13.1 All prices shall be quoted in the currency or currencies indicated in the BDS. Where Proposals are quoted in different currencies, for the purposes of comparison of all Proposals:</p> <ul style="list-style-type: none"> a) UNDP will convert the currency quoted in the Proposal into the UNDP preferred currency, in accordance with the prevailing UN operational rate of exchange on the last day of submission of Proposals; and b) In the event that UNDP selects a proposal for award that is quoted in a currency different from the preferred currency in the BDS, UNDP shall reserve the right to award the contract in the currency of UNDP's preference, using the conversion method specified above. |
| 14. Joint Venture, Consortium or Association | <p>14.1 If the Bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the Proposal, they shall confirm in their Proposal that : (i) they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, which shall be evidenced by a duly notarized Agreement among the legal entities, and submitted with the Proposal; and (ii) if they are awarded the contract, the contract shall be entered into, by and between UNDP and the designated lead entity, who shall be acting for and on behalf of all the member entities comprising the joint venture.</p> <p>14.2 After the Deadline for Submission of Proposal, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of UNDP.</p> <p>14.3 The lead entity and the member entities of the JV, Consortium or Association shall abide by the provisions of Clause 9 herein in respect of submitting only one proposal.</p> <p>14.4 The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entity in the joint venture in delivering the requirements of the RFP, both in the Proposal and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by UNDP.</p> <p>14.5 A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:</p> |

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| | <p>a) Those that were undertaken together by the JV, Consortium or Association; and</p> <p>b) Those that were undertaken by the individual entities of the JV, Consortium or Association.</p> <p>14.6 Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.</p> <p>14.7 JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.</p> |
| 15. Only One Proposal | <p>15.1 The Bidder (including the individual members of any Joint Venture) shall submit only one Proposal, either in its own name or as part of a Joint Venture.</p> <p>15.2 Proposals submitted by two (2) or more Bidders shall all be rejected if they are found to have any of the following:</p> <ul style="list-style-type: none"> a) they have at least one controlling partner, director or shareholder in common; or b) any one of them receive or have received any direct or indirect subsidy from the other/s; or c) they have the same legal representative for purposes of this RFP; or d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the Proposal of, another Bidder regarding this RFP process; e) they are subcontractors to each other's Proposal, or a subcontractor to one Proposal also submits another Proposal under its name as lead Bidder; or f) some key personnel proposed to be in the team of one Bidder participates in more than one Proposal received for this RFP process. This condition relating to the personnel, does not apply to subcontractors being included in more than one Proposal. |
| 16. Proposal Validity Period | <p>16.1 Proposals shall remain valid for the period specified in the BDS, commencing on the Deadline for Submission of Proposals. A Proposal valid for a shorter period may be rejected by UNDP and rendered non-responsive.</p> <p>16.2 During the Proposal validity period, the Bidder shall maintain its original Proposal without any change, including the availability of the Key Personnel, the proposed rates and the total price.</p> |
| 17. Extension of Proposal Validity Period | <p>17.1 In exceptional circumstances, prior to the expiration of the proposal validity period, UNDP may request Bidders to extend the period of validity of their Proposals. The request and the responses shall be made in writing, and shall be considered integral to the Proposal.</p> <p>17.2 If the Bidder agrees to extend the validity of its Proposal, it shall be done without any change in the original Proposal.</p> <p>17.3 The Bidder has the right to refuse to extend the validity of its Proposal, and in which case, such Proposal will not be further evaluated.</p> |

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| 18. Clarification of Proposal | <p>18.1 Bidders may request clarifications on any of the RFP documents no later than the date indicated in the BDS. Any request for clarification must be sent in writing in the manner indicated in the BDS. If inquiries are sent other than specified channel, even if they are sent to a UNDP staff member, UNDP shall have no obligation to respond or confirm that the query was officially received.</p> <p>18.2 UNDP will provide the responses to clarifications through the method specified in the BDS.</p> <p>18.3 UNDP shall endeavor to provide responses to clarifications in an expeditious manner, but any delay in such response shall not cause an obligation on the part of UNDP to extend the submission date of the Proposals, unless UNDP deems that such an extension is justified and necessary.</p> |
| 19. Amendment of Proposals | <p>19.1 At any time prior to the deadline of Proposal submission, UNDP may for any reason, such as in response to a clarification requested by a Bidder, modify the RFP in the form of an amendment to the RFP. Amendments will be made available to all prospective bidders.</p> <p>19.2 If the amendment is substantial, UNDP may extend the Deadline for submission of proposal to give the Bidders reasonable time to incorporate the amendment into their Proposals.</p> |
| 20. Alternative Proposals | <p>20.1 Unless otherwise specified in the BDS, alternative proposals shall not be considered. If submission of alternative proposal is allowed by BDS, a Bidder may submit an alternative proposal, but only if it also submits a proposal conforming to the RFP requirements. UNDP shall only consider the alternative proposal offered by the Bidder whose conforming proposal ranked the highest as per the specified evaluation method. Where the conditions for its acceptance are met, or justifications are clearly established, UNDP reserves the right to award a contract based on an alternative proposal.</p> <p>20.2 If multiple/alternative proposals are being submitted, they must be clearly marked as "Main Proposal" and "Alternative Proposal"</p> |
| 21. Pre-Bid Conference | <p>21.1 When appropriate, a Bidder's conference will be conducted at the date, time and location specified in the BDS. All Bidders are encouraged to attend. Non-attendance, however, shall not result in disqualification of an interested Bidder. Minutes of the Bidder's conference will be disseminated on the procurement website and shared by email or on the e-Tendering platform as specified in the BDS. No verbal statement made during the conference shall modify the terms and conditions of the RFP, unless specifically incorporated in the Minutes of the Bidder's Conference or issued/posted as an amendment to RFP.</p> |

C. SUBMISSION AND OPENING OF PROPOSALS

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| | <p>a) Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in BDS;</p> <p>b) The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE and each of them must be uploaded individually and clearly labelled.</p> <p>d) The Financial Proposal file must be encrypted with a password so that it cannot be opened nor viewed until the password is provided. The password for opening the Financial Proposal should be provided only upon request of UNDP. UNDP will request password only from bidders whose technical proposal has been found to be technically responsive. Failure to provide the correct password may result in the proposal being rejected.</p> <p>c) Documents which are required to be in original form (e.g. Bid Security, etc.) must be sent via courier or hand delivery as per the instructions in BDS.</p> <p>d) Detailed instructions on how to submit, modify or cancel a bid in the eTendering system are provided in the eTendering system Bidder User Guide and Instructional videos available on this link: http://www.undp.org/content/undp/en/home/operations/procurement/business/procurement-notices/resources/</p> |
| 23. Deadline for Submission of Proposals and Late Proposals | <p>23.1 Complete Proposals must be received by UNDP in the manner, and no later than the date and time, specified in the BDS. UNDP shall only recognize the date and time that the bid was received by UNDP</p> <p>23.2 UNDP shall not consider any Proposal that is submitted after the deadline for the submission of Proposals.</p> |
| 24. Withdrawal, Substitution, and Modification of Proposals | <p>24.1 A Bidder may withdraw, substitute or modify its Proposal after it has been submitted at any time prior to the deadline for submission.</p> <p>24.2 Manual and Email submissions: A bidder may withdraw, substitute or modify its Proposal by sending a written notice to UNDP, duly signed by an authorized representative, and shall include a copy of the authorization (or a Power of Attorney). The corresponding substitution or modification of the Proposal, if any, must accompany the respective written notice. All notices must be submitted in the same manner as specified for submission of proposals, by clearly marking them as "WITHDRAWAL," "SUBSTITUTION," or "MODIFICATION"</p> <p>24.3 eTendering: A Bidder may withdraw, substitute or modify its Proposal by Canceling, Editing, and re-submitting the proposal directly in the system. It is the responsibility of the Bidder to properly follow the system instructions, duly edit and submit a substitution or modification of the Proposal as needed. Detailed instructions on how to cancel or modify a Proposal directly in the system are provided in Bidder User Guide and Instructional videos.</p> <p>24.4 Proposals requested to be withdrawn shall be returned unopened to the Bidders (only for manual submissions), except if the bid is withdrawn after the bid has been opened</p> |
| 25. Proposal Opening | <p>25.1 There is no public bid opening for RFPs. UNDP shall open the Proposals in the presence of an ad-hoc committee formed by UNDP, consisting of at least two (2) members. In the case of e-Tendering submission, bidders will receive an automatic notification once their proposal is opened.</p> |

| D. EVALUATION OF PROPOSALS | |
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| 26. Confidentiality | <p>26.1 Information relating to the examination, evaluation, and comparison of Proposals, and the recommendation of contract award, shall not be disclosed to Bidders or any other persons not officially concerned with such process, even after publication of the contract award.</p> <p>26.2 Any effort by a Bidder or anyone on behalf of the Bidder to influence UNDP in the examination, evaluation and comparison of the Proposals or contract award decisions may, at UNDP's decision, result in the rejection of its Proposal and may be subject to the application of prevailing UNDP's vendor sanctions procedures.</p> |
| 27. Evaluation of Proposals | <p>27.1 The Bidder is not permitted to alter or modify its Proposal in any way after the proposal submission deadline except as permitted under Clause 24 of this RFP. UNDP will conduct the evaluation solely on the basis of the submitted Technical and Financial Proposals.</p> <p>27.2 Evaluation of proposals is made of the following steps:</p> <ol style="list-style-type: none"> Preliminary Examination Minimum Eligibility and Qualification (if pre-qualification is not done) Evaluation of Technical Proposals Evaluation of Financial Proposals |
| 28. Preliminary Examination | <p>28.1 UNDP shall examine the Proposals to determine whether they are complete with respect to minimum documentary requirements, whether the documents have been properly signed, and whether the Proposals are generally in order, among other indicators that may be used at this stage. UNDP reserves the right to reject any Proposal at this stage.</p> |
| 29. Evaluation of Eligibility and Qualification | <p>29.1 Eligibility and Qualification of the Bidder will be evaluated against the Minimum Eligibility/Qualification requirements specified in the Section 4 (Evaluation Criteria).</p> <p>29.2 In general terms, vendors that meet the following criteria may be considered qualified:</p> <ol style="list-style-type: none"> They are not included in the UN Security Council 1267/1989 Committee's list of terrorists and terrorist financiers, and in UNDP's ineligible vendors' list; They have a good financial standing and have access to adequate financial resources to perform the contract and all existing commercial commitments, They have the necessary similar experience, technical expertise, production capacity where applicable, quality certifications, quality assurance procedures and other resources applicable to the provision of the services required; They are able to comply fully with UNDP General Terms and Conditions of Contract; They do not have a consistent history of court/arbitral award decisions against the Bidder; and They have a record of timely and satisfactory performance with their clients. |
| 30. Evaluation of Technical and Financial Proposals | <p>30.1 The evaluation team shall review and evaluate the Technical Proposals on the basis of their responsiveness to the Terms of Reference and other RFP documents, applying the evaluation criteria, sub-criteria, and point system</p> |

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| | <p>specified in the Section 4 (Evaluation Criteria). A Proposal shall be rendered non-responsive at the technical evaluation stage if it fails to achieve the minimum technical score indicated in the BDS. When necessary and if stated in the BDS, UNDP may invite technically responsive bidders for a presentation related to their technical proposals. The conditions for the presentation shall be provided in the bid document where required.</p> <p>30.2 In the second stage, only the Financial Proposals of those Bidders who achieve the minimum technical score will be opened for evaluation. The Financial Proposals corresponding to Technical Proposals that were rendered non-responsive shall remain unopened, and, in the case of manual submission, be returned to the Bidder unopened. For emailed Proposals and e-tendering submissions, UNDP will not request for the password of the Financial Proposals of bidders whose Technical Proposal were found not responsive.</p> <p>30.3 The evaluation method that applies for this RFP shall be as indicated in the BDS, which may be either of two (2) possible methods, as follows: (a) the lowest priced method which selects the lowest evaluated financial proposal of the technically responsive Bidders; or (b) the combined scoring method which will be based on a combination of the technical and financial score.</p> <p>30.4 When the BDS specifies a combined scoring method, the formula for the rating of the Proposals will be as follows:</p> <div style="border: 1px solid black; padding: 10px; margin-top: 10px;"> <p><u>Rating the Technical Proposal (TP):</u></p> <p style="text-align: center;">TP Rating = (Total Score Obtained by the Offer / Max. Obtainable Score for TP) x 100</p> <p><u>Rating the Financial Proposal (FP):</u></p> <p style="text-align: center;">FP Rating = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100</p> <p><u>Total Combined Score:</u></p> <p style="text-align: center;">Combined Score = (TP Rating) x (Weight of TP, e.g. 60%) + (FP Rating) x (Weight of FP, e.g., 40%)</p> </div> |
| <p>31. Due Diligence</p> | <p>31.1 UNDP reserves the right to undertake a due diligence exercise, also called post qualification, aimed at determining to its satisfaction, the validity of the information provided by the Bidder. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the following:</p> <ol style="list-style-type: none"> a) Verification of accuracy, correctness and authenticity of information provided by the Bidder; b) Validation of extent of compliance to the RFP requirements and evaluation criteria based on what has so far been found by the evaluation team; c) Inquiry and reference checking with Government entities with jurisdiction on the Bidder, or with previous clients, or any other entity that may have done business with the Bidder; d) Inquiry and reference checking with previous clients on the performance on on-going or contracts completed, including physical inspections of previous works, as necessary; e) Physical inspection of the Bidder's offices, branches or other places where business transpires, with or without notice to the Bidder; f) Other means that UNDP may deem appropriate, at any stage within the |

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| | selection process, prior to awarding the contract. |
| 32. Clarification of Proposals | <p>32.1 To assist in the examination, evaluation and comparison of Proposals, UNDP may, at its discretion, ask any Bidder for a clarification of its Proposal.</p> <p>32.2 UNDP's request for clarification and the response shall be in writing and no change in the prices or substance of the Proposal shall be sought, offered, or permitted, except to provide clarification, and confirm the correction of any arithmetic errors discovered by UNDP in the evaluation of the Proposals, in accordance with RFP.</p> <p>32.3 Any unsolicited clarification submitted by a Bidder in respect to its Proposal, which is not a response to a request by UNDP, shall not be considered during the review and evaluation of the Proposals.</p> |
| 33. Responsiveness of Proposal | <p>33.1 UNDP's determination of a Proposal's responsiveness will be based on the contents of the Proposal itself. A substantially responsive Proposal is one that conforms to all the terms, conditions, TOR and other requirements of the RFP without material deviation, reservation, or omission.</p> <p>33.2 If a Proposal is not substantially responsive, it shall be rejected by UNDP and may not subsequently be made responsive by the Bidder by correction of the material deviation, reservation, or omission.</p> |
| 34. Nonconformities, Repairable Errors and Omissions | <p>34.1 Provided that a Proposal is substantially responsive, UNDP may waive any non-conformities or omissions in the Proposal that, in the opinion of UNDP, do not constitute a material deviation.</p> <p>34.2 UNDP may request the Bidder to submit the necessary information or documentation, within a reasonable period of time, to rectify nonmaterial nonconformities or omissions in the Proposal related to documentation requirements. Such omission shall not be related to any aspect of the price of the Proposal. Failure of the Bidder to comply with the request may result in the rejection of its Proposal.</p> <p>34.3 For Financial Proposal that has been opened, UNDP shall check and correct arithmetical errors as follows:</p> <ul style="list-style-type: none"> a) if there is a discrepancy between the unit price and the line item total that is obtained by multiplying the unit price by the quantity, the unit price shall prevail and the line item total shall be corrected, unless in the opinion of UNDP there is an obvious misplacement of the decimal point in the unit price; in which case the line item total as quoted shall govern and the unit price shall be corrected; b) if there is an error in a total corresponding to the addition or subtraction of subtotals, the subtotals shall prevail and the total shall be corrected; and c) if there is a discrepancy between words and figures, the amount in words shall prevail, unless the amount expressed in words is related to an arithmetic error, in which case the amount in figures shall prevail. <p>34.4 If the Bidder does not accept the correction of errors made by UNDP, its Proposal shall be rejected.</p> |
| E. AWARD OF CONTRACT | |

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| 35. Right to Accept, Reject, Any or All Proposals | 35.1 UNDP reserves the right to accept or reject any Proposal, to render any or all of the Proposals as non-responsive, and to reject all Proposals at any time prior to award of contract, without incurring any liability, or obligation to inform the affected Bidder(s) of the grounds for UNDP's action. UNDP shall not be obliged to award the contract to the lowest priced offer. |
| 36. Award Criteria | 36.1 Prior to expiration of the proposal validity, UNDP shall award the contract to the qualified Bidder based on the award criteria indicated in the BDS. |
| 37. Debriefing | 37.1 In the event that a Bidder is unsuccessful, the Bidder may request a debriefing from UNDP. The purpose of the debriefing is to discuss the strengths and weaknesses of the Bidder's submission, in order to assist the Bidder in improving its future proposals for UNDP procurement opportunities. The content of other proposals and how they compare to the Bidder's submission shall not be discussed. |
| 38. Right to Vary Requirements at the Time of Award | 38.1 At the time of award of Contract, UNDP reserves the right to vary the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions. |
| 39. Contract Signature | 39.1 Within fifteen (15) days from the date of receipt of the Contract, the successful Bidder shall sign and date the Contract and return it to UNDP. Failure to do so may constitute sufficient grounds for the annulment of the award, and forfeiture of the Proposal Security, if any, and on which event, UNDP may award the Contract to the Second Ranked Bidder or call for new Proposals. |
| 40. Contract Type and General Terms and Conditions | 40.1 The types of Contract to be signed and the applicable UNDP Contract General Terms and Conditions, as specified in BDS, can be accessed at http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html |
| 41. Performance Security | 41.1 40.1 A performance security, if required in BDS, shall be provided in the amount specified in BDS and form available at https://popp.undp.org/_layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POPP_DOCUMENT_LIBRARY/Public/PSU_Solicitation_Performance%20Guarantee%20Form.docx&action=default within fifteen (15) days of the contract signature by both parties. Where a performance security is required, the receipt of the performance security by UNDP shall be a condition for rendering the contract effective. |
| 42. Bank Guarantee for Advanced Payment | 42.1 Except when the interests of UNDP so require, it is UNDP's preference to make no advance payment(s) (i.e., payments without having received any outputs). If an advance payment is allowed as per BDS, and exceeds 20% of the total contract price, or USD 30,000, whichever is less, the Bidder shall submit a Bank Guarantee in the full amount of the advance payment in the form available at https://popp.undp.org/_layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POPP_DOCUMENT_LIBRARY/Public/PSU_Contract%20Management%20Payment%20and%20Taxes_Advanced%20Payment%20Guarantee%20Form.docx&action=default |
| 43. Liquidated Damages | 43.1 If specified in BDS, UNDP shall apply Liquidated Damages resulting from the |

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| | Contractor's delays or breach of its obligations as per the Contract. |
| 44. Payment Provisions | <p>44.1 Payment will be made only upon UNDP's acceptance of the work performed. The terms of payment shall be within thirty (30) days, after receipt of invoice and certification of acceptance of work issued by the proper authority in UNDP with direct supervision of the Contractor. Payment will be effected by bank transfer in the currency of contract.</p> |
| 45. Vendor Protest | <p>45.1 UNDP's vendor protest procedure provides an opportunity for appeal to those persons or firms not awarded a contract through a competitive procurement process. In the event that a Bidder believes that it was not treated fairly, the following link provides further details regarding UNDP vendor protest procedures: http://www.undp.org/content/undp/en/home/procurement/business/protest-and-sanctions.html</p> |
| 46. Other Provisions | <p>46.1 In the event that the Bidder offers a lower price to the host Government (e.g. General Services Administration (GSA) of the federal government of the United States of America) for similar services, UNDP shall be entitled to same lower price. The UNDP General Terms and Conditions shall have precedence.</p> <p>46.2 UNDP is entitled to receive the same pricing offered by the same Contractor in contracts with the United Nations and/or its Agencies. The UNDP General Terms and Conditions shall have precedence.</p> <p>46.3 The United Nations has established restrictions on employment of (former) UN staff who have been involved in the procurement process as per bulletin ST/SGB/2006/15 http://www.un.org/en/ga/search/view_doc.asp?symbol=ST/SGB/2006/15&referer</p> |

Section 3. Bid Data Sheet

The following data for the services to be procured shall complement, supplement, or amend the provisions in the Request for Proposals. In the case of a conflict between the Instructions to Bidders, the Data Sheet, and other annexes or references attached to the Data Sheet, the provisions in the Data Sheet shall prevail.

| BDS No. | Ref. to Section.2 | Data | Specific Instructions / Requirements |
|---------|-------------------|---|---|
| 1 | 7 | Language of the Proposal | English |
| 2 | | Submitting Proposals for Parts or sub-parts of the TOR (partial bids) | Not Allowed |
| 3 | 20 | Alternative Proposals | Shall not be considered |
| 4 | 21 | Pre-proposal conference | Will not be conducted |
| 5 | 10 | Proposal Validity Period | 90 days |
| 6 | 14 | Bid Security | Not Required |
| 7 | 41 | Advanced Payment upon signing of contract | Not Allowed |
| 8 | 42 | Liquidated Damages | Will be imposed as follows: Percentage of contract price per day of delay: 0.5% Max. number of days of delay 30, after which UNDP may terminate the contract. |
| 9 | 40 | Performance Security | Not Required |
| 10 | 18 | Currency of Proposal | United States Dollar Reference date for determining UN Operational Exchange Rate: 16 May 2019 |

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| 11 | 31 | Deadline for submitting requests for clarifications/questions | 3 days before the submission deadline |
| 12 | 31 | Contact Details for submitting clarifications/questions | Focal Person in UNDP: Olga Crivoliubic, Project Manager Address: National Anticorruption Centre Building (198, Stefan cel Mare si Sfânt Bd., MD-2004 Chisinau, Republic of Moldova), office 319 Telephone: (+373) 22 257381 E-mail address: olga.crivoliubic@undp.org |
| 13 | 18, 19 and 21 | Manner of Disseminating Supplemental Information to the RFP and responses/clarifications to queries | Posted directly to eTendering |
| 14 | 23 | Deadline for Submission | 16 May 2019, 16:00 (Moldova local time, GMT +2) For eTendering submission - as indicated in eTendering system. Note that system time zone is in EST/EDT (New York) time zone. |
| 14 | 22 | Allowable Manner of Submitting Proposals | <input checked="" type="checkbox"/> e-Tendering |
| 15 | 22 | Proposal Submission Address | https://etendering.partneragencies.org <u>BU Code: MDA10</u> <u>Event ID: 0000003652</u> Username: event.guest Password: why2change |
| 16 | 22 | Electronic submission (email or eTendering) requirements | <ul style="list-style-type: none"> Format: PDF files only File names must be maximum 60 characters long and must not contain any letter or special character other than from Latin alphabet/keyboard. All files must be free of viruses and not corrupted. Password for financial proposal must not be provided to UNDP until requested by UNDP. |
| 17 | 27 36 | Evaluation Method for the Award of Contract | Combined Scoring Method, using the 60%-40% distribution for technical and financial proposals respectively The minimum technical score required to pass is 70%. |

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| 18 | | Expected date for commencement of Contract | June 3, 2019 |
| 19 | | Maximum expected duration of contract | 3 (three) months |
| 20 | 35 | UNDP will award the contract to: | One Proposer Only |
| 21 | 39 | Type of Contract | Contract for Goods and Services for UNDP http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html |
| 22 | 39 | UNDP Contract Terms and Conditions that will apply | UNDP General Terms and Conditions for Mixed Goods and Services http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html |
| 23 | | Required Documents that must be Submitted to Establish Qualification of Bidders (In "Certified True Copy" form only) | <input checked="" type="checkbox"/> Company Profile, which should not exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods/services being procured <input checked="" type="checkbox"/> Certificate of Incorporation/ Business Registration <input checked="" type="checkbox"/> Official Letter of Appointment as local representative, if Bidder is submitting a Bid in behalf of an entity located outside the country <input checked="" type="checkbox"/> Quality Certificate (e.g., ISO, etc.) and/or other similar certificates, accreditations, awards and citations received by the Bidder, if any <input checked="" type="checkbox"/> Latest Audited Financial Statement (Income Statement and Balance Sheet) including Auditor's Report for the past 3 years (quick ratio formula could be applied) <input checked="" type="checkbox"/> Statement of Satisfactory Performance from the Top 3 Clients in terms of Contract Value the past 3 years <input checked="" type="checkbox"/> CVs, together with attestation certificates (if applicable) and training attendance certificates (if applicable), of the proposed team of members (mentioned in Section 5: Terms of Reference) <input checked="" type="checkbox"/> Concept of video products including suggested messages and describing how the products will influence/stimulate the behaviour of the target groups, as described in Section 5: Terms of Reference <input checked="" type="checkbox"/> Samples of video and audio social ads in Romanian language produced for past public awareness and social campaigns, web-links if available, as described in Section 5: Terms of Reference |

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| | | | <input checked="" type="checkbox"/> All information regarding any past and current litigation during the last five (5) years, in which the bidder is involved, indicating the parties concerned, the subject of the litigation, the amounts involved, and the final resolution if already concluded |
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Section 4. Evaluation Criteria

Preliminary Examination Criteria

Proposals will be examined to determine whether they are complete and submitted in accordance with RFP requirements as per below criteria on a Yes/No basis:

- Appropriate signatures
- Power of Attorney
- Minimum documents provided
- Technical and Financial Proposals submitted separately
- Bid Validity
- Bid Security submitted as per RFP requirements with compliant validity period

Minimum Eligibility and Qualification Criteria

Eligibility and Qualification will be evaluated on Pass/Fail basis.

If the Proposal is submitted as a Joint Venture/Consortium/Association, each member should meet minimum criteria, unless otherwise specified in the criterion.

| Subject | Criteria | Document Submission requirement |
|--|--|--|
| ELIGIBILITY | | |
| Legal Status | Vendor is a legally registered entity. | Form B: Bidder Information Form |
| Eligibility | Vendor is not suspended, nor debarred, nor otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization in accordance with ITB clause 3. | Form A: Technical Proposal Submission Form |
| Conflict of Interest | No conflicts of interest in accordance with ITB clause 4. | Form A: Technical Proposal Submission Form |
| Bankruptcy | Not declared bankruptcy, not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future. | Form A: Technical Proposal Submission Form |
| QUALIFICATION | | |
| History of Non-Performing Contracts¹ | Non-performance of a contract did not occur as a result of contractor default for the last 3 years. | Form D: Qualification Form |

¹ Non-performance, as decided by UNDP, shall include all contracts where (a) non-performance was not challenged by the contractor, including through referral to the dispute resolution mechanism under the respective contract, and (b) contracts that were so challenged but fully settled against the contractor. Non-performance shall not include contracts where Employers decision was overruled by the dispute resolution mechanism. Non-performance must be based on all information on fully settled disputes or litigation, i.e. dispute or litigation that has been resolved in accordance with the dispute resolution mechanism under the respective contract and where all appeal instances available to the Bidder have been exhausted.

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| Litigation History | No consistent history of court/arbitral award decisions against the Bidder for the last 5 years. | Form D: Qualification Form |
| Previous Experience | Minimum 5 years of progressive experience in producing multi-media (video, graphical, audio) products of high quality. | Form D: Qualification Form |
| | Minimum 5 assignments on producing multi-media products for social and public awareness campaigns in Moldova. <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i> | Form D: Qualification Form |
| Financial Standing | Minimum average annual turnover of USD 25,000 for the last 3 years. <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i> | Form D: Qualification Form |
| | Bidder must demonstrate the current soundness of its financial standing and indicate its prospective long-term profitability. <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i> | Form D: Qualification Form |
| | Any additional criteria if required | |

Technical Evaluation Criteria

| Summary of Technical Proposal Evaluation Forms | | Points Obtainable |
|--|--|-------------------|
| 1. | Bidder's qualification, capacity and experience | 320 |
| 2. | Proposed Methodology, Approach and Implementation Plan | 320 |
| 3. | Management Structure and Key Personnel | 360 |
| | Total | 1000 |

| Section 1. Bidder's qualification, capacity and experience | | Points obtainable |
|--|--|-------------------|
| 1.1 | Reputation of Organization and Staff Credibility / Reliability / Industry Standing (based on submitted positive reference letters) | 35 |
| 1.2 | General Organizational Capability which is likely to affect implementation <ul style="list-style-type: none"> - Age/size of the firm (5 years – 10 points, each additional year – 3 points, up to max 25 pts) - Strength of project management support (max 10 pts) - Project financing capacity – 10 pts; - Project management controls – 10 pts. | 55 |
| 1.3 | Extent to which any work would be subcontracted (subcontracting carries additional risks which may affect project implementation, but properly done it offers a chance to access specialised skills (no – 0 pts, yes – 10 pts) | 10 |
| 1.4 | Quality assurance procedures, warranty (no – 0 pts, to some extent – 10 pts, yes – 20 pts) | 20 |
| 1.5 | Relevance of expertise: <ul style="list-style-type: none"> – At least 5 years of progressive experience in producing multi-media (video, graphical, audio) products of high quality (5 years – 20 pts, each additional year – 3 pts, up to max 35 pts) – At least 5 assignments on producing multi-media products for social and public awareness campaigns in Moldova (5 assignments – 20 pts, each additional assignment – 5 pts, up to max 40 pts) – Portfolio of video production that included more video types/styles (1-3 types/styles – 10 pts; each additional type/style – 5 pts, up to max 25 pts) – Demonstrated ability to create content for a variety of audiences, including public and private sectors, different age categories, and for a wide range of media platforms (provide links to profiles as examples) (5 pts. For each different category; up to max 25 pts) – Previous experience in producing spots for anticorruption or related awareness campaigns will be an asset (each assignment – 5 pts, up to max 15 pts) | 195 |

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| | <ul style="list-style-type: none"> – Proven technical experience for the cameramen and the editors involved in the production (<i>3 years – 10 pts, each additional year – 3 pts, up to max 25 pts</i>) – Previous work with public institutions will be an asset (<i>each assignment – 3 pts, up to max 15 pts</i>) – Previous work with UNDP and or other development partners will be an asset (<i>each assignment – 3 pts, up to max 15 pts</i>) | |
| 1.6 | Diversity through adherence to the core values of the United Nations; in particular, is respectful of differences of culture, gender, religion, ethnicity, nationality, language, age, HIV status, disability, and sexual orientation, or other status confirmed by presented CVs, other documents (<i>up to 5 pts</i>) | 5 |
| Total Section 1 | | 320 |

| Section 2. Proposed Methodology, Approach and Implementation Plan | | Points obtainable |
|--|--|--------------------------|
| 2.1 | Conceptual framework is appropriate for the task, and corresponds to the project environment and focus area - anticorruption | 60 |
| 2.2 | Conceptual framework (concept of videos, suggested messages) is innovative/creative and attractive for the target audience | 80 |
| 2.3 | Important aspects of the task are addressed in sufficient detail | 50 |
| 2.4 | Different components of the project adequately weighted relative to one another | 50 |
| 2.5 | The scope of task is well defined and correspond to the TOR | 40 |
| 2.6 | Presentation is clear, the sequence of activities and the planning is logical, realistic and promise efficient implementation to the project | 40 |
| Total Section 2 | | 320 |

| Section 3. Management Structure and Key Personnel | | | Points obtainable |
|--|--|----|--------------------------|
| 3.1 | Qualifications of key personnel proposed | | |
| 3.1 a | Video production director | | 205 |
| | At least 7 years of progressive experience in video production and directing video spots (<i>7 years of experience – 20 pts, each additional year – 3 pts, up to max 35 pts</i>) | 35 | |
| | At least 5 assignments on leading teams for video materials production (<i>5 assignments – 20 pts; each additional assignment – 5 pts, up to max 40 pts</i>) | 40 | |
| | At least 5 assignments in producing spots for social and public awareness campaigns in Moldova (<i>5 assignments – 20 pts; each additional assignment – 5 pts, up to max 40 pts</i>) | 40 | |
| | Portfolio of video production that included more video types/styles (<i>1-3 types/styles – 10 pts; each additional type/style – 3 pts, up to max 25 pts</i>) | 25 | |

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| | Proven technical skill of a cameraman/video shooting (<i>no – 0 pts, yes (demonstrated through relevant education/certifications) – up to 30 pts</i>) | 30 | |
| | Previous experience in producing spots for anticorruption or related awareness campaigns will be an asset (<i>each assignment – 5 pts, up to max - 15 pts</i>) | 15 | |
| | Previous work with public institutions will be an asset (<i>each assignment – 2 pts, up to max 10 pts</i>) | 10 | |
| | Previous work with UNDP and or other development partners will be an asset (<i>each assignment – 2 pts, up to max 10 pts</i>) | 10 | |
| 3.1 b | Graphic and animation designer | | 155 |
| | At least 5 years professional experience in developing graphic and animation designs, including infographs, and digital campaigns (<i>5 years – 20 pts, each additional year – 5 pts, up to max 45 pts</i>) | 45 | |
| | At least 5 works of graphic production from start to published/printed product with knowledge of printing processes (offset and digital) and color management (<i>5 works – 15 pts; each additional work – 5 pts, up to max 45 pts</i>) | 45 | |
| | Previous experience in producing products for social and public awareness campaigns is an asset (<i>1-3 assignments – 15 pts; each additional assignment – 5 pts, up to max 40 pts</i>) | 40 | |
| | Previous work with UNDP and or other development partners will be an asset (<i>each assignment – 5 pts, up to max 25 pts</i>) | 25 | |
| Total Section 3 | | | 360 |

Section 5. Terms of Reference

1. PROJECT TITLE: Curbing Corruption through building Sustainable Integrity in the Republic of Moldova

2. PROJECT BACKGROUND:

Corruption remains a major issue in Moldova. Various international rankings as well as local opinion polls testify a high level of perception of corruption. According to the 2018 Transparency International Corruption Perception Index (TI CPI), Moldova scored 33 out of 100 points and ranked 117th out of 180 assessed countries, recording two points improvement in the public perception of corruption compared to the 2017 TI CPI. According to the May 2018 Survey on the Impact Monitoring of the National Integrity and Anticorruption Strategy commissioned by UNDP², the gravity of corruption was assessed at 3.1 points by public agents, 2.2 points by business and 1.9 points by population (on 10-point scale where 1= corruption is a very serious problem and 10 = corruption is not a problem at all).

The same survey also shows a low level of stability of the anticorruption values among the population and businesses. Thus, only 45% of the general population and 61% of businesses consider any corruption situation to be unacceptable, i.e. they do not accept to bribe in any situation, regardless of the personal benefit. In the case of the population, the level of stability of anti-corruption values is higher for older persons comparing to the younger ones.

The lowest level of intolerance for bribery cases represent the cases of paying a policeman to "close his eyes" to certain offenses and paying a doctor "to receive a better care". A low level of intolerance is also seen in the bribery cases of public service providers in order to get the services faster (77% of population and 76% of businesses); while about every 4th respondent accepts these situations.

Although the respondents have shown a low level of tolerance for corruption, they are aware that bribery leads to the punishment of both parties involved –of the person in office who received a bribe and of the person who offered a bribe (73% of population and 72% of businesses).

With regards to the interference of corruption in economic activity, approximately 3/4 of the respondents consider that the following actions will contribute to the reduction of corruption: the use of electronic services (78%), the simplification of certification procedures and in obtaining of business authorizations (77%), **the enhancement / cultivation of ethics and integrity in the public sector (76%) and in the private sector (77%)**.

To enhance the corruption prevention and combating efforts, the Parliament of the Republic of Moldova adopted the National Integrity and Anti-corruption Strategy (NIAS) for 2017-2020³. The Strategy's structure is based on integrity pillars methodology developed by the Transparency International. This innovative approach focuses on a strengthened responsibility and accountability of the institutions representing integrity pillars. For the first time, along with the public sector, the Strategy also aims at strengthening integrity in the private sector, included as Pillar VII.

² http://www.md.undp.org/content/moldova/en/home/library/effective_governance/studiu-de-evaluare-a-impactului-strategiei-naionale-de-integrita.html

³ <http://lex.justice.md/index.php?action=view&view=doc&lang=1&id=370789>

The NIAS states that one of corruption prevention measures and tools for the implementation and promotion of the integrity standards is increasing the general public awareness about corruption, prevention means, and integrity standards, but also delivering awareness campaigns targeted to specific groups (such as civil servants, businesspersons or young women and men).

According to the NIAS, the corruption costs in the private sector are huge, affecting the quality of procured goods and services provided to the population, competitiveness and market economy rules, investment process and the public budget. The bribes paid by the economic units and clientelist influences for obtaining public procurement contracts determine the fraudulent increase of such contracts' cost in the detriment of provided services' quality and delivered goods. The level of ethical standards of the small enterprises is low. The majority of big enterprises do not apply the rules of ethical corporate management.

The NIAS further states, that in parallel with regulating the legal entrepreneurship activity and criminalizing the corruption acts in private sector, it is absolutely essential for the private companies also to take a pro-active role in the implementation of the integrity and corporate transparency standards.

A source of inspiration for building the ethics and enhancing the corporate culture is the new international standard ISO 37001:2016 "Anti-bribery Management Systems. Requirements with guidance for use", meant to support the entities to avoid and manage the risks/costs/damages which may be caused by corruption, to promote trust in business and enhance their reputations. Adopting this standard could also create additional benefits for local companies to export their products to the countries where such standards are the must.

One the NIAS general objectives is to educate youth, civil servants and businessmen in the spirit of integrity and intolerance to corruption, which can be achieved through training and awareness raising activities. Engaging youth is particularly essential for a success in curbing corruption, as young people represent a significant portion of the population and are generally more open to social change and political transformation, since they may have less interest in maintaining the status quo.⁴ Involving, informing and educating young people about the benefits of integrity, transparency and good governance can make a significant difference in shaping of the future society, both in public and private sectors.

The "Curbing Corruption through building Sustainable Integrity in Moldova" Project (further "the Project"), in partnership with the National Anticorruption Center (NAC) aims to increase awareness of men and women and especially of young people on the available anticorruption tools and thus increasing public demand for the effective anticorruption and sustainable integrity. Specifically, the Project aims to carry out a campaign to promote the integrity standards in private sector and integrity values among young people.

3. OBJECTIVES OF THE ASSIGNMENT

The Project is looking to contract a media NGO/company to produce three video spots and their versions of audio spots for a public awareness campaign to promote the integrity standards in private sector and integrity values among young people.

The general goal of the campaign is to contribute to promoting the integrity standards in private sector and integrity values among young people. The campaign shall have an overall positive and motivating character and contain messages aimed at moving people to action. The video/audio products will aim to: 1) engage young men and women in promoting anti-corruption and pro-integrity messages and in corruption prevention activities; 2) promote integrity standards in private sector through clear mechanisms of business alignment to international anti-corruption and integrity standards and through real-based stories of businesspersons and of the companies which managed to build a business on the integrity principles.

⁴ <https://www.u4.no/publications/best-practices-in-engaging-youth-in-the-fight-against-corruption.pdf>

Target groups: youth, private sector, civil society, media, general population (opinion leaders, citizens)

4. SCOPE OF WORK AND EXPECTED OUTPUTS:

The assignment will have three main outputs:

Product 1 Video and audio spot on the subject of young people promoting anti-corruption and pro-integrity messages "I did not buy my success", in Romanian and Russian (dubbed) languages;

Product 2 Graphical/video spot and its audio customized version on promoting integrity standards in private sector in Romanian and Russian (dubbed) languages. The product will contain info graphs which will explain anti-corruption standards to be observed by the representatives of private sector (businesspersons) and the benefits of applying these standards for local companies to export their products to the countries where such standards are a must.

Product 3 Video and audio spot in Romanian and Russian (dubbed) languages on promoting integrity standards in private sector through the real-based stories of businesspersons and of the companies which managed to build a business on the integrity principles.

Product 4. Short videos of up to 15 seconds for each above video product.

Style: The video and audio products will follow UNDP style, using powerful images, video material, photo-cards, and infographics. **All products will respect and promote the gender equality principle, promoting an equal engagement of men and women in preventing corruption and building integrity.** The length of the video products will be up to 120 sec.

To ensure high quality of video/audio products the company shall:

- Develop a storyboard for each product and consult/seek approval of NAC and UNDP;
- Coordinate and organize video sessions, shootings and other necessary arrangements, including transportation, as needed;
- Edit videos and if needed, produce video graphics to highlight some components, as requested;
- Manage comments received, and revise as needed;
- Provide final products, including editable/source files to NAC and UNDP;
- all video products shall be rendered as follows: TV quality; social media quality horizontal/landscape for Facebook and Twitter; square for Instagram posts; [vertical](#) for Instagram TV.
- Where required, provide professional level translations and proofreading;
- Ensure full respect of copyright and data protection rules;
- Respect UNDP and NAC branding guidelines following guidance from NAC and UNDP;
- Provide NAC and UNDP with full rights to use the materials produced for any purpose during an unlimited duration in time on all media;
- Following all meetings, provide NAC and UNDP with a summary of decisions taken.

DELIVERABLES AND TIMEFRAME

| No. | Deliverables | Specifications | Indicative Timeframe |
|-----|--|--|----------------------|
| 1. | Concepts and storyboards of all three video and audio products submitted and validated by NAC and UNDP | | 10 June 2019 |
| 2. | Video and audio spot on the subject of young people promoting anti-corruption and pro- | - in Romanian and Russian (dubbed) languages | 7 July 2019 |

| | | | |
|----|---|--|----------------|
| | integrity messages "I did not buy my success" produced and validated by NAC and UNDP. | - up to 2 min. length - high definition and also rendering for social media | |
| 3. | Graphical/video spot (based on info graphs) and its audio customized version on promoting integrity standards in private sector produced and validated by NAC and UNDP | - in Romanian and Russian languages (dubbed) - up to 2 min. length - high definition and also rendering for social media | 25 July 2019 |
| 4. | Video and audio spot on promoting integrity standards in private sector through the real-based stories of businesspersons and of the companies which managed to build a business on the integrity principles produced and validated by NAC and UNDP | - in Romanian and Russian languages (dubbed) - up to 2 min. length - high definition and also rendering for social media | 12 August 2019 |
| 5 | Short videos of up to 15 seconds for each above video product. | - rendering for social media (Instagram stories) | |

5. MANAGEMENT ARRANGEMENTS:

Organizational Setting: The contractor will work under the direct supervision of the NAC and UNDP Project. The contractor shall take overall responsibility on the quality and timeliness of the assessment process within its competency.

The NAC will provide the contractor with the necessary information and materials in order to ensure the successful completion of the assignment.

Duration of the Work: June – August 2019. The payment will be done in instalments after submission of the deliverables, as to be agreed at contract signature stage.

6. REQUIRED SKILLS AND EXPERIENCE

The offers will be evaluated based on their compliance with the general requirements specified below.

Corporate competencies

Minimum qualification criteria:

- Be a legally registered entity or a consortium of entities;
- At least 5 years of progressive experience in producing multi-media (video, graphical, audio) products of high quality;
- At least 5 assignments on producing multi-media products for social and public awareness campaigns in Moldova.

Qualification criteria:

Corporate competences:

- Be a legally registered entity or a consortium of entities;
- At least 5 years of progressive experience in producing multi-media (video, graphical, audio) products of high quality;
- At least 5 assignments on producing multi-media products for social and public awareness campaigns in Moldova;

- In-depth knowledge of the Moldovan mainstream media and PR environment, as well as of branding, marketing theories and techniques, demonstrated by previous assignments;
- Portfolio of video production that included more video types/styles;
- Demonstrated ability to create content for a variety of audiences, including public and private sectors, different age categories, and for a wide range of media platforms (provide links to profiles as examples);
- Previous experience in producing spots for anticorruption or related awareness campaigns will be an asset;
- Proven technical experience for the cameramen and the editors involved in the production;
- Previous work with public institutions will be an asset;
- Previous work with UNDP and/or other development partners will be an asset.

The Service provider shall propose and argument an optimal number of team members to ensure the best quality of the required services.

Qualification criteria for the proposed team members

Video production director:

- At least 7 years of progressive experience in video production and directing video spots;
- At least 5 assignments on leading teams for video materials production;
- At least 5 assignments in producing spots for social and public awareness campaigns in Moldova;
- Portfolio of video production that included more video types/styles;
- Proven technical skill of a cameraman/video shooting;
- Previous experience in producing spots for anticorruption or related awareness campaigns will be an asset;
- Previous work with public institutions will be an asset;
- Previous work with UNDP and/or other development partners will be an asset;
- Fluency in Romanian, Russian and English for the purpose of assignment.

Graphic and animation designer:

- At least 5 years professional experience in developing graphic and animation designs, including infographs, and digital campaigns;
- At least 5 works of graphic production from start to published/printed product with knowledge of printing processes (offset and digital) and color management;
- Previous experience in producing products for social and public awareness campaigns is an asset;
- Previous work with UNDP and/or other development partners will be an asset;
- Fluency in Romanian, Russian and English for the purpose of assignment.

7. QUALIFICATION CRITERIA FOR THE CAMPAIGN'S CONCEPT

- Conceptual framework is appropriate for the task, and corresponds to the project environment and focus area - anticorruption;
- Conceptual framework (concept of videos, suggested messages) is innovative/creative and attractive for the target audience;
- Important aspects of the task are addressed in sufficient detail;
- Different components of the project adequately weighted relative to one another;
- The scope of task is well defined and correspond to the TOR;
- Presentation is clear, the sequence of activities and the planning is logical, realistic and promise efficient implementation to the project.

8. SCOPE OF PROPOSAL PRICE AND SCHEDULE OF PAYMENT

The detailed requirements and template of the Financial Proposal are covered in Section 6: Returnable Bidding Forms / Checklist of the solicitation documents. The unit prices shall be exclusive of VAT.

9. RECOMMENDED PRESENTATION OF PROPOSAL

In addition to required documents that must be submitted to establish qualification of proposers (list of documents provided in DS No. 23 of the Request for Proposal Data Sheet), the Applicant will include the following documents:

- **The concept of the video products including suggested messages and describing how the products will influence/stimulate the behavior of the target groups;**
- Samples of video and audio social ads in Romanian language produced for past public awareness and social campaigns, web-links if available.

Section 6: Returnable Bidding Forms / Checklist

This form serves as a checklist for preparation of your Proposal. Please complete the Returnable Bidding Forms in accordance with the instructions in the forms and return them as part of your Proposal submission. No alteration to format of forms shall be permitted and no substitution shall be accepted.

Before submitting your Proposal, please ensure compliance with the Proposal Submission instructions of the BDS 22.

Technical Proposal Envelope:

| | |
|--|--------------------------|
| Have you duly completed all the Returnable Bidding Forms? | |
| ▪ Form A: Technical Proposal Submission Form | <input type="checkbox"/> |
| ▪ Form B: Bidder Information Form | <input type="checkbox"/> |
| ▪ Form C: Joint Venture/Consortium/ Association Information Form | <input type="checkbox"/> |
| ▪ Form D: Qualification Form | <input type="checkbox"/> |
| ▪ Form E: Format of Technical Proposal | <input type="checkbox"/> |
| Have you provided the required documents to establish compliance with the evaluation criteria in Section 4? | <input type="checkbox"/> |

Financial Proposal Envelope

(Must be submitted in a separate sealed envelope/password protected email)

| | |
|--|--------------------------|
| ▪ Form F: Financial Proposal Submission Form | <input type="checkbox"/> |
| ▪ Form G: Financial Proposal Form | <input type="checkbox"/> |

Form A: Technical Proposal Submission Form

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

We, the undersigned, offer to provide the services for the Video and multi-media services to promote the integrity standards in private sector and integrity values among young people in accordance with your Request for Proposal No. RfP-19/01904 and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

We hereby declare that our firm, its affiliates or subsidiaries or employees, including any JV/Consortium /Association members or subcontractors or suppliers for any part of the contract:

- a) is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists;
- b) have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization;
- c) have no conflict of interest in accordance with Instruction to Bidders Clause 4;
- d) do not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with our firm in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15);
- e) have not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against them that could impair their operations in the foreseeable future;
- f) undertake not to engage in proscribed practices, including but not limited to corruption, fraud, coercion, collusion, obstruction, or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we embrace the principles of the United Nations Supplier Code of Conduct and adhere to the principles of the United Nations Global Compact.

We declare that all the information and statements made in this Proposal are true and we accept that any misinterpretation or misrepresentation contained in this Proposal may lead to our disqualification and/or sanctioning by the UNDP.

We offer to provide services in conformity with the Bidding documents, including the UNDP General Conditions of Contract and in accordance with the Terms of Reference

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet.

We understand and recognize that you are not bound to accept any Proposal you receive.

I, the undersigned, certify that I am duly authorized by [Insert Name of Bidder] to sign this Proposal and bind it should UNDP accept this Proposal.

Name: _____

Title: _____

Date: _____

Signature: _____

[Stamp with official stamp of the Bidder]

Form B: Bidder Information Form

| | |
|--|--|
| Legal name of Bidder | [Complete] |
| Legal address | [Complete] |
| Year of registration | [Complete] |
| Bidder's Authorized Representative Information | Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete] |
| Are you a UNGM registered vendor? | <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, [insert UGNM vendor number] |
| Are you a UNDP vendor? | <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, [insert UNDP vendor number] |
| Countries of operation | [Complete] |
| No. of full-time employees | [Complete] |
| Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate): | [Complete] |
| Does your Company hold any accreditation such as ISO 14001 related to the environment? (If yes, provide a Copy of the valid Certificate): | [Complete] |
| Does your Company have a written Statement of its Environmental Policy? (If yes, provide a Copy) | [Complete] |
| Contact person UNDP may contact for requests for clarification during Proposal evaluation | Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete] |
| Please attach the following documents: | <input checked="" type="checkbox"/> Company Profile, which should not exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods/services being procured <input checked="" type="checkbox"/> Certificate of Incorporation/ Business Registration <input checked="" type="checkbox"/> Official Letter of Appointment as local representative, if Bidder is submitting a Bid in behalf of an entity located outside the country <input checked="" type="checkbox"/> Quality Certificate (e.g., ISO, etc.) and/or other similar certificates, accreditations, awards and citations received by the Bidder, if any <input checked="" type="checkbox"/> Latest Audited Financial Statement (Income Statement and Balance Sheet) including Auditor's Report for the past 3 years (quick ratio formula could be applied) |

- ☒ Statement of Satisfactory Performance from the Top 3 Clients in terms of Contract Value the past 3 years
- ☒ CVs, together with attestation certificates (if applicable) and training attendance certificates (if applicable), of the proposed team of members (mentioned in Section 5: Terms of Reference)
- ☒ Concept of video products including suggested messages and describing how the products will influence/stimulate the behaviour of the target groups, as described in Section 5: Terms of Reference
- ☒ Samples of video and audio social ads in Romanian language produced for past public awareness and social campaigns, web-links if available, as described in Section 5: Terms of Reference
- ☒ All information regarding any past and current litigation during the last five (5) years, in which the bidder is involved, indicating the parties concerned, the subject of the litigation, the amounts involved, and the final resolution if already concluded

Form C: Joint Venture/Consortium/Association Information Form

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

To be completed and returned with your Proposal if the Proposal is submitted as a Joint Venture/Consortium/Association.

| No | Name of Partner and contact information (address, telephone numbers, fax numbers, e-mail address) | Proposed proportion of responsibilities (in %) and type of services to be performed |
|----|--|---|
| 1 | [Complete] | [Complete] |
| 2 | [Complete] | [Complete] |
| 3 | [Complete] | [Complete] |

| | |
|--|------------|
| Name of leading partner (with authority to bind the JV, Consortium, Association during the RFP process and, in the event a Contract is awarded, during contract execution) | [Complete] |
|--|------------|

We have attached a copy of the below document signed by every partner, which details the likely legal structure of and the confirmation of joint and severable liability of the members of the said joint venture:

☐ Letter of intent to form a joint venture **OR** ☐ JV/Consortium/Association agreement

We hereby confirm that if the contract is awarded, all parties of the Joint Venture/Consortium/Association shall be jointly and severally liable to UNDP for the fulfillment of the provisions of the Contract.

Name of partner: _____

Name of partner: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

Name of partner: _____

Name of partner: _____

Signature: _____

Date: _____

Signature: _____

Date: _____

Form D: Qualification Form

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

If JV/Consortium/Association, to be completed by each partner.

Historical Contract Non-Performance

☐ Contract non-performance did not occur for the last 3 years

☐ Contract(s) not performed for the last 3 years

| Year | Non- performed portion of contract | Contract Identification | Total Contract Amount (current value in US\$) |
|------|------------------------------------|---|--|
| | | Name of Client: Address of Client: Reason(s) for non-performance: | |

Litigation History (including pending litigation)

☐ No litigation history for the last 5 years

☐ Litigation History as indicated below

| Year of dispute | Amount in dispute (in US\$) | Contract Identification | Total Contract Amount (current value in US\$) |
|-----------------|-----------------------------|---|--|
| | | Name of Client: Address of Client: Matter in dispute: Party who initiated the dispute: Status of dispute: Party awarded if resolved: | |

Previous Relevant Experience

Please list only previous similar assignments successfully completed in the last 3 years.

List only those assignments for which the Bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Bidder's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Bidder, or that of the Bidder's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Bidder should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested by UNDP.

| Project name & Country of Assignment | Client & Reference Contact Details | Contract Value | Period of activity and status | Types of activities undertaken |
|--------------------------------------|------------------------------------|----------------|-------------------------------|--------------------------------|
| | | | | |
| | | | | |
| | | | | |

Bidders may also attach their own Project Data Sheets with more details for assignments above.

☒ Attached are the Statements of Satisfactory Performance from the Top 3 (three) Clients or more.

Financial Standing

| | | |
|---|------|-----|
| Annual Turnover for the last 3 years | Year | USD |
| | Year | USD |
| | Year | USD |
| Latest Credit Rating (if any), indicate the source | | |

| Financial information (in US\$ equivalent) | Historic information for the last 3 years | | |
|---|---|--------|--------|
| | Year 1 | Year 2 | Year 3 |
| | <i>Information from Balance Sheet</i> | | |
| Total Assets (TA) | | | |
| Total Liabilities (TL) | | | |
| Current Assets (CA) | | | |
| Current Liabilities (CL) | | | |
| | <i>Information from Income Statement</i> | | |

| | | | |
|----------------------------|--|--|--|
| Total / Gross Revenue (TR) | | | |
| Profits Before Taxes (PBT) | | | |
| Net Profit | | | |
| Current Ratio | | | |

☐ Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- a) Must reflect the financial situation of the Bidder or party to a JV, and not sister or parent companies;
 - b) Historic financial statements must be audited by a certified public accountant;
 - c) Historic financial statements must correspond to accounting periods already completed and audited.
- No statements for partial periods shall be accepted.

Form E: Format of Technical Proposal

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

The Bidder's proposal should be organized to follow this format of Technical Proposal. Where the bidder is presented with a requirement or asked to use a specific approach, the bidder must not only state its acceptance, but also describe how it intends to comply with the requirements. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

SECTION 1: Bidder's qualification, capacity and expertise

- 1.1 Brief description of the organization, including the year and country of incorporation, and types of activities undertaken.
- 1.2 General organizational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted (if so, provide details).
- 1.3 Relevance of specialized knowledge and experience on similar engagements done in the region/country.
- 1.4 Quality assurance procedures and risk mitigation measures.
- 1.5 Organization's commitment to sustainability.

SECTION 2: Proposed Methodology, Approach and Implementation Plan

This section should demonstrate the bidder's responsiveness to the TOR by identifying the specific components proposed, addressing the requirements, providing a detailed description of the essential performance characteristics proposed and demonstrating how the proposed approach and methodology meets or exceeds the requirements. All important aspects should be addressed in sufficient detail and different components of the project should be adequately weighted relative to one another.

- 2.1 A detailed description of the approach and concept for how the Bidder will achieve the Terms of Reference of the project, keeping in mind the appropriateness to local conditions and project environment and area - anticorruption. Details how the different service elements shall be organized, controlled and delivered.
- 2.2 A detailed description of the conceptual framework (concept of videos, suggested messages) for how the products shall be attractive for the target audience and what innovative/creative elements they include.
- 2.3 Understanding of the requirement: Have the important aspects of the task been addressed in sufficient detail?
- 2.4 Understanding of the requirement: Are the different components of the project adequately weighted relative to one another?
- 2.5 Understanding of the requirement: Is the scope of task well defined and corresponds to the Terms of Reference of the project?
- 2.6 Assessment of the implementation plan proposed including whether the activities are properly sequenced and if these are logical and realistic.

- 2.7 Any other comments or information regarding the project approach and methodology that will be adopted.

SECTION 2A: Bidder's Comments and Suggestions on the Terms of Reference

Provide comments and suggestions on the Terms of Reference, or additional services that will be rendered beyond the requirements of the TOR, if any.

SECTION 3: Management Structure and Key Personnel

- 3.1 Describe the overall management approach toward planning and implementing the project. Include an organization chart for the management of the project describing the relationship of key positions and designations. Provide a spreadsheet to show the activities of each personnel and the time allocated for his/her involvement.
- 3.2 Provide CVs for key personnel that will be provided to support the implementation of this project using the format below. CVs should demonstrate qualifications in areas relevant to the Scope of Services.

Format for CV of Proposed Key Personnel

| | |
|--|---|
| Name of Personnel | [Insert] |
| Position for this assignment | [Insert] |
| Nationality | [Insert] |
| Language proficiency | [Insert] |
| Education/ Qualifications | <i>[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]</i> [Insert] |
| Professional certifications | <i>[Provide details of professional certifications relevant to the scope of services]</i> <ul style="list-style-type: none"> ▪ Name of institution: [Insert] ▪ Date of certification: [Insert] |
| Employment Record/ Experience | <i>[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]</i> [Insert] |
| References | <i>[Provide names, addresses, phone and email contact information for two (2) references]</i> Reference 1: [Insert] Reference 2: [Insert] |

I, the undersigned, certify that to the best of my knowledge and belief, these data correctly describe my qualifications, my experiences, and other relevant information about myself.

Signature of Personnel

Date (Day/Month/Year)

Form F: Financial Proposal Submission Form

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

We, the undersigned, offer to provide the services for Video and multi-media services to promote the integrity standards in private sector and integrity values among young people in accordance with your Request for Proposal No. RfP-19/01904 and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

Our attached Financial Proposal is for the sum of [Insert amount in words and figures].

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet.

We understand you are not bound to accept any Proposal you receive.

Name: _____
Title: _____
Date: _____
Signature: _____

[Stamp with official stamp of the Bidder]

Form G: Financial Proposal Form

| | | | |
|-----------------|-------------------------|-------|-------------|
| Name of Bidder: | [Insert Name of Bidder] | Date: | Select date |
| RFP reference: | RfP-19/01904 | | |

The Bidder is required to prepare the Financial Proposal following the below format and submit it in an envelope separate from the Technical Proposal as indicated in the Instruction to Bidders. Any Financial information provided in the Technical Proposal shall lead to Bidder’s disqualification.

The Financial Proposal should align with the requirements in the Terms of Reference and the Bidder’s Technical Proposal.

Currency of the proposal: USD

Table 1: Summary of Overall Prices

| | Amount(s) |
|------------------------------------|-----------|
| Professional Fees (from Table 2) | |
| Other Costs (from Table 3) | |
| Total Amount of Financial Proposal | |

Table 2: Breakdown of Professional Fees

| Name | Position | Fee Rate | No. of Days/months/ hours | Total Amount |
|-----------------------------|----------|----------|---------------------------|--------------|
| | | A | B | C=A+B |
| In-Country | | | | |
| | | | | |
| | | | | |
| Home Based | | | | |
| | | | | |
| | | | | |
| Subtotal Professional Fees: | | | | |

Table 3: Breakdown of Other Costs

| Description | UOM | Quantity | Unit Price | Total Amount |
|-------------|-----|----------|------------|--------------|
|-------------|-----|----------|------------|--------------|

| | | | | |
|-------------------------------|----------|--|--|--|
| International flights | Trip | | | |
| Subsistence allowance | Day | | | |
| Miscellaneous travel expenses | Trip | | | |
| Local transportation costs | Lump Sum | | | |
| Out-of-Pocket Expenses | | | | |
| Other Costs: (please specify) | | | | |
| Subtotal Other Costs: | | | | |

Table 4: Breakdown of Price per Deliverable/Activity

| Deliverable/ Activity description | Time (person days) | Professional Fees | Other Costs | Total |
|---|-----------------------------------|--------------------------|--------------------|--------------|
| Concepts and storyboards of all three video and audio products submitted and validated by NAC and UNDP | | | | |
| Video and audio spot on the subject of young people promoting anti-corruption and pro-integrity messages "I did not buy my success" produced and validated by NAC and UNDP | | | | |
| Graphical/video spot (based on info graphs) and its audio customized version on promoting integrity standards in private sector produced and validated by NAC and UNDP | | | | |
| Video and audio spot on promoting integrity standards in private sector through the real-based stories of businesspersons and of the companies which managed to build a business on the integrity principles produced and validated by NAC and UNDP | | | | |
| Short videos of up to 15 seconds for each above video product | | | | |
| Overall Price | | | | |

Certificate Of Completion

| | |
|--|---------------------------|
| Envelope Id: C54EC4CA85314F6C8499ABE79B641E78 | Status: Completed |
| Subject: Please DocuSign: RfP-19_01904 Video Production NAC.docx | |
| Source Envelope: | |
| Document Pages: 48 | Signatures: 1 |
| Certificate Pages: 5 | Initials: 10 |
| AutoNav: Enabled | Envelope Originator: |
| Envelopeld Stamping: Enabled | Olga Driga |
| Time Zone: (UTC-08:00) Pacific Time (US & Canada) | olga.driga@undp.org |
| | IP Address: 87.255.68.247 |

Record Tracking

| | | |
|----------------------|---------------------|--------------------|
| Status: Original | Holder: Olga Driga | Location: DocuSign |
| 4/23/2019 6:10:33 AM | olga.driga@undp.org | |

Signer Events

Olga Driga
olga.driga@undp.org
Procurement Associate
United Nations Development Program
Security Level: Email, Account Authentication (None)

Signature



Signature Adoption: Uploaded Signature Image
Using IP Address: 87.255.68.247

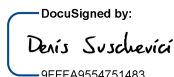
Timestamp

Sent: 4/23/2019 6:12:28 AM
Viewed: 4/23/2019 6:12:34 AM
Signed: 4/23/2019 6:12:50 AM

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Denis Suschevici
denis.suschevici@undp.org
United Nations Development Program
Security Level: Email, Account Authentication (None)

DocuSigned by:

9FFFA9554751483...

Signature Adoption: Pre-selected Style
Using IP Address: 46.166.46.17
Signed using mobile

Sent: 4/23/2019 6:12:51 AM
Viewed: 4/23/2019 6:32:04 AM
Signed: 4/23/2019 6:32:16 AM

Electronic Record and Signature Disclosure:

Accepted: 2/18/2019 4:41:57 AM
ID: e79b0495-f51d-4a1c-9cd2-f770dcd9a7aa

| In Person Signer Events | Signature | Timestamp |
|------------------------------|------------------|----------------------|
| Editor Delivery Events | Status | Timestamp |
| Agent Delivery Events | Status | Timestamp |
| Intermediary Delivery Events | Status | Timestamp |
| Certified Delivery Events | Status | Timestamp |
| Carbon Copy Events | Status | Timestamp |
| Notary Events | Signature | Timestamp |
| Envelope Summary Events | Status | Timestamps |
| Envelope Sent | Hashed/Encrypted | 4/23/2019 6:12:51 AM |
| Certified Delivered | Security Checked | 4/23/2019 6:32:04 AM |
| Signing Complete | Security Checked | 4/23/2019 6:32:16 AM |
| Completed | Security Checked | 4/23/2019 6:32:16 AM |

| Payment Events | Status | Timestamps |
|--|--------|------------|
| Electronic Record and Signature Disclosure | | |

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