# **Annex 2 Project proposal**

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| **Description** | |
| * 1. in less than 4’000 characters describe identified economic problem(s) that the project will address on both banks.   Describe the impact of proposed activities on the improvement of entrepreneurial environment.  How many economic actors will benefit of them.  What difference will your project make, particularly in comparison to similar initiatives implemented in the past and/or currently in the field of cross-river business cooperation (project’s added value) | |
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| * 1. describe how the project proposal will deal with strategic economic objectives established at the national level.   Describe how proposed project will create new services and development opportunities for companies from both banks (less than 3’000 characters) | |
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| * 1. in less than 3’500 characters, describe how the project proposal will enable business people from both banks to cooperate and benefit from cross-river interaction being supported by members of the business platform. Describe the confidence building nature of your proposal and what cross-river impact it will generate for companies during and after the project. Describe your vision on how your project will contribute to solving specific cross-river economic problems (if it is the case) | |
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| * 1. in less than 4’000 characters describe the responsibilities and roles of both partners in the implementation process. Estimate efforts of each organization. Activities to be delegated to 3rd part shall be mentioned, if any | |
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| * 1. describe project activities following a well-defined path for activities to be implemented with a clear logic, where each next activity shall result from the deliverables of the previous (add rows if necessary) | |
| activity description and time frame |  |
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| activity description and time frame |  |
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| activity description and time frame |  |
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| * 1. in less than 3’000 characters explain the long-term impact of planned activities, as well the sustainability after project closure | |
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| * 1. describe expected outputs and indicators to measure the results (quantitative and qualitative) | |
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| * 1. in less than 3’000 characters indicate all relevant risks (operational, financial, political, delivery, human) associated with the implementation of your project | |
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| * 1. describe in-kind contributions and co-financing by other partners | |
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