



Invitation to Submit an Offer for Two (2) two Communication and Media Outreach Consultants, under Vacancy no. Qu23/02748

The United Nations Development Programme (UNDP), on behalf of Office of the UN High Commissioner for Human Rights (OHCHR) is currently implementing the **"Building sustainable and inclusive peace, strengthening trust and social cohesion", 'Improving the equal access to services and assistance for refugees with specific needs and the most vulnerable host community members in Moldova including the left bank of Nistru river', "Paradigm Shift to Disability Inclusive Services, Accountability and Governance in Moldova" and "One UN Joint Action to Strengthen Human Rights in the Transnistrian region of the Republic of Moldova"** that requires the services of two (2) individuals to perform the work described in this document. To assist you in understanding the requirements of this assignment, we have attached hereto the following:

- The Terms of Reference for the assignment described above;
- The standard Letter of Confirmation of Interest and Availability, which you must accomplish and submit to UNDP;
- The Individual Contract and its General Terms and Conditions, which you would be expected to sign in the event you are the selected Offeror in this procurement process.

Should you be interested and decide to submit an offer for this assignment, kindly submit directly in the online supplier portal no later than the deadline indicated in the system.

Offers must be submitted directly in the Quantum Supplier Portal following this link: <http://supplier.quantum.partneragencies.org> using the profile you may have in the portal (please log in using your username and password).

Follow the instructions in the user guide to search for the competition using search filters, namely **Negotiation ID: UNDP-MDA-00185** and subscribe to the competition in order to get notifications in case of amendments of the competition document and requirements.

In case you have never registered before, follow this link to register a profile:

<https://estm.fa.em2.oraclecloud.com/fscmUI/faces/PrcPosRegisterSupplier?prcBuld=300000127714247> based on the instructions in guides available in UNDP website: <https://www.undp.org/procurement/business/resources-for-bidders>.

Do not create a new profile if you already have one. Use the forgotten password feature in case you do not remember the password or the username from previous registration.

Should you require further clarifications on the application through the Quantum online portal, kindly contact the Procurement Unit at sc.md@undp.org. Please pay attention that the proposal shall be submitted online through the Quantum system and any proposal sent to the above email shall be disqualified.

Contact person for technical/ general questions: Violeta Fetescu, violeta.fetescu@un.org

Should you require further clarifications on the Notice, Terms of Reference or other requirements, kindly communicate using the messaging functionality in the portal.



Deadline for Submission of Offers (Date and Time), which is visible in the online supplier portal will be final. The portal will not accept submission of any offer after that date and time. It is the responsibility of the applicant to make sure that the offer is submitted prior to this deadline for submission.

Applicants are advised to upload offer documents and to submit their offer a day prior or well before the date and time indicated under the deadline for submission of Offers. Do not wait until last minute. If Applicant faces any issue during submitting offers at the last minutes prior to the deadline for submission, UNDP may not be able to assist on such a short notice and will not be held liable in such instance. UNDP will not accept any offer that is not submitted directly through the System.

If any discrepancy between deadline in the system and in deadline indicated elsewhere, deadline in the system prevails.

We look forward to your favourable response and thank you in advance for your interest in working with UNDP.

Sincerely,

UNDP Moldova, on behalf of OHCHR





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1 Overview

1.1 General Information

Title	Qu23/02748: OHCHR/ 2 Communication and Media Outreach Consultants
Contact Point	Violeta Fetescu
Outcome	
E-Mail	violeta.fetescu@un.org
Reference Number	Qu23//02748
Beneficiary Country	MDA
Introduction	

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Sincerely,



UNDP Moldova, on behalf of OHCHR

1.2 Tender Timeline

Preview Date
Open Date 10/06/23 09:50 AM
Close Date 23/06/23 13:30 PM
Time Zone Coordinated Universal Time

1.3 Response Rules

This negotiation is governed by all the rules displayed below.

	Rule
<input checked="" type="checkbox"/>	Suppliers are allowed to revise their submitted response

1.4 Terms

Negotiation Currency USD



2 Requirements

**Response is required*

*lease review carefully the requirements and questions in this section.
Provide answers where required (marked with *asterisk symbol) and upload supporting documents when requested so (marked with *asterisk symbol).
Please note that there are several Sections to be filled in, under the "Requirements" step on the right side the page:*

A screenshot of a web application interface for a procurement process. At the top, there is a progress bar with four steps: 1. Overview, 2. Requirements (highlighted with a blue circle), 3. Lines, and 4. Review. Below the progress bar, there are several buttons: 'Messages', 'Respond by Spreadsheet' (with a dropdown arrow), 'Actions' (with a dropdown arrow), 'Back', 'Next', 'Save' (with a dropdown arrow), 'Submit', and 'Cancel'. The main content area is mostly blank, but on the right side, there is a list of sections to be filled in. The list includes 'Section 1. Overview of the...', 'Section 2. Documents to be...', 'Section 3. Evaluation - Mi...', 'Section 4. Evaluation - Te...', 'Section 5. Evaluation - Fi...', and 'Section 6. Offer Form'. The first section, 'Section 1. Overview of the...', is currently selected and highlighted.

2.1 Section 1. Overview of the assignment

1. Background

The United Nations Development Programme (UNDP), on behalf of OHCHR is currently implementing the "Seeding Change Project" that requires the services of an individual to perform the work described in this document.

2. Scope of Work, Responsibilities and Description of Work

For detailed information on the Scope of Work, responsibilities and description of work, please refer to hereby attached Terms of Reference.

2.2 Section 2. Documents to be included with the proposal

*1. Offeror's letter to UNDP confirming interest and availability for the individual contractor (IC) assignment, including Financial Proposal (USD) in Annex 2

Upload the signed version of the filled in Offeror's letter to UNDP confirming interest and availability for the



individual contractor (IC) assignment. Annex 2 to the Offeror's letter, incorporating the Financial Proposal, shall be filled in mandatorily and includes the detailed breakdown of costs supporting the all inclusive financial proposal.

The Financial Proposal shall be additionally submitted directly in the system. Please ensure there are no mathematical errors and that amounts from Offeror's Letter to UNDP Confirming Interest and Availability match with your offer in the system.

***2. Motivation Letter**

Brief description of why the individual considers him/herself as the most suitable for the assignment.

***3. CV and other documents**

Provide your personal CV including education/qualifications, professional certifications, and employment records/experience in similar assignments, including at least 3 references.

2.3 Section 3. Evaluation - Minimum Qualification Stage

1. Screening against Minimum Qualification Requirements

Initially, individual consultants will be short-listed based on the following minimum qualification criteria:

- University degree in communications, journalism, law, international relations, public administration or related field;
- Minimum 5 years of progressively responsible experience in communications, including as public relations specialist, journalist or communications consultant.

The screening shall be a desk review of application packages. Therefore, applicants are advised to highlight their compliance to notice requirements through including relevant information in the supporting documentation (CV, motivation letter, etc.)

***2. Minimum Qualification Requirements**

Do you meet the Minimum Qualification requirements listed in the TOR?

2.4 Section 4. Evaluation - Technical and Interview Stage

1. Cumulative analysis

The short-listed individual consultants will be evaluated based on the following methodology: Cumulative analysis.

The award of the contract shall be made to the individual consultant whose offer has been evaluated and determined as:

- a) responsive/ compliant/ acceptable, and
 b) having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation.

* Technical Criteria weight – 60% (300 pts);

* Financial Criteria weight – 40% (200 pts).

Only candidates obtaining a minimum of 210 points would be considered for the Financial Evaluation.

2. Evaluation criteria - Technical Stage

Criteria	Scoring	Maximum Obtainable Points
<u>Technical</u>		
University degree in communications, journalism, law, international relations, public administration or related field.	<i>University degree – 5 pts., Master's – 7 pts; PhD – 10 pts;</i>	10
A minimum of five (5) years of progressively responsible experience in communications, including as public relations specialist, journalist or communications consultant;	<i>5 years – 5 points, each additional year – 5 points up to max. 25 pts;</i>	25
Proven experience in designing and coordinating communications, outreach and/or media programs and initiatives (with relevance to human rights – a great advantage);	<i>Up to two - 0 points, 2 years – 10 points, each additional year– 10 pts. Up to max. 50 pts;</i>	50



Experience in similar assignments with UN and/or other development partners is an advantage	<i>Each assignment - 5 pts, up to max 15 pts (3 assignments);</i>	15
Experience of working with minorities, marginalized or vulnerable groups is a strong asset.	<i>Each assignment - 5 pts, up to max 15 pts (3 assignments);</i>	15

3. Evaluation criteria - Interview Stage

Criteria	Scoring	Maximum Obtainable Points
<p>Interview (demonstrated technical knowledge and experience; communication/ interpersonal skills; initiative; creativity/ resourcefulness).</p> <p>Only the first 5 applicants that have accumulated the highest technical score shall be invited to the interview.</p>		
Proven competencies in oral and written communications and editing skills, with proven ability to meet tight deadlines;	<i>Limited competencies – 5 pts, fair competencies – up to 15 pts., good competencies – up to 30</i>	185

	<i>pts, very good – up to 40 pts;</i>
Proven experience in developing and conducting online campaigns and building social media presence;	<i>Limited up to – 5 pts, fair – up to 25 pts., good – up to 45 pts, very good – up to 65 pts;</i>
Accepts responsibility and accountability for the quality of the outcome of his/her decisions;	<i>Limited understanding and ability - up to 5 pts., satisfactory – up to 15 pts.; extensive – up to 20 pts;</i>
Resourcefulness and creativity;	<i>Up to 15 pts;</i>
Strong communication and interpersonal skills;	<i>Up to 15 pts;</i>
Command of English language;	<i>Working knowledge / intermediate – up to 15 pts, advanced – up to 20 pts;</i>



Additional languages: knowledge of Romanian and/or Russian. Good knowledge of Russian is an asset. Working knowledge of one or more additional languages relevant for Moldova, including Bulgarian, Gagauzian, Romani, Ukrainian or sign language is an asset.	5 pts per language, max. total 10 pts.	
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2.5 Section 5. Evaluation - Financial Stage

1. Financial Evaluation

Evaluation of submitted financial offers will be done based on the following formula:
 $S = F_{min} / F * 200$
S – score received on financial evaluation;
Fmin – the lowest financial offer out of all the submitted offers qualified over the technical evaluation round;
F – financial offer under consideration

2.6 Section 6. Offer Form

*1. Offeror's Declaration

I hereby declare that:
-- I have read, understood and hereby accept the Terms of Reference describing the duties and responsibilities of this assignment;
-- I have also read, understood and hereby accept UNDP's General Conditions of Contract for the Services of the Individual Contractors;
-- I hereby propose my services and I confirm my interest in performing the assignment through the submission of my CV which I have duly signed and attached hereto;
-- In compliance with the requirements of the Terms of Reference, I hereby confirm that I am available for the entire duration of the assignment, and I shall perform the services in the manner described in my proposal.



***2. Payment Type and Rates**

I hereby confirm to complete the services based on the following payment rate:

A total lump sum payable in the manner described in ToR.

***3. Payment Certification Procedures**

I recognize that the payment of the abovementioned amounts due to me shall be based on my delivery of outputs within the timeframe specified in the TOR, which shall be subject to UNDP's review, acceptance and payment certification procedures.

***4. Offer Validity**

Please confirm your offer remains valid for a total of 90 days after the submission deadline.

***5. Contract Type**

Select the contract type that you will sign if selected, from the two options below:

1. Sign an Individual Contract with UNDP;
 2. Request my employer to sign with UNDP a Reimbursable Loan Agreement (RLA) for and on my behalf.
- Provide contact persons and details of employer in the comments box or as an attachment.

***6. Other Engagements**

Please indicate whether you have any other engagements at the time of submission. Provide details using the hereby attached Offeror's Letter to UNDP Confirming Interest and Availability template.

***7. Acceptance and Cost for the Proposal**

I fully understand and recognize that UNDP is not bound to accept this proposal, and I also understand and accept that I shall bear all costs associated with its preparation and submission and that UNDP will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the selection process.

***8. Expectations to Re-instate**

I also fully understand that, if I am engaged as an Individual Contractor, I have no expectations nor entitlements whatsoever to be re-instated or re-employed as a staff member.

***9. Former UN Staff Member**

If you are a former staff member of the United Nations recently separated, please confirm hereby that you have complied with the minimum break in service required before you can be eligible for an Individual Contract.

***10. Relatives employed with UN**

Please confirm that you have no first degree relative (mother, father, son, daughter, spouse/partner, brother



or sister) currently employed with any UN Agency or office.

If such relationship exist, please disclose the name of the relative, the UN office employing the relative, and the relationship in the hereby attached Offeror's Letter to UNDP Confirming Interest and Availability template.

***11. Relatives employed by UN or other Organizations**

Are any of your relatives employed by UNDP, or any other UN organization or any other public international organization?

If such relationship exist, please disclose the name of the relative, the UN office employing the relative, and the relationship in the hereby attached Offeror's Letter to UNDP Confirming Interest and Availability template.

***12. Enquiries with present employer**

Do you have any objections to us making inquiries of your present employer?

***13. Permanent Civil Servant Employee**

Are you now or have you ever been a permanent civil servant in your government's employee? If yes, indicate when in the comments box.

***14. Criminal Records**

Have you been arrested, indicted, or summoned into court as a defendant in a criminal proceeding, or convicted, fined or imprisoned for the violation of any law (excluding minor traffic violations)? If yes, give full particulars of each case in an attached statement.

***15. Statement of Health**

The selected contractor will be required to provide proof of insurance coverage as stated in the Statement of Health herewith attached prior to contract signature.

Target: I will be able to provide proof of medical insurance coverage if selected

***16. Conflict of Interest**

Consistent with the overall principle of fairness and impartiality in the conduct of UNDP Procurement, individual contractors who have been involved in the preparation or formulation of a project or any project implementation activity that leads to subsequent services, including but not limited to the writing of Terms of References for services leading to the engagement of Individual Contractor, should be disqualified from the selection process for IC services arising from such work, in order to prevent situations of conflict of interest. In the same manner, an individual contractor must neither be involved in the evaluation or assessment of a project or a project activity, if the same individual was involved in any aspects of its formulation or implementation.

Please disclose if you have been involved in any of the manners described above.

***17. Certification of Statement**



I certify that the statements made by me in answer to the foregoing questions are true, complete and correct to the best of my knowledge and belief. I understand that any misrepresentation or material omission made on a Personal History form or other document requested by the Organization may result in the termination of the service contract or special services agreement without notice.

Note: You will be requested to supply documentary evidence which support the statements you have made above. Do not, however, send any documentary evidence until you have been asked to do so and, in any event, do not submit the original texts of references or testimonials unless they have been obtained for the sole use of UNDP.



3 Lines

Instructions *Please add the price for each deliverable listed below, in accordance to Terms of Reference. Upload breakdown of financial proposal (in USD) using template provided (Annex 2). make sure that the total in the breakdown matches with total of deliverables in the system.*

3.1 Line Information

Line	Category Name	Item	UOM	Estimated Quantity	Unit Price	Total Price	Additional Attributes
1-A Communication Strategy (2023-2024) and annual work plan are developed and an Office Photo Gallery is created and updated.	80111621						
2-A Database with type, profile and contact details of relevant media outlets is prepared and updated.	80111621						
3-Office social network pages are regularly monitored and updated through new content.	80111621						



Line	Category Name	Item	UOM	Estimated Quantity	Unit Price	Total Price	Additional Attributes
4-Two editions of Human Rights Media Academy are organized and implemented successfully on both banks of Nistru river.	80111621						
5-Substantial contribution is provided in organizing four media brunches, including through the mobilization of journalists and media professionals.	80111621						
6-At least 21 communication products including outreach materials are developed.	80111621						
7-At least 10 human interest stories are produced.	80111621						
8-Photos are taken at different Office events and project activities and advice on visibility and communication matters is provided.	80111621						



Line	Category Name	Item	UOM	Estimated Quantity	Unit Price	Total Price	Additional Attributes
9-An awareness-raising campaign on the importance and impact of the participation of persons with disabilities in decision-making process is developed and implemented.	80111621						
10-One cross-river public awareness-raising campaign with a focus on vulnerable groups is developed and implemented.	80111621						
11-At least six Human Rights /Social cohesion campaigns are developed and implemented on both banks of Nistru/Dniester river.	80111621						
12-Office-wide awareness-raising campaigns and events are implemented.	80111621						

