Annex 1 - Application form

Note: The applicant(s) are required to fill this form in full. The information shall be stated clearly and briefly. Costs estimates are to be converted into USD.

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| 1. INFORMATION ABOUT THE MAIN APPLICANT
 |
| * 1. Full name of applying entity
 |  |
| * 1. Telephone, incl. cell phone
 |  |
| * 1. E-mail
 |  |
| * 1. Website (if applicable)
 |  |
| * 1. Organization’s fiscal code
 |  |
| * 1. Full name of the project coordinator, position
 |  |
| * 1. Coordinator’s contact number (tel./cell)
 |  |
| * 1. Coordinator’s e-mail
 |  |
| * 1. Bank account number in MDL
 |  |
| * 1. Bank code
 |  |
| * 1. Bank name
 |  |
| * 1. Bank address
 |  |
| * 1. Full name and titles of the authorized signatory person(s)
 |  |
| * 1. Organization registration date as indicated in the certificate of registration.
 |  |
| * 1. Total number of employees
 |  |
| * 1. Please be precise about how many members (MSMEs) count in your association
 |  |
| * 1. Describe the main areas of work of the applying entity in max. 800 characters
 |  |
| * 1. Indicate the projects your entity has implemented, specifying the project budget and donor organization (a brief description of the project goal and key results (max. 700 characters *per project*)
 |  |
| 1. **INFORMATION ABOUT THE PARTNER (IF APPLICABLE)**
 |
| * 1. Full name of the co-applicant entity
 |  |
| * 1. Full name of project coordinator of the co-applicant entity (position in the organisation)
 |  |
| * 1. Coordinator’s contact number (tel./cell)
 |  |
| * 1. Coordinator’s contact number e-mail
 |  |
| * 1. Total number of employees
 |  |
| * 1. Describe the main areas of work of the applying private entity in max. 800 characters
 |  |
| * 1. Indicate the projects your entity has implemented in the past, specifying the project budget and donor organization (a brief description of the project’s goal and key results (max. 700 characters *per project*)
 |  |
| 1. **PROJECT NAME** (please formulate a short title of the project, which may reflect the objective)

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| 1. **Please define the project’s main goal and objectives**

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| 1. **Target MSMEs:**
	1. Number of MSMEs to be supported

(Please note: in the estimated number of MSMEs have to be included up to 5 MSMEs selected and assigned to your organization by AdTrade project)* 1. Description of MSMEs (eg. Sector, size, location)
 |
| 1. **Member Support**
	1. How does your BSO/BA support its members currently?
 |
| * 1. How will this project enhance the support provided to your members?
 |
| 1. **Export Readiness Assessment**
	1. How many MSMEs will benefit from your export readiness assessment? (mandatory up to 6)

(Please note: in the estimated number of MSMEs have to be included up to 6 MSMEs selected and assigned to your organization by AdTrade project) |
| 1. **Export Plans Development**
	1. For how many MSMEs export plans will be developed? (mandatory up to 6)

(Please note: in the estimated number of MSMEs have to be included up to 6 MSMEs selected and assigned to your organization by AdTrade project)? |
| 1. **Enhancing Organizational Capacities**
	1. Describe how your organization plans to strengthen its capacities?
 |
| * 1. How many employees will be involved in the new services or precise if it might be created an additional working place within the association?
 |
| 1. **New Services to Members**
	1. Outline other new services your organization intends to offer to its member.
 |
| * 1. How will these services empower MSMEs in overcoming export-related challenges?
 |
| * 1. How will the new services (export readiness assessment and export planning) help your members in building resilience and increasing their export capacities?
 |
| 1. PROJECT ACTIVITY PLAN

Describe project activities following a well-defined and clear logic and a time sequence, estimate efforts, in USD, and specify the roles of each partner in the implementation. Activities to be delegated to 3rd part shall be mentioned (add rows if necessary)\*Please note first 2 activities (and their sub-activities) are mandatory |
| Nr. | Area of intervention and the specific activity\* | Implementation term(m/y) | Estimated cost of the activity, (USD) |
|  | Export readiness assessment  |  |  |
| *1.1.* | Export readiness assessment learning, Participation in ToT (organized by AdTrade)  |  |  |
| *1.2.* | Export readiness assessment for up to 6 companies (AdTrade beneficiaries)  |  |  |
| *1.3.* | Export readiness assessment for up to x companies stakeholders, members of association (other than AdTrade beneficiaries)  |  |  |
| *2.*  | Export planning |  |  |
| *2.1* | Export plan development learning, Participation in ToT (organized by AdTrade)  |  |  |
| *2.2* | Export plan developed for up to 6 companies (AdTrade beneficiaries) |  |  |
| *2.3*  | Export plan development for up to x companies, stakeholders, members of association (other than AdTrade beneficiaries) |  |  |
| 3.  | Other activities to increase export opportunities of stakeholders, members of association (other than AdTrade beneficiaries) |  |  |
| 4. | etc |  |  |
| 1. PERFORMANCE TARGETS

State the indicators for measuring results that will be achieved using the grant. At least one indicator is required. More can be used if useful to more fully measure the results that are expected to be achieved:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Indicator(s) | Data source | Baseline | Milestones | Final Target |
| Q42023 | Q12024 | Q22024 | Q32024 | … |
| companies increased export opportunities through export readiness assessment  |  |  |  |  |  |  |  |  |
| companies increased export opportunities through export plan  |  |  |  |  |  |  |  |  |
| etc  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

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