

United Nations Development Programme



Letter of Invitation

Chisinau, Republic of Moldova

18 September 2023

Ref. no. Eol23/02752

**Subject: Grants competition development of export competencies of the
business support organizations/business associations**

Dear Sir/Madam,

The Advanced Cross-River Capacities for Trade Project (AdTrade) implemented by UNDP with the financial assistance of Sweden and UK, launches a Grants competition aiming to enhance the export capacities of BAs/BSOs and promote the interests of MSMEs on both banks of the Nistru River. The initiative specifically focuses to strengthen the capabilities of Business Associations (BAs)/ Business Support Organisations (BAs/BSOs) in facilitating export activities for the members and other MSMEs, improving the overall business environment, also empowering MSMEs with valuable knowledge and skills, and helping them to effectively navigate the challenges and opportunities offered by the Deep and Comprehensive Free Trade Agreement (DCFTA) and the UK-Moldova Strategic Partnership, Trade, and Cooperation Agreement (SPTCA), also to foster an environment of trust and cooperation across the river. The initiative would also empower up to 5 selected business support associations (BAs/BSOs) from both banks of the Nistru River. Each selected BA/BSO will receive a budget of up to 10,000 USD for a period of 15 months to implement various activities aimed at enhancing the export capacities of MSMEs and offering new services to their members.

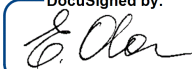
The expression of interests includes the following documents:

The letter of Invitation (in English only);

1. Application Guidelines (in English, Romanian and Russian);
2. Annex 1 - Application Form (in English, Romanian and Russian);
3. Annex 2 - Project Budget Template (in English, Romanian and Russian).

The Proposals should be submitted in accordance with the provisions stipulated in the Guidelines. Should you require any further clarifications, kindly communicate with the contact person identified in the attached Guidelines as the focal point for queries on this Expression of Interest.

Yours sincerely, Elena Olaru
Operations Manager

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