# **Annex 1 Application Form**

**Note: The applicant shall fill all required information based on this form. All provided information is subject of non-disclosure, is strictly confidential and shall be used solely to evaluate the submitted request for support.**

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| 1. **Information about the applicant** | |
| * 1. Company name as indicated in the certificate of registration |  |
| * 1. Full name of the administrator, phone/cell number, email; |  |
| * 1. Website, including social media (if applicable); |  |
| * 1. Total number of employees (year over year evolution for the last 2 years), out of which:  1. Full time/part time; 2. Number of men/women, and representatives of vulnerable groups (which include youth, elderly people, ethnic groups, minorities, persons with disabilities, persons with a limited lifespan, other).; | |  |  |  | | --- | --- | --- | | Indicator | 2022 | 2023 | | Total |  |  | | a. Full time |  |  | | b. Part time |  |  | | a. Women |  |  | | b. Men |  |  | | Youth |  |  | | Other vulnerable (specify) |  |  | |
| 1. Please provide a brief overview of your company's financial status, including the most recent financial statements, year turnover, volume of export sales (income statement, balance sheet, cash flow statement). | |
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| 1. Export information | |
| Does your company have an export plan developed ? (Yes/No)  Did your company developed an export readiness assessment?  What is your company's current level of export experience, if any? Please provide details. | |
| 1. Briefly describe your company's products/services and their unique selling propositions | |
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| 1. Which international markets are you currently targeting or interested in exploring? Please list them in order of priority. | |
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| 1. Please describe any specific challenges or barriers you anticipate facing while expanding into international markets. Please focus on your company’s needs | |
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| 1. How would you describe your company's readiness for international expansion? Please provide details regarding your product adaptability, production capacity, financial stability, and logistical capabilities. | |
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| 1. Describe your proposed market entry strategy for international expansion. Include details about market research, target customer segments, distribution channels, pricing strategies, and promotional activities. | |
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| 1. Are there any legal or regulatory requirements that your company needs to comply with for international trade? If yes, please provide details. | |
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| 1. Have you participated in any other business acceleration or incubation programs in the past? If yes, please provide details. | |
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