

United Nations Development Programme**Letter of Invitation**

Chisinau, Republic of Moldova

29 September 2023

Ref. no. Eol-23/02759

Subject: Export accelerator programme support for companies from both banks of Nistru

Dear Sir/Madam,

The Advanced Cross-River Capacities for Trade Project (AdTrade) implemented by UNDP with the financial assistance of Sweden and UK, launches a competition aiming to enhance the export capacities of BAs/BSOs and promote the interests of MSMEs on both banks of the Nistru River. Aiming at strengthening the export potential of the MSMEs from both banks of the Nistru River to diversify the markets and expand the exported range of products. The initiative also envisages facilitating cross-river cooperation and expanding the access of enterprises from the left bank to trade mechanisms available on the right bank. The above shall be achieved by allowing the left bank private sector to access opportunities offered by the Deep and Comprehensive Free Trade Agreement (DCFTA) and the UK-Moldova Strategic Partnership, Trade and Cooperation Agreement (SPTCA) arrangements, contributing to an environment of trust and cooperation across the river. Overall, between 2023-2025, in the framework of export accelerator initiative will be supported about 40 companies. Current call is launched to select about 25 companies. Each selected company will receive a budget of up to 7,000 USD, for a period of 18 months. With joint efforts, selected companies will be guided to establish a presence in international markets where they currently have little or no sales and will be supported in their business development activities, to start the export or increase their export opportunities.

The expression of interests includes the following documents:

1. The letter of Invitation (in English only);
2. Application Guidelines (in English, Romanian and Russian);
3. Annex 1 - Application Form (in English, Romanian and Russian);

The Proposals should be submitted in accordance with the provisions stipulated in the Guidelines. Should you require any further clarifications, kindly communicate with the contact person identified in the attached Guidelines as the focal point for queries on this Expression of Interest.

Yours sincerely, Elena Olaru
Operations Manager

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