# **Annex 2 Project proposal**

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| **PROJECT NAME:**  *(please formulate a short generic title of the project, which may reflect the objective/beneficiaries)* | |
| **Description** | |
| * 1. in less than 4’000 characters describe the identified economic problem(s) that were amplified by the multiple crises, that the project will address for both banks of river Nistru *(i.e. disconnected trade value chains-restricted access to raw materials or low diversification of suppliers in the context of closed Eastern markets, the negative externalities of new Customs Code for the private sector, uncompetitive financing conditions, skills shortages for green jobs creation, ESG implementation and increased costs they imply for MSMEs, etc)*.   Explain how the project activities will solve the stated problem.  Describe what other business support organization will you capacitate and how?  What is the size and composition of the intended target group of final beneficiaries (direct and indirect)?  What difference will your project make for target MSMEs helping them build resilience to crises, particularly in comparison to similar initiatives implemented in the past and/or currently (project’s added value) | |
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| * 1. Describe how the project proposal will deal with strategic economic objectives established at the national level (the DCFTA, new bilateral trade agreements, the EU Green Deal, EU Single market, EU Digital Market, etc.)   Describe how proposed project will create new services and development opportunities for companies from both banks (less than 3’000 characters) | |
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| * 1. in less than 3’500 characters, describe how the project proposal will enable entrepreneurs from both banks to cooperate and benefit from cross-river interaction being supported by business support organizations. Describe the confidence building nature of your proposal and what cross-river impact it will generate for companies during and after the project. | |
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| * 1. in less than 4’000 characters describe the responsibilities and roles of each partner in the implementation process. Estimate efforts of each organization. Activities to be delegated to 3rd part shall be mentioned if any (i.e., foreign NGO, private sector actors, universities, local administration, etc.) | |
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| * 1. describe the action plan following a well-defined path for activities to be implemented with a clear logic and consecutively, where each next activity shall result from the deliverables of the previous (add rows if necessary) | |
| activity description and time frame 1 |  |
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| activity description and time frame 2 |  |
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| activity description and time frame 3 |  |
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| * 1. in less than 3’000 characters explain the long-term impact of planned activities, as well how sustainability of results and outcomes will be insured after project closure | |
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| * 1. state expected outputs and indicators to measure the results (quantitative and qualitative) and the outcomes they will leave to | |
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| * 1. in less than 3’000 characters indicate all relevant risks (operational, financial, political, delivery, human, security, etc.) associated with the implementation of your project | |
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| * 1. describe in-kind contributions and co-financing by other partners if applicable | |
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*\** *Two grants of up to 40 000 USD will be awarded for two organizations that would strengthen the collaborative relationships with academia, industry, government, civil society, and/or private sector to address actual challenges and promote future-proof ‘green’ business models or trade facilitation solutions for business environment competitiveness enhancement on both banks of the river Nistru.*

*As women, youth, active elders, refugees, or workers in the agricultural sector, are particularly hit by the multiple crises, they will be the target groups, but also final beneficiaries of the development services provided by winning organizations. Hence, the proposed projects by the applicant organizations should be in support to businesses owned or actively employing the vulnerable groups mentioned above.*