



## Letter of Invitation

Chisinau, Republic of Moldova

30 September 2024

Ref. No. \_\_\_\_\_

**Subject: Grant Competition “Institutional Capacity Development for Business Support Organisations”, implemented under the Advanced Cross-River Capacities for Trade (AdTrade) Project**

Dear Sir/ Madam,

The Advanced Cross-River Capacities for Trade (AdTrade) Project, implemented by UNDP, with the financial assistance of Sweden and UK, launches a grant competition aiming at developing BSOs’ institutional capacities, in order to promote the interests of the private sector for an improved business environment on both banks of the Nistru river. The initiative would rely on cross-river transfer of knowledge and skills through establishing partnerships between business associations from both banks, with a view to share knowledge and expertise. This competition is organised in two lots:

**Lot 1: Trade and Export Promotion through the Development of Institutional Capacity Development of Business Support Organisations** is launched to identify at least 2 (two) partnership initiatives with the amount of up to 40,000 USD each, elaborated and submitted by a consortium of BSOs from both banks of the Nistru river. The business support organisations (sectorial business associations, unions of producers, employers’ associations, chambers of commerce, other non-state and non-private business support organisations) from both banks will offer support to the private sector to increase resilience towards challenges in their entrepreneurial activity, including the ones caused by regional crisis, and improve the business environment on both banks of the Nistru river. With joint efforts, the applicant organisations will identify the needs for support for the private sector, will strengthen the public-private dialogue, propose feasible policy solutions for the improvement of the business climate. More initiatives may be identified, subject to additional available funding.

**Lot 2: Women Economic Empowerment through Business Support Organisations** is launched to identify at least one partnership initiative of up to 40,000 USD, elaborated and submitted by a consortium of BSOs from both banks of the Nistru river. Business support organisations and/or business associations will receive support in developing and implementing interventions focused on the integration and advancement of women in the economy, strengthening women's capacities, and facilitating their access to economic sectors and financial and non-financial resources to increase the level of economic empowerment. With joint efforts, the applicant organisations will implement activities that contribute to creating a societal environment that supports women's economic participation and leadership. The

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## United Nations Development Programme

ultimate goal is to create a more equitable and inclusive economic environment that fully harnesses the potential of women and contributes to long-term economic stability and growth, in line with the principles of the Gender Equality Seal (GES) for the private sector. More initiatives may be identified, subject to additional available funding.



The expression of interest includes the following documents:

1. The letter of invitation (English)
2. Application Guidelines (English, Romanian, Russian)
3. Annex 1 – Application Form – Lot 1 (English, Romanian, Russian)
4. Annex 1 – Application Form – Lot 2 (English, Romanian, Russian)
5. Annex 2 - Project Budget Form (English, Romanian, Russian)

Project proposals should be submitted in accordance with provisions stipulated in the Guidelines. Should you require any further clarifications, kindly communicate with the contact person identified in the attached Guidelines as the focal point for queries on this EOI.

Sincerely,

Signed by:  
  
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Seher Ariner

Deputy Resident Representative