

## United Nations Development Programme



## Letter of Invitation

Chisinau, Republic of Moldova

8 October 2024

Ref. No. \_\_\_\_\_

**Subject:** *Call for Proposals for Energy efficiency and work productivity Support Program*

Dear Sir/Madam,

The United Nations Development Programme (UNDP) hereby announces an Expression of Interest for the the Advanced Cross-River Capacities for Trade Project (AdTrade), funded by Sweden and the United Kingdom of Great Britain and Northern Ireland, which aims to create a business-friendly environment for economic cooperation and integration between both banks of the Nistru River.

The call for proposals, which is being implemented under the UNDP project, AdTrade and administered by the Innovation Development Agency, focuses on supporting promising enterprises, especially those run by women and/or aimed at innovation, technology upgrade and productivity improvement, market and export expansion, as well as efficient use of energy and renewable energy sources. Specifically, the aim of this call is to improve work efficiency and quality management, as well as more efficient use of energy and application of renewable energy sources (RES) for small and medium-sized enterprises (SMEs).

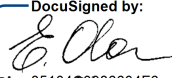
Based on this open call, 5 business projects from the left bank of the Nistru River will be selected. The selected projects will receive support of up to 30 000 USD each, in the form of the purchase of equipment (production machinery, tools, equipment, etc.) and the provision of services that will contribute to the development of the business (business process optimization, marketing, branding, packaging, etc.) The total budget allocated to the 5 projects is 150 000 USD. In addition, for 12 months, the beneficiaries will have access to free training and mentoring services provided by practitioners from different sectors, employed by successful local companies from both banks of Nistru river. As a result, each of the beneficiary companies is expected to create at least 1 job.

The Expression of Interest includes the following documents:

1. This Expression of Interest Letter of Invitation (English only).
2. Applicant's Guidelines (Romanian, Russian).
3. Annex I Application Form (Romanian, Russian).
4. Annex II Detailed Budget Template (Romanian, Russian)

Project proposals should be submitted in accordance with provisions stipulated in the Guidelines. Should you require any further clarifications, kindly communicate with the contact person identified in the attached Guidelines as the focal point for queries on this EOI.

Sincerely,

DocuSigned by:  
  
Elena Olaru

Operations Manager

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CV

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