



REQUEST FOR QUOTATION NO. RfQ25/03001

**PRODUCTION OF A SERIES OF VIDEO AND AUDIO SPOTS FOR THE PUBLIC SERVICES AGENCY (PSA)
COMMUNICATION CAMPAIGN ON NEW ID CARDS**

SECTION 1: REQUEST FOR QUOTATION (RFQ)

UNDP through the "Strengthening Democratic Resilience in Moldova" EDMITE Project, kindly requests your quotation for the **Request for Quotation no. RfQ25/03001: Production of a series of video and audio spots for the PSA's (Public Services Agency) communication campaign on new ID cards** as detailed in line items section of this RFQ.

This Request for Quotation comprises the following documents:

- Section 1: This RFQ document generated by the online system
- Section 2: RFQ Instructions and Data
- Annex 1: Schedule of Requirements
- Annex 2: Quotation Submission Form
- Annex 3: Technical and Financial Offer

When preparing your quotation, please be guided by the RFQ Instructions and Data. Please note that quotations must be submitted directly in the system responding to the questions and uploading required documents by the date and time indicated in the online portal. It is your responsibility to ensure that your quotation is submitted before the deadline. Quotations received after the submission deadline outside the online portal, for whatever reason, will not be considered for evaluation.

Quotations must be submitted directly in Quantum NextGenERP supplier portal following the link: <http://supplier.quantum.partneragencies.org> using the profile you may have in the portal (please log in using your username and password).

Follow the instructions in the user guide to search for the tender using search filters, namely **Negotiation ID: UNDP-MDA-00676** and subscribe to the tender in order to get notifications in case of amendments of the tender document and requirements.

In case you have never registered before, follow this link to register a profile:

<https://estm.fa.em2.oraclecloud.com/fscmUI/redwood/supplier-registration/register-supplier/register-supplier-verification?id=TUW16eK6qsD94MNMxATNM0YCOHny7FmchTkUZsdOqrAW4sy6L5xSAB033Q%3D%3D>

Do not create a new profile if you already have one. Use the forgotten password feature in case you do not remember the password or the username from previous registration.



Should you require further clarifications on the application through the Quantum online portal, kindly contact the Procurement Unit at sc.md@undp.org. Please pay attention that the bid shall be submitted online through the Quantum system and any bid sent to the above email shall be disqualified.

Should you require further clarifications on the Request for Quotation, Terms of Reference or other requirements, kindly communicate using the messaging functionality in the portal.

Deadline for Submission of Offers (Date and Time), which is visible in the online procurement system will be final. System will not accept submission of any bid after that date and time. It is the responsibility of the bidder to make sure that the bid is submitted prior to this deadline for submission.

Bidders are advised to upload bid documents and to submit their offer a day prior or well before the date and time indicated under the deadline for submission of Offers. Do not wait until last minute. If Bidder faces any issue during submitting offers at the last minutes prior to the deadline for submission, UNDP may not be able to assist on such a short notice and will not be held liable in such instance. UNDP will not accept any offer that is not submitted directly through the System.

Thank you and we look forward to receiving your quotation.

UNDP Moldova





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1 Overview

1.1 General Information

Title	RFQ25/03001:EDMITE:Video and Audio Spots production on new ID cards
Contact Point	UNDP Procurement Unit
Outcome	
E-Mail	sc.md@undp.org
Reference Number	RFQ25/03001
Beneficiary Country	MDA
Introduction	

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during submitting offers at the last minutes prior to the deadline for submission, UNDP may not be able to assist on such a short notice and will not be held liable in such instance. UNDP will not accept any offer that is not submitted directly through the System.

Thank you and we look forward to receiving your quotation.

UNDP Moldova

1.2 Tender Timeline

Preview Date
Open Date 18/02/25 12:59 PM
Close Date 04/03/25 14:30 PM
Time Zone Coordinated Universal Time

1.3 Response Rules

This negotiation is governed by all the rules displayed below.

	Rule
<input checked="" type="checkbox"/>	Suppliers are allowed to revise their submitted response

1.4 Terms

Negotiation Currency USD

Eligible Response Currencies

Check the one currency in which you will enter your response.

	Response Currency	Description	Price Precision
<input type="checkbox"/>	USD	US Dollar	2
<input type="checkbox"/>	MDL	Moldovan Leu	2



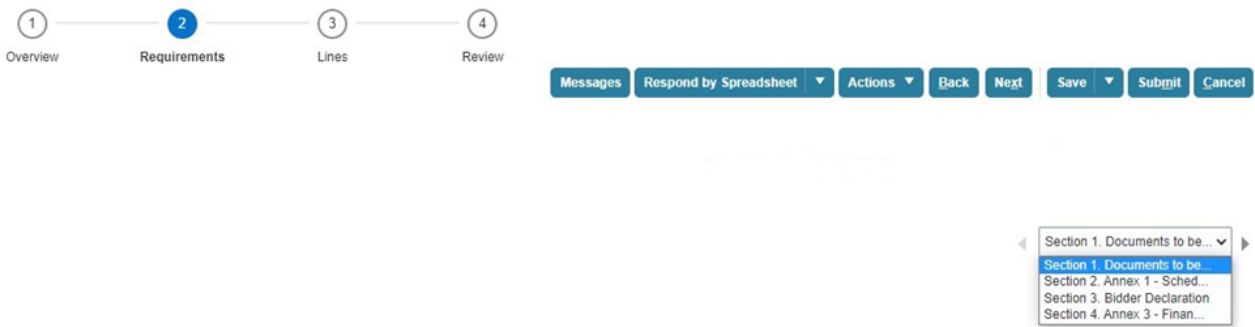
2 Requirements

**Response is required*

Please review carefully the requirements and questions in this section.

*Provide answers where required (marked with *asterisk symbol) and upload supporting documents when requested so (marked with *asterisk symbol).*

Please note that there are several Sections to be filled in, under the "Requirements" step on the right side the page:



2.1 Section 1. Section 2 RFQ Instructions and Data sheet

1. Introduction

Bidders shall adhere to all the requirements of this RFQ, including any amendments made in writing by UNDP. This RFQ is conducted in accordance with the UNDP Programme and Operations Policies and Procedures (POPP) on Contracts and Procurement (link: <https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d&Menu=BusinessUnit>) and with the provisions in the General Instructions to Bidders included in the document herewith attached.

Any Bid submitted will be regarded as an offer by the Bidder and does not constitute or imply the acceptance of the Bid by UNDP. UNDP is under no obligation to award a contract to any Bidder as a result of this RFQ.

UNDP reserves the right to cancel the procurement process at any stage without any liability of any kind for UNDP, upon notice to the bidders or cancellation of the tender in the online portal.



2. General Instructions

Please read and follow the general instructions to Bidders included in the General Instructions document herewith attached.

3. Special Instructions

Please read and follow the specific instructions included in Specific Instructions document herewith attached.

4. General Conditions of Contract

Any Purchase Order or contract that will be issued as a result of this RFQ shall be subject to one of the General Conditions of Contract below as applicable in each case specified in the Requirements section

Applicable GTC:

General Terms and Conditions / Special Conditions for Contract:

[https://popp.undp.org/_layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POPP_DOCUMENT_LIBRARY/Public/PSU_Considerations%20of%20Contracting_UNDP%20GTCs%20for%20Contracts%20\(Goods%20and-or%20Services\)%20-%20Sept%202017.pdf&action=default](https://popp.undp.org/_layouts/15/WopiFrame.aspx?sourcedoc=/UNDP_POPP_DOCUMENT_LIBRARY/Public/PSU_Considerations%20of%20Contracting_UNDP%20GTCs%20for%20Contracts%20(Goods%20and-or%20Services)%20-%20Sept%202017.pdf&action=default)

Applicable Terms and Conditions and other provisions are available at UNDP/How-we-buy:

<https://www.undp.org/procurement/business/how-we-buy>

2.2 Section 2. Documents to be submitted

*1. Annex 2: Quotation Submission Form

Have you uploaded Annex 2: Quotation Submission Form duly completed and signed?

*2. Annex 3: Technical and Financial Offer

Have you uploaded Annex 3: Technical and Financial Offer duly completed and signed and in accordance with the Schedule of Requirements in Annex 1?

*3. Company Profile

Have you uploaded Company Profile, including detailed portfolio/previous corporate experience in similar fields related to the assignment?

*4. Registration Documents / Legal Status

Have you provided the company's Registration Certificate?

*5. List of relevant projects

Have you provided the list of completed and/or ongoing contracts for similar services and value undertaken within the past three (3) years including the following information:



- Name of previous contracts
- Client & Reference Contact
- Details including e-mail
- Contract Value Period of activity
- Types of services undertaken

Evidence (contracts) may be requested from the supplier during the technical evaluation.

***6. Statement of Satisfactory Performance**

Have you provided the Statement of Satisfactory Performance (Certificates) from the top 2 clients in terms of Contract value in video and audio materials production?

***7. Financial Statements (Income Statement and Balance Sheet)**

Have you provided the Income Statements and Balance Sheets for the past two years (2022, 2023)?

***8. Quality Certificates**

Have you provided Quality Certificates (e.g., ISO, etc.), if any?

2.3 Section 3. Schedule of Requirements

***1. Compliance with technical requirements and evaluation criteria**

Please confirm whether you comply with the evaluation criteria listed in Section 2: Special Instructions and Technical Requirements listed in Annex 1: Technical Specifications. If you cannot comply or comply with deviations, please indicate counter-offer in the comments.

Deliverable	Description / Minimum technical requirements	Unit	Delivery Date	Q-y
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Deliverable 1 Studio Quality Video Spots production	Deliverable 1.1 Studio Quality video spot about the new document (1 unit) 1 Video spot about the introduction of a new identity document and its advantages Studio Quality video spot for Campaign launch to be broadcasted on TV.			
	Professional cinematic production by a specialized production house with a focus on storytelling and artistic visuals. · <u>Script:</u> Yes · <u>Location:</u> TBD · <u>Duration:</u> minimum - 30 sec; maximum - 1 min. · <u>Language:</u> RO, RU · <u>Voiceover:</u> from RO to RU · <u>Subtitles:</u> RO, RU, ENG	Video	April 1, 2025	1



	<ul style="list-style-type: none">• <u>Translation:</u> from RO to RU and ENG• <u>Sign language:</u> yes• <u>Resolution:</u> 1080p (Full HD), landscape for TV, portrait• <u>Nametags and graphic elements:</u> min. 3 Nametags• <u>Pack shot with logos and messages:</u> Logos (ASP; British Embassy, UK international development; USAID; NORAD; GAC; UNDP)• <u>Drone shots:</u> if necessary• <u>Logistical arrangements (actors, etc):</u> yes• Professionally edited videos <p>Timeline: April, 2025</p>			
	<p>Deliverable 1.2</p> <p>Studio Quality Video Spots (5 units)</p>	<p>Video</p>	<p>April 1, 2025</p>	<p>5</p>



	<p>5 Commercial video spots about the particularities and news on the new document</p> <ul style="list-style-type: none">• <u>Script</u>: yes• <u>Location</u>: TBD• <u>Duration</u>: minimum - 30 sec; maximum - 1 min 30 sec.• <u>Language</u>: RO, RU• <u>Voiceover</u>:yes• <u>Subtitles</u>: RO, RU, ENG• <u>Translation</u>: from RO to RU and ENG• <u>Resolution</u>: 1080p (Full HD), landscape, portrait• <u>Nametags and graphic elements</u>: min. 3 Nametags• <u>Pack shot with logos and messages</u>: Logos (ASP; British Embassy, UK international development; USAID; NORAD; GAC; UNDP)• <u>Drone shots</u>: if necessary• <u>Logistical arrangements (actors, etc)</u>: yes• Professionally edited videos <p>Video References:</p>			
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	<div>1. https://www.instagram.com/reel/DE4n1WPlwWs/?igsh=aGQ1dGpoNWJ2Y2Zr</div> <div>2. https://www.instagram.com/accounts/login/?next=%2Ffeed%2F&source=omni_redirect</div> <div>3. https://www.instagram.com/reel/DE11YtwB4Zb/?igsh=c2gxZmF2NzQwcHVj</div>			
	<div>Timeline: April 2025</div>			
	<div>Deliverable 1.3</div> <div>Commercial tutorials</div> <div>4 informative video tutorials on the new document (these video series will answer a series of questions from citizens)</div> <div><div><div>Script: yes</div><div>Location: TBD</div><div>Duration: minimum - 30 sec; maximum - 1 min 30 sec.</div><div>Language: RO, RU</div></div></div>	Video	April 1, 2025	4



	<ul style="list-style-type: none">• <u>Voiceover:</u>no• <u>Subtitles:</u> RO, RU, ENG• <u>Translation:</u> from RO to RU and ENG• <u>Resolution:</u> 1080p (Full HD), portrait• <u>Nametags and graphic elements:</u> min. 3 Nametags• <u>Pack shot with logos and messages:</u> Logos (ASP; British Embassy, UK international development; USAID; NORAD; GAC; UNDP)• <u>Drone shots:</u> if necessary• <u>Logistical arrangements (actors, etc):</u> yes• Professionally edited videos <p>Timeline: April 2025</p>			
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<div>Deliverable 2</div> <div>Audio</div> <div>Spot production</div>	<div>Deliverable 2.1</div> <div>Commercial audio / radio spot</div> <div>1 audio spot about the introduction of a new identity document and its advantages.</div> <div><div><div>• <u>Script:</u> yes</div><div>• <u>Duration:</u> min – 30 sec.; max – 1 min.</div><div>• <u>Language:</u> RO/RU</div><div>• <u>Voiceover:</u>yes, RU and RO</div><div>• <u>Translation:</u> from RO to RU</div><div>• <u>Format:</u> Wav or MP3</div><div>• <u>Disclaimer:</u> yes</div><div>• <u>Logistical arrangements (voice actors, etc.):</u> yes</div></div><div>Timeline: April 2025</div></div>			
		Audio spot	April 1, 2025	1



2.4 Section 4. Bidder Declaration

***1. Requirements and Terms and Conditions**

Requirements and Terms and Conditions: I/We have read and fully understand the RFQ, including the RFQ Information and Data, Schedule of Requirements, the General Conditions of Contract, and any Special Conditions of Contract. I/we confirm that the Bidder agrees to be bound by them.

***2. Capacity and capability**

I/We confirm that the Bidder has the necessary capacity, capability, and necessary licenses to fully meet or exceed the Requirements and will be available to deliver throughout the relevant Contract period.

***3. Ethics**

Ethics: In submitting this Quote I/we warrant that the bidder: has not entered into any improper, illegal, collusive or anti-competitive arrangements with any Competitor; has not directly or indirectly approached any representative of the Buyer (other than the Point of Contact) to lobby or solicit information in relation to the RFQ ;has not attempted to influence, or provide any form of personal inducement, reward or benefit to any representative of the Buyer.

***4. Code of Conduct**

I/We confirm to undertake not to engage in proscribed practices, , or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we have read the United Nations Supplier Code of Conduct : <https://www.un.org/Depts/ptd/about-us/un-supplier-code-conduct> and acknowledge that it provides the minimum standards expected of suppliers to the UN.

***5. Conflict of Interest**

I/We warrant that the bidder has no actual, potential, or perceived Conflict of Interest in submitting this Quote or entering a Contract to deliver the Requirements. Where a Conflict of Interest arises during the RFQ process the bidder will report it immediately to the Procuring Organisation's Point of Contact.

***6. Prohibitions and Sanctions**

I/We hereby declare that our firm, ultimate beneficial owners, its affiliates or subsidiaries or employees, including any JV/Consortium members or subcontractors or suppliers for any part of the contract is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists and have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization.

***7. Bankruptcy**

I/We have not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is



no judgment or pending legal action against them that could impair their operations in the foreseeable future.

***8. Offer Validity Period**

I/We confirm that this Quote, including the price, remains open for acceptance for the Offer Validity.

***9. Acceptance of contract**

I/We understand and recognize that you are not bound to accept any Quotation you receive, and we certify that the goods offered in our Quotation are new and unused.

***10. Signatory person**

I/We hereby confirm that this offer in the system is submitted by an authorized person from the company and it warrants and agrees that he/she been authorized by the Organization/s to make this declaration on its/their behalf.

2.5 Section 5. Financial Offer

1. Financial Offer

Please provide detailed pricing directly in the system per each line, unless otherwise instructed by UNDP. By submitting the financial offer in the system, your company confirms acceptance of all the terms indicated in this RFQ document.

2.6 Section I-1.



3 Lines

Instructions

Please fill in the lines below.

Additionally, please supplement this online form with the duly filled in, signed and stamped Annex 3: Technical and Financial Offer.

Please present a detailed cost breakdown for related services in Annex 3 - Technical and Financial Offer.

Prices below shall be quoted in:

- MDL, VAT excluded - for National Bidders*
- USD, VAT excluded - for International Bidders*

3.1 Line Information

Line	Category Name	Item	UOM	Estimated Quantity	Unit Price	Total Price	Additional Attributes
1-Deliverable 1: Studio Quality Video Spots production	82131603						
2-Deliverable 2: Audio Spot production	80161507						

