**APPLICATION FORM**

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| **Project Title:** | |
| **Implementation period:**From: DD/MM/YYYY | To: DD/MM/YYYY |

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| **Information about the applicant:** |
| Organization: |
| Field of activity (national / local): |
| Year of registration: |
| Fiscal code / IDNO: |
| Address: |
| Contact phone / Mobile: |
| E-mail: |
| Website / Social media page: |

# **PROJECT BUDGET**

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| **Total project costs (MDL)** |
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| We declare that the proposed activities for funding are not financed from other donors’ sources (to avoid double financing). | |

**INFORMATION ABOUT THE ORGANIZATION (Up to 200 words)**

*Please provide relevant information about the coverage region, audience data (circulation, number of views or rating), distribution methods used (service distributors, channels, satellite, by subscription, web portal etc.), audience profile and target audience, as well as the language or languages of broadcast etc.*

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**EXPERIENCE**

*Please describe previous experience in producing media and promotional content on environment and energy topics, including the types of materials produced (reports, news items, interviews, podcasts, video content, infographics, multimedia products etc.), formats used, target audience, and impact achieved. Please provide at least 5 links verifying these activities.*

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**PROJECT DESCRIPTION (Up to 200 words)**

*What is the main objective of the media and/or promotional materials to be produced?*

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**KEY PERSONNEL**

*Include information about the project team. What are each member's qualifications and responsibilities? Please provide the project team CVs as a part of the application package.*

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**VISIBILITY AND MEDIATIZATION OF THE PROJECT (Up to 200 words)**

*Describe the dissemination and promotion approach, the tools and communication channels.*

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**METHOD OF PROMOTING ENERGY EFFICIENCY** **(Up to 200 words)**

*Describe how journalistic and promotional materials will support the program’s objectives, including smart metering and dynamic tariffs, adoption of renewable energy solutions in public buildings (including critical facilities like hospitals), and improvements in energy efficiency in residential blocks.*

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**CHALLENGES IN IMPLEMENTING THE PROJECT (Up to 200 words)**

*What challenges do you think you may face, and how will you address them?*

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**INTEGRATION OF THE GENDER DIMENSION (Up to 200 words)**

*How will you ensure the integration of gender equality considerations in journalistic and/or promotional materials?*

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**DISSEMINATION OF MATERIALS (Up to 200 words)**

When and how will monitoring of the project implementation be conducted, with evidence of progress indicators (audience reach of radio/TV programs, the number of views/clicks per material, the number of appearances in the local press, the frequency of ad placements, the number of interactions and impact on social networks, comments, and feedback), and the success of activities and outcomes.

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**OTHER GRANTS OFFERED BY UNDP**

*If you have benefited from grants from UNDP Moldova starting from 2023, please list them (Program/Project, year, grant amount).*

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**WORK PLAN**

*Please list the main activities/tasks that need to be carried out to deliver the expected deliverables/outcomes. Fill in with the planned implementation month for each activity/task. Please add or remove rows as necessary.*

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| ***Activity*** | ***Month***  ***1*** | ***2*** | ***3*** | ***4*** | ***5*** | ***6*** | ***Responsible person*** |
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| Administrator/ Director/:  **Name, Surname \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| Financial manager:  **Name, Surname** (signature, stamp) **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |