



Letter of Invitation

03 June 2021

Ref. no.: **Eol21/02288**

Subject: *Call for Proposals for Non-reimbursable financial assistance program for entrepreneurs*

Dear Sir / Madam:

The United Nations Development Programme (UNDP) hereby announces an Expression of Interest in the framework of the EU4Moldova: focal regions Programme, funded by EU and implemented by UNDP and UNICEF. The purpose of this Call is to support start-ups, as well as the acceleration of existing companies in urban and rural areas of the Cahul and Ungheni regions, especially those run or that have a positive impact on women, men and young people and a higher degree of innovation and business digitalization and a positive impact on the environment. A financial support mechanism will be launched (involving the purchase of equipment/goods/works/services), accompanied by a mentoring program to stimulate entrepreneurial culture in the key regions of Ungheni and Cahul.

Through a transparent and competitive evaluation process it is planned to select:

- 6 existing companies (from each region) from rural and urban areas that want to expand their business will benefit from financial assistance in the amount of up to 30,000 EURO each;
- 6 existing companies (from each region) from the urban area and new ones created from the rural area that want to launch innovative initiatives will benefit from a financial assistance with a maximum amount of 25,000 EURO each;
- 1 social entrepreneurship project (from each region) will receive assistance with a maximum amount of EUR 20,000 each.

The Applicant's Guidelines describes the context, the eligible funding areas, the application conditions, the rules and procedures for submitting project proposals, the evaluation and selection criteria.

This Expression of Interest includes the following documents:

1. This Letter of Invitation (English only)
2. Applicant's Guidelines (in Romanian and Russian)
3. Annex 1 – Application Form (in Romanian and Russian)
4. Annex 2 – Budget Form (in Romanian and Russian)
5. Annex 3 – Self-Declaration Form (in Romanian and Russian)

6. Annex 3 – Plan of Activities' Form (in Romanian and Russian)

Project Proposals should be submitted in accordance with provisions stipulated in the Applicant's Guidelines.

Should you require further clarifications, kindly communicate with the contact person identified in the attached Applicant's Guidelines as the focal point for queries on this EoI.

Sincerely,

Andrea CUZYOVA



UNDP Deputy Resident Representative

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