# **Annex 1 Application Form**

**Note: The applicant shall fill all required information based on this form. All provided information is subject of non-disclosure, is strictly confidential and shall be used solely to evaluate the submitted request for support.**

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| 1. **Information about the applicant** | |
| * 1. Organization name as indicated in the certificate of registration |  |
| * 1. Full name of the administrator, phone/cell number, email; |  |
| * 1. Website, including social media (if applicable); |  |
| * 1. Total number of employees (year over year evolution for the last 3 years), out of which:  1. Full time/part time; 2. Number of men/women, and representatives of vulnerable groups (which include youth, elderly people, ethnic groups, minorities, persons with disabilities, persons with a limited lifespan, other).; | |  |  |  |  | | --- | --- | --- | --- | | Indicator | 2019 | 2020 | present | | Total |  |  |  | | a. Full time |  |  |  | | b. Part time |  |  |  | | a. Women |  |  |  | | b. Men |  |  |  | | Youth |  |  |  | | Other vulnerable (specify) |  |  |  | |
| 1. **Description of the company profile and its evolution (for the last 2 years)** | |
| *Describe in one-page company’s business activity for the last 2 years, in terms of:*   1. *Company’s year over year turnover / volume of sales* *(to be confirmed by yearly financial reports);* 2. *Portfolio of products and distribution of sales (Moldova/including the Transnistria region and abroad). Year over year volume of export (if any), including per destination country volumes (at least for top exported products).* | |
| 1. **Description of the export strategy and objectives (for the next 2 years)** | |
| *Provide details about:*  *Existing or to be developed products* *intended for export together with the estimated per product export volumes (year over year progress);*  *Company’s mid-term objectives, including financial forecasts of export and cross-river sales operations;*  *Targeted markets and per market entry strategy, if exists.* *Per market forecasted sales and distribution approach, where available. Number of contracts planned to be signed;*  *Number of new jobs planned to be created, out of which for women, and representatives of vulnerable groups.* | |
| **Describe** **the list of business services requested from the Project (for the next 2 years)** | |
| *The applicant will describe and will argue the need for the requested service(s), taking into consideration the indicative areas presented in the chapter II of the Guide for applicants. Commitment of the applicant to co-finance the requested services (%) will be considered a strong advantage during the evaluation of the application.* | |