

United Nations Development Programme



Letter of Invitation

Chisinau, Republic of Moldova

21 July 2021

Ref. no. Eol/02327/2021-07-21/014

Subject: Competition to select beneficiary companies for tailored business support services to increase competitiveness and export potential

Dear Sir/Madam:

The Advanced Cross-river Capacities for Trade Project (AdTrade) implemented by the United Nations Development Programme with the financial support of Sweden and the United Kingdom invites exporting companies and those with export potential to submit requests for support aimed to increase the company competitiveness to access new export markets or increase their presence on export market. During the next 24 months, the 30 selected companies will benefit from tailored business development support which will enable them to comply with sanitary, phytosanitary, technical, quality, environmental and social corporate responsibility standards of the export partners.

The support should result in a long-term impact on improvement of business environment, export promotion, creation of new jobs and establishment of cross-river partnerships.

The expression of interests includes the following documents:

1. The letter of Invitation (in English only);
2. Application Guidelines (in English, Romanian and Russian);
3. Annex 1 - Application Form (in English, Romanian and Russian);

The Proposals should be submitted in accordance with the provisions stipulated in the Guidelines. Should you require any further clarifications, kindly communicate with the contact person identified in the attached Guidelines as the focal point for queries on this Expression of Interest.

Yours sincerely,

Corina Oprea

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Operations Manager

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