# **Annex 2 Project proposal**

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| **PROJECT NAME:**  *(please formulate a sort title of the project, which may reflect the objective and beneficiaries)* | |
| **Description** | |
| * 1. in less than 4’000 characters describe identified economic problem(s) that were amplified by the pandemic and the project will address on both banks *(i.e restricted access to raw materials or low diversification of suppliers, undermined distribution networks, lack of a competitive market for logistics operators (transport), underdeveloped B2B payment instruments, as well as means of fulfilling remote reporting tax obligations, optimization of remote work or the development of new internal regulations in the field of human resources )*.   Describe the impact of proposed activities on the improvement of entrepreneurial environment.  How many economic actors will benefit of them?  What difference will your project make for target MSMEs helping them build resilience to crises, particularly in comparison to similar initiatives implemented in the past and/or currently (project’s added value) | |
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| * 1. describe how the project proposal will deal with strategic economic objectives established at the national level, linked to development of the post-COVID business environment.   Describe how proposed project will create new services and development opportunities for companies from both banks (less than 3’000 characters) | |
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| * 1. in less than 3’500 characters, describe how the project proposal will enable business people from both banks to cooperate and benefit from cross-river interaction being supported by business support organizations. Describe the confidence building nature of your proposal and what cross-river impact it will generate for companies during and after the project. | |
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| * 1. in less than 4’000 characters describe the responsibilities and roles of both partners in the implementation process. Estimate efforts of each organization. Activities to be delegated to 3rd part shall be mentioned if any | |
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| * 1. describe project activities following a well-defined path for activities to be implemented with a clear logic, where each next activity shall result from the deliverables of the previous (add rows if necessary) | |
| activity description and time frame |  |
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| activity description and time frame |  |
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| activity description and time frame |  |
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| * 1. in less than 3’000 characters explain the long-term impact of planned activities, as well the sustainability after project closure | |
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| * 1. describe expected outputs and indicators to measure the results (quantitative and qualitative) | |
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| * 1. in less than 3’000 characters indicate all relevant risks (operational, financial, political, delivery, human, COVID-19) associated with the implementation of your project | |
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| * 1. describe in-kind contributions and co-financing by other partners | |
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